

USER GUIDE





IMPORTANT SAFEGUARDS

SAVE THESE INSTRUCTIONS HOUSEHOLD USE ONLY

Read all instructions before operating the Magic Bullet. When using electrical appliances, basic safety precautions should always be followed, including:

GENERAL SAFETY

- · Cross blades are sharp. Handle carefully.
- Always use your Magic Bullet on a clean, flat, hard, dry surface, never on cloth or paper which may block the fan vents and cause overheating.
- Do not immerse the cord, plug or base in water or other liquids.
- Close supervision is necessary when any appliances are used by or near children.
- Do not use Magic Bullet in the rain or in wet conditions.
- Do not use outdoors if exposed to inclement weather elements.
- Do not use appliance for other than intended use.
- Do not attempt to defeat the cover interlock mechanism.
- The use of attachments or parts not recommended or sold by the manufacturer may cause fire, electric shock or injury and void any applicable warranty.
- Check gasket to make sure it is not damaged, and it is completely seated in the cross blade unit before each use.
- Avoid contact with moving parts.
- Keep hands and utensils away from the cross blade while chopping or blending food to reduce the risk of severe injury to person or damage to the blender/chopper. A scraper may be used, but only when the blender/food chopper is not running.
- NEVER KEEP THE CROSS BLADE RUNNING FOR MORE THAN ONE MINUTE AT A
 TIME, AS IT CAN CAUSE PERMANENT DAMAGE TO THE MOTOR. If the motor stops
 working, unplug the Power Base and let it cool for a few hours before attempting to use
 it again. Your Magic Bullet has an internal thermal breaker that shuts off the unit when it
 overheats. Letting the thermal breaker cool down should allow the Power Base to reset.
- NEVER LEAVE THE MAGIC BULLET UNATTENDED WHILE IT IS IN USE.
- Never run the Magic Bullet without food or liquid contents in any of the cups.
- To reduce the risk of injury, never place the cross blade on the power base without attaching a cup or Party Mug to it.
- Be certain that the cross blade is completely and firmly screwed on to the cups or Party Mug before operating appliance.
- Always completely assemble the cross blade and cup before placing on Power Base; never insert or store the cross blade in base unless attached to a cup.
- NEVER BLEND CARBONATED BEVERAGES! Released gases can cause pressure to build
 up and the container to burst, resulting in possible injury.
- NEVER BLEND HOT INGREDIENTS! Always allow ingredients to cool before blending. Heat
 and blending can cause vessel to pressurize and expel hot contents, resulting in possible injury.
- Do not fill the cup with ingredients beyond the MAX line. Some head room is needed at the top to effectively blend using the cyclonic action which creates internal pressure. Overfilling may result in leakage during use.

- AFTER BLENDING INGREDIENTS, REMOVE THE CROSS BLADE ASSEMBLY—ALLOW THE
 VESSEL WITH ITS CONTENTS TO SETTLE AND TO RELEASE ANY PRESSURE THAT MAY HAVE
 BUILT UP DURING THE EXTRACTION PROCESS. IF YOU WILL NOT CONSUME IT IMMEDIATELY,
 USE THE STAY FRESH LID TO CLOSE THE CONTAINER. UNSCREW THE LID AND RELEASE
 PRESSURE PERIODICALLY IF STORING LONGER THAN A FEW HOURS TO RELEASE ANY
 ADDED PRESSURE THAT MAY HAVE BUILT UP DUE TO FERMENTATION.
- NEVER PERMIT ANY BLENDED MIXTURE TO SIT INSIDE A CUP SEALED WITH A CROSS BLADE BASE WITHOUT FIRST RELEASING THE PRESSURE.
- DO NOT ALLOW BLENDED CONTENTS TO SIT FOR LONG PERIODS IN A SEALED
 CONTAINER. THE SUGARS IN FRUITS AND VEGETABLES CAN FERMENT, CAUSING
 PRESSURE TO BUILD UP AND EXPAND IN THE VESSEL WHICH CAN CAUSE INGREDIENTS
 TO BURST AND SPRAY OUT WHEN MOVED OR OPENED. UNCSCREW THE LID AND OPEN
 THE CUP FOR A FEW MOMENTS TO RELEASE ANY PRESSURE THAT HAS BUILT UP.
- RELEASE PRESSURE BY CAREFULLY UNSCREWING THE LID AND OPENING THE CUP FOR A FEW MOMENTS.

ELECTRICAL SAFETY

- Do not pull, twist or mistreat the power cord.
- Do not allow the cord to hang over the side of the counter or table.
- Do not allow cord to touch hot surfaces, including stove.
- Do not operate any appliance with a damaged cord or plug or if the appliance malfunctions, or is dropped or damaged in any manner. Contact Customer Service for assistance in obtaining a replacement.
- This appliance has important markings on the plug blade. The attachment plug or entire cord set is not suitable for replacement. If damaged, the appliance shall be replaced.
- This appliance has a polarized plug (one prong is wider than the other). To reduce the risk
 of electric shock, this plug will correctly fit in a polarized outlet only one way. If the plug
 does not fit fully in the outlet, reverse the plug. If it still does not fit, contact a qualified
 electrician. Do not modify the plug in any way.
- DO NOT USE THIS PRODUCT WITH ANY TYPE OF ADAPTOR OR VOLTAGE CONVERTER
 DEVICE. THIS UNIT IS MANUFACTURED IN COMPLIANCE WITH U.S. AND CANADIAN
 ELECTRICAL STANDARDS AND PLUG TYPES.
- USE OF ADAPTERS AND CONVERTERS IS CONSIDERED AN UNAUTHORIZED MODIFICATION OF THE PRODUCT AND AS SUCH VOIDS THE WARRANTY. USE OF THIS PRODUCT IN LOCATIONS WITH DIFFERENT ELECTRICAL SPECIFICATIONS MAY RESULT IN DAMAGE TO THE PRODUCT.
- UNPLUG THE MAGIC BULLET WHEN IT IS NOT IN USE. MAKE SURE THE MACHINE IS UNPLUGGED BEFORE ASSEMBLING, DISASSEMBLING, ADDING ADDITIONAL PARTS, AND CLEANING.

SAVE THESE INSTRUCTIONS HOUSEHOLD USE ONLY

IMPORTANT MICROWAVE SAFEGUARDS

The Magic Bullet has gone BPA Free! All of the recipes that require cooking in the Magic Bullet vessels have been updated to reflect our new BPA free instructions. Because every microwave is different, we now recommend microwaving foods for a maximum of 2 minutes, then checking the temperature of the food and continue heating only if the contents of the vessel are not hot enough.

- Never heat foods for longer than 2 minutes consecutively. Heat for 2 minutes.
 Let the food sit for 2 minutes, remove from microwave, open the container and carefully stir, then heat for 2 minutes again.
- NEVER MICROWAVE UNVENTED, SEALED CONTAINERS AS THEIR CONTENTS MAY EXPAND WITH HEAT PRESSURE AND EXPLODE, RESULTING IN INJURY OR PROPERTY DAMAGE. DO NOT USE THE SOLID LID IN THE MICROWAVE, USE ONLY THE VENTED LIDS.
- WARNING: NEVER MICROWAVE CUPS WITH THE BLADE ATTACHED TO THE CUP. THE
 METAL IN THE BLADE MAY SPARK, OR FIRE AND MAY RESULT IN INJURY OR DAMAGE
 TO PROPERTY.
- After microwaving, always use heat resistant pads to handle Magic Bullet cups. Allow the
 ingredients to settle for a moment and then carefully open the lid pointing the container
 away from your body as escaping steam and moisture may cause scalding burns.
- Do not use the Party Mug in the microwave.
- Follow the precautions and recommendations found in your microwave oven instruction manuals, specifically the overall heating times, but never run microwave longer than 2 minutes consecutively.
- Do not use excessive amounts of time when heating water or liquids in the microwave, and do not exceed more than 2 minutes consecutively.
- Superheated Water Liquids such as water, coffee, tea or soups are able to be
 overheated beyond the boiling point without appearing to be boiling. Visible bubbling
 or boiling when the container is removed from the microwave is not always present.
 This could result in very hot liquids suddenly boiling over when the container is
 disturbed or a spoon or other utensil (such as a Magic Bullet blade) is inserted into
 the liquid. To reduce the risk of injury to persons:
 - Do not overheat the liquid.
 - Stir the liquid both before and halfway through heating it to avoid eruption.
 - After heating, allow the container to stand in the microwave for a short time before removing container.
 - Use extreme care when inserting a spoon or other utensils into the container.
 - Avoid heating baby food or formula in Magic Bullet cups.
 - Don't defrost frozen beverages in Magic Bullet cups (especially carbonated beverages). Even if the container is opened, pressure can build up. This can cause the container to burst, possibly resulting in injury.
 - Hot foods and steam can cause burns. Be careful when removing Magic Bullet cups from the microwave when they contain hot foods and liquids.
 - To prevent possible injury, always use protective oven gloves and direct steam away from hands and face.

- Do not overcook food. Carefully attend to appliance when Magic Bullet Cups are placed inside an operating microwave.
- Some products, such as whole eggs, may explode and should not be heated using the Magic Bullet cups in the microwave.

CLEANING INSTRUCTIONS

- DO NOT PUT THE CROSS BLADE IN THE DISHWASHER. HANDLE BLADES WITH CARE
 AS THEY ARE SHARP! SIMPLY HAND WASH WITH WARM SOAPY WATER. IF NEEDED,
 USE A DISHBRUSH TO LOOSEN DEBRIS. FOR FURTHER DISINFECTION, YOU MAY RINSE
 THE BLADE USING A 10% SOLUTION OF VINEGAR AND WATER OR LEMON JUICE.
- THE MAGIC BULLET CUPS CAN BE WASHED ON THE TOP RACK OF THE DISHWASHER USING THE NORMAL (NOT SANITIZE) CYCLE. THE MAGIC BULLET CUPS AND CROSS BLADE SHOULD NOT BE STERILIZED IN BOILING WATER FOR ANY REASON AS THIS WILL WARP THE PLASTIC.
- WHEN WASHING THE CROSS BLADE, DO NOT ATTEMPT TO REMOVE THE GASKET RING.
 SIMPLY HAND WASH IN WARM SOAPY WATER. ATTEMPTED REMOVAL OF THE GASKET MAY
 PERMANENTLY DAMAGE THE BLADE CONFIGURATION AND CAUSE LEAKAGE. IF IN TIME
 A GASKET BECOMES LOOSE OR DAMAGED, PLEASE CONTACT CUSTOMER SERVICE FOR A
 REPLACEMENT MAGIC BULLET BLADE HOLDER AT: 1-866-446-6352.

For the most part the Power Base doesn't really get dirty, but if you neglect to twist the blade on to the cup tightly, liquids can leak out and get into the base and activator buttons. Here's how to clean it up.

- **Step 1:** The most important thing is to UNPLUG the Power Base before cleaning!
- Step 2: Make sure the blade is not attached to the Power Base.
- **Step 3:** Use a damp rag to wipe down the inside and outside of the Power Base.
- NEVER SUBMERGE THE POWER BASE IN WATER OR PLACE IT IN THE DISHWASHER.
- Never put your hands or utensils near the moving blade and never use your hands or utensils to press the activator buttons down while the Power Base is plugged in.
- Periodically, the Power Base actuator tabs where the cup tabs insert may be come soiled and sticky. To clean the actuators, first make sure the Power Base is unplugged. Then, use a rag dampened with warm soapy water and gently scrub the area, allowing the debris to dissolve completely and be wiped away. For excessive soilage, you may use a 10% dilution of vinegar and water to clean the area thoroughly.

SAVE THESE INSTRUCTIONS HOUSEHOLD USE ONLY



INTRO

MANY KITCHEN APPLIANCES promise to make your life easier, but with their bulky size, difficult cleanup, and lack of flexibility they actually create more work for you! Enter the Magic Bullet. This compact little machine acts as a food processor, blender, and electric mixer all in one. It's small, versatile, and easy to clean, completing tasks so quickly, it's like having a personal countertop magician!

With the Magic Bullet, you can make wholesome, delicious food in less time than it takes to order a pizza! Skip the jarred pasta sauce full of sodium and preservatives and prepare fresh, homemade marinara in seconds. Lose expensive store-bought party dips and create velvety hummus and zesty salsa from scratch! Restaurant quality omelets, gourmet cocktails, comforting soups...they're all a snap to make with this totally unique machine. When cooking is this simple, you won't have to sacrifice your health or your pocketbook for the sake of convenience.

So what are you waiting for? Get to the kitchen and give the Magic Bullet a shot! We're confident that this magically versatile appliance will soon become a household favorite.

WHAT YOU GET



MAGIC BULLET ASSEMBLY

TALL CUP & SHORT CUP

These cups are used to mix, cook and store your ingredients. They are dishwasher-safe (top rack only) and microwave-safe.

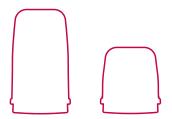


The Party Mug* turns your Magic Bullet into the Ultimate Party Machine. You can make and serve frozen party drinks right in the same mug. It even comes with two Comfort Lip Rings to cover the threads.

* The Party Mug is not microwave safe.

POWER BASE

The Power Base is the heart of the Magic Bullet. Simply place one of the Bullet Cups or Party Mug onto the High-Torque Power Base and press. Nothing could be easier.







CAUTION: Do not submerge the Power Base in water and always unplug the Power Base before cleaning it. Do not put cross blade with the gasket in the dishwasher.



CROSS BLADE

The Magic Bullet comes with one Stainless Steel *Cross Blade* for chopping, grating and blending foods such as onions, cheeses, meats and frozen drinks.

Do not put the cross blade in the dishwasher. Simply hand wash with warm soapy water. In the base of the cross blades, there is a plastic gasket that creates an airtight fit with the Magic Bullet cups. When washing the cross blades, do not attempt to remove the gasket ring. Attempted removal of the gasket may permanently damage the blade configuration and cause leakage.

If in time a gasket becomes loose or damaged, please contact customer service for a replacement Magic Bullet blade holder at: 1-866-446-6352.



FLIP-TOP LID

The flip-top lid fits right over the Bullet cups to conveniently take and enjoy your favorite beverage recipe anywhere.



STAY-FRESH RE-SEALABLE LIDS

With the Magic Bullet — your personal, versatile, countertop magician — you can prep, cook and store your food in the very same vessel. No plastic wrap or storage containers are needed to keep your leftovers fresh. Your Magic Bullet comes with two Stay-fresh Re-sealable Lids that fit right on to the Tall Cup, Short Cup and Party Mug to keep your leftovers fresh for days.

Never store perishable food in any sealed Magic Bullet cup unless properly refrigerated. Fermenting foods naturally release gases that can pressurize and burst cups or seals.

USING THE MAGIC BULLET

Using the Magic Bullet is as easy as 1, 2, 3:

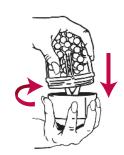
1 Load the ingredients into the Tall Cup, Short Cup or Party Mug.

2 Twist on the *Cross Blade* until the blade and cup have a tight seal.

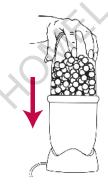
3 Line up the tabs on the cup and with the tabs on the *Power Base*. Press the cup down onto the base to turn on the machine.

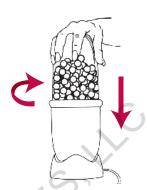


The Magic Bullet will blend for as long as you press the cup down onto the *Power Base*. To stop blending, simply release pressure on the cup.









"LOCK ON" MODE:

For hands-free operation, press down and gently turn the cup clockwise until the tabs lock under the lip of the *Power Base*. Once you are in *Lock On Mode*, the motor will run continually. To turn it off, simply twist the cup back counterclockwise and release the cup.

CAUTION:

Before using the cross blade, check the gasket to make sure it is not damaged and it is completely seated in the cross blade unit before each use.

Never put your hands or utensils near the moving cross blades and never use your hands or utensils to press the activator buttons down while the Power Base is plugged in.

IF THE CROSS BLADE STOPS
SPINNING WHILE IN LOCK ON
MODE, IMMEDIATELY UNPLUG
THE MAGIC BULLET. Hard
ingredients like carrots or celery
can get stuck in the cross blade
and stop it from turning. If this
happens, UNPLUG THE MAGIC
BULLET RIGHT AWAY. Remove the
cross blade/cup assembly from the

Power Base, and give ingredients a good shake to unblock the cross blade. If the cross blade still remains obstructed, twist the cross blade attachment off of the cup and carefully spin the metal blades by hand (they are sharp) to release the blockage. Reattach the cross blade to the cup, plug in the Magic Bullet and try again. It should spin normally.

NEVER RUN THE MAGIC BULLET FOR MORE THAN ONE MINUTE AT A TIME, AS IT CAN CAUSE PERMANENT DAMAGE TO THE MOTOR. If the motor stops working,

MOTOR. If the motor stops working, unplug the Power Base and let it cool for a few hours before attempting to use it again. Your Magic Bullet has an internal thermal breaker that shuts the unit off when it overheats. Letting the thermal breaker cool down should allow it to reset.

THE CROSS BLADE

The Magic Bullet Cross Blade is great for:

CHOPPING

Chop veggies like onions and garlic for cooking, or make chunky salsas and bean dips.

BLENDING

Pulverize frozen fruit for smoothies and sorbets, or whip up refreshing frozen cocktails, mocktails, and milkshakes.

MIXING

Fold batters for pancakes, muffins, and quick-breads without dirtying the whole kitchen.

GRATING

Shred hard and soft cheeses, chocolate, or lemon zest to use in your favorite dishes.

PUREEING

Whip up homemade hummus, creamy soups, or homemade baby food in seconds.

GRINDING MEATS

Quickly prepare ground beef and turkey, chicken and tuna salad or gourmet pâtés.

GRINDING COFFEE

Grind whole coffee beans in the bullet for the freshest tasting brews.

MAGIC BULLET TECHNIQUES

THE "PULSE" TECHNIQUE

If you're looking to prepare foods with a chunkier texture in the Magic Bullet, like fresh salsa or chopped onions, you should use the *Pulse Technique*.

To *pulse*, simply press the Magic Bullet cup down on the *Power Base*, then quickly release. Let the cross blades come to a complete stop before pulsing again. Two to three pulses will generally yield a coarse, even chop, while more pulses create a finer texture.



THE SECRET

The trick to successful *pulsing* is to make sure that the machine doesn't accidentally slip into *Lock On Mode*. To avoid this, simply use your other hand to apply counter-clockwise pressure on the cup as you *pulse*.

1 Hold the cup at the base and apply counter-clockwise pressure to it to keep it from locking on.

2 With your other hand, tap the top of the cup and immediately release. Continue pulsing until you get the consistency you want.



THE "SHAKE" TECHNIQUE

This technique is helpful when working with dense ingredients that don't always distribute evenly when blending. If you

find the ingredients at the top of the cup aren't making it to the cross blade, try one of the following:

THE "COCKTAIL" SHAKE

When making smoothies, dips or other recipes:

- 1 Remove the Cup/Blade assembly from the *Power Base*.
- 2 Shake it like a cocktail shaker, then return it to the *Power Base*.
- 3 Repeat if necessary until you achieve the consistency you want.

THE "SHAKIN' PULSE"

Use this technique to coarsely chop ingredients for recipes like salsa, gazpacho, and tuna or chicken salad.

1 Before pulsing, lift the whole Magic Bullet (*Power Base* and Cup/Blade assembly) with both hands. Make sure one hand grips the cup while the other holds the *Power Base*.

2 With force, shake the whole Bullet downwards to force ingredients into the cross blade. *Pulse* at the bottom of the shake.

3 Repeat until your food reaches the desired consistency.

THE "TAP" TECHNIQUE

If ingredients are sticking to the sides of the cup, use this technique to move them down to the cross blade:

- Take the cup off the Power Base and tap the Cup/Blade assembly on the counter to force the ingredients down into the cross blades.
- 2 Return Cup/Blade assembly to the *Power Base* and finish processing.

COOKING IN THE MAGIC BULLET CUPS

Unlike conventional blenders and food processors, the Magic Bullet doesn't stop working after ingredients are blended. Not only can you prepare food in the Bullet, you can cook in it as well, allowing you to serve hot soups, rich and hearty pasta sauces, or delicious melted cheese toppings without dirtying an extra dish, pot, or pan. To safely microwave your food in the Bullet, follow these steps:

- Blend or *pulse* your ingredients together.
- 2 Remove the cross blade and place the cup in the microwave.
- 3 Cook until ready, then remove with an oven mitt and serve.

CAUTION: The single most important rule to remember for using the cups in the microwave: Take off the cross blade! The cross blades have metal in them and we all know that metal and microwaves don't mix. Never microwave food using the airtight lids, always leave cups uncovered. Also, remember that the contents and the cup will be hot, so always use an oven mitt.

STORING LEFTOVERS IN THE MAGIC BULLET CUPS

The Magic Bullet includes two Stay-Fresh Resealable Lids that twist directly onto your Magic Bullet cups, allowing you to prep food ahead of time, keep leftovers fresh, or take your meal on the go without dirtying an extra storage container.

TASK	FOOD	TIME	TECHNIQUE	DIRECTIONS
Blending	Smoothies, frozen cocktails & coffee drinks	10-15 seconds	Lock-on	For optimum results, add small ice cubes—use pulse action in succession.
Puréeing	Soups, vegetables	10-20 seconds	Lock-on	Add ½ cup water for a smooth blend.
	Fruits	10 seconds	Lock-on	Use ½ cup of desired fruit. Blend until smooth.
	Curry/Laksa pastes	20 seconds	Lock-on	Use 7 oz. of paste and water. Then add chopped onion, ginger, garlic oil, herbs and spices. Blend all together.
Mixing	Batter, soaked nuts	20 seconds	Lock-on	Blend ingredients until fully mixed and appropriate texture is reached.
	Nut Milks	30 seconds	Lock-on	Blend ½ cup soaked nuts with 1½ cups water and additional flavorings (maple syrup, vanilla, etc.) if desired. Strain through a nut milk bag or cheese cloth.
Mincing	Meat	15 seconds	Pulse	Cut 4 oz. of meat into $\frac{1}{2}$ " to $\frac{3}{4}$ " cubes before blending. Use pulse action.
Milling	Gluten-free grain flours (quinoa, oats, brown rice)	30 seconds	Shake n' pulse	Add dry ingredients to the Tall Cup and blend for 30 seconds until it achieves a flour consistency.
Chopping	Garlic, onions, ginger, nuts, herbs	10 seconds	Pulse	Chop max up to $\frac{1}{2}$ cup, to ensure evenly sized pieces.
Grinding	Coffee beans	4 5-second increments	Lock-on, cocktail shake	Blend coffee in lock-on mode for 5 seconds at a time. Remove blade/cup attachment from Power Base and shake in between blending to ensure an even grind.
Crumbling	Breadcrumbs	5 seconds	Lock-on	Tear stale bread into small pieces before placing in cup. Crumble until desired consistency is reached.
Emulsifying	Mayonnaise, salad dressing, sauces, marinades	10 seconds	Lock-on	Blend until well mixed.

EASY CLEAN-UP

CLEANING THE MAGIC BULLET

The Magic Bullet doesn't only quickly prepare food, it also saves a huge amount of cleanup time! This little machine lets you make delicious, piping hot pasta sauces, salsa, sandwich fillings, fresh soups, and more without dirtying a single cutting board, pot, or pan.

Cleaning the pieces themselves is also a snap. All Magic Bullet cups and Stay-Fresh lids can be washed in the top shelf of the dishwasher, and cross blades can be quickly hand washed with soap and water.

CAUTION:

Always unplug the Magic Bullet when cleaning or assembling.

Do not put the cross blades in the dishwasher as the heat from some dishwashers can cause the gaskets to deteriorate or come loose.

STUBBORN CLEANUP:

If tough-to-clean ingredients like melted cheese or dried tomato are caked onto to the sides of your Magic Bullet cup, fill the cup with soapy water and heat in the microwave for one minute. This should loosen ingredients enough to be wiped away with a light scrub.

CLEANING THE MAGIC BULLET POWER BASE

The Power Base doesn't generally get dirty, but liquids can leak out of cups and into the base and activator tabs if the cross blade isn't twisted on tightly enough during blending. If this happens, UNPLUG THE POWER BASE (this is very important), then wipe the inside and outside of the base with a damp cloth. Let the machine dry for a few minutes before using again.

If leakage isn't immediately or thoroughly cleaned, it can dry in the *Power Base*, leaving sticky residue on the activator tabs. Sticky tabs can get jammed in lock-on mode during blending, causing the motor to continue spinning even after the cup/cross blade assembly is removed from the base. If this happens, immediately unplug the *Power Base*. Using a damp cloth, work the activator buttons up and down to soften and remove any sticky substances. Let the *Power Base* dry for a few minutes before blending again.

CAUTION:

Never submerge the power base in water or place it in dishwasher.

Never put your hands or utensils near the moving cross blade and never use your hands or utensils to press the activator buttons down while the Power Base is plugged in.

MAGIC BULLET'S ONE-YEAR LIMITED WARRANTY

LIMITED WARRANTY FOR MAGIC BULLET

Magic Bullet's limited warranty obligations are confined to the terms set forth below:

Homeland Housewares, LLC, warrants our Magic Bullet against defects in materials and workmanship for a period of one year from the date of original retail purchase. This limited warranty is valid only in the country in which the product is purchased and comes with the product at no extra charge, however shipping and processing fees will be incurred for returns, replacements and or refunds.

If a defect exists, and Magic Bullet is obligated under this limited warranty, at its option Homeland Housewares, LLC will (1) repair the product at no charge, using new or refurbished replacement parts, (2) exchange the product with a product that is new or that has been manufactured from new or serviceable used parts and is at least functionally equivalent to the original product, or (3) refund the purchase price of the product. A replacement product assumes the remaining warranty of the original product. A repaired product has a one-year warranty from the date of repair. When a product or part is exchanged, any replacement item becomes your property and the replaced item becomes Homeland Housewares, LLC's property. When a refund is given, your product becomes Homeland Housewares, LLC's property.

OBTAINING WARRANTY SERVICE

For limited warranty service, simply call our customer service department @1-866-446-6352 or contact us via email from our website at www.GetMagicBullet.com, simply click the Customer Service link, fill out and submit the customer contact form and we will be glad to help you. When you contact our customer service department you will be asked to furnish your name, address, telephone number and to provide proof of the original purchase (receipt) containing a description of the product(s), purchase date, and the appropriate Magic Bullet bar code(s). Before you send your product for limited warranty service please make sure to keep a copy of all relevant documents for your files (receipt, etc.). It is always recommended to purchase product insurance and tracking services when sending your product for service. Remember, shipping and processing fees will be incurred and are not covered by the one-year limited warranty.

EXCLUSIONS AND LIMITATIONS

This Magic Bullet One-Year Limited Warranty applies only to Magic Bullet products distributed by or for Homeland Housewares, LLC that can be identified by the "Magic Bullet" trademark, trade name, logo affixed to it and bar code. Magic Bullet's One-Year Limited Warranty does not apply to any other products that may appear to be authentic, but were not distributed/ sold by www.NutriLiving.com.

Normal wear and tear is not covered by this limited warranty. This limited warranty applies to consumer use only, and is void when the product is used in a commercial or institutional setting.

This limited warranty gives you specific legal rights, and you may also have other rights which vary from state to state. Homeland Housewares, LLC is not liable for any damage to products not covered by this warranty (e.g., cups, book, User Guide).

This limited warranty does not apply: (a) to damage caused by accident, abuse, misuse, or misapplication; (b) to damage caused by improper maintenance (including unauthorized parts service); (c) to a product or a part that has been modified in any way; (d) if any Magic Bullet bar code or trademark has been removed or defaced; and or (e) if the product has been used with an adapter/converter.

THIS LIMITED WARRANTY AND THE REMEDIES SET FORTH ABOVE ARE EXCLUSIVE AND IN LIEU OF ALL OTHER WARRANTIES, REMEDIES AND CONDITIONS, WHETHER ORAL OR WRITTEN, EXPRESS OR IMPLIED. HOMELAND HOUSEWARES, LLC SPECIFICALLY DISCLAIMS ANY AND ALL IMPLIED WARRANTIES, INCLUDING, WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. IF HOMELAND HOUSEWARES, LLC CANNOT LAWFULLY DISCLAIM IMPLIED WARRANTIES UNDER THIS LIMITED WARRANTY, ALL SUCH WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE ARE LIMITED IN DURATION TO THE DURATION OF THIS LIMITED WARRANTY. No Magic Bullet reseller, agent, or employee is authorized to make any modification to this warranty.

HOMELAND HOUSEWARES, LLC IS NOT RESPONSIBLE FOR DIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM ANY BREACH OF WARRANTY OR CONDITION, OR UNDER ANY OTHER LEGAL THEORY, INCLUDING BUT NOT LIMITED TO LOST PROFITS, DOWNTIME, GOODWILL, DAMAGE TO OR REPLACEMENT OF EQUIPMENT AND PROPERTY. BULLET BRANDS, LLC SPECIFICALLY DOES NOT REPRESENT THAT IT WILL BE ABLE TO REPAIR ANY PRODUCT UNDER THIS LIMITED WARRANTY.

Some states and provinces do not allow the exclusion or limitation of incidental or consequential damages or exclusions or limitations on the duration of implied warranties or conditions, so the above limitations or exclusions may not apply to you. This warranty gives you specific legal rights, and you may also have other rights that vary by state or province.

MAGIC BULLET'S FOUR (4) YEAR EXTENDED WARRANTY

EXTENDED WARRANTY FOR MAGIC BULLET

Magic Bullet's extended warranty obligations are limited to the terms set forth below:

For a fee of \$12.49 you may purchase an extended four (4) year limited warranty for your Magic Bullet. The four (4) year extended warranty must be purchased within the original one-year limited warranty period (e.g., within one year of the date of the purchase) and does not cover shipping and processing fees for returns, replacements and or refunds.

Homeland Housewares, LLC warrants our Magic Bullet product against defects in materials and workmanship for a period of four (4) years from the date of the expiration of the one-year limited warranty that comes with the Magic Bullet free of charge. That means, when you purchase the four (4) year extended warranty service you are getting 51 months of coverage from the date of the original purchase. This extended warranty is valid only in the country in which the product is purchased and must be registered at MyNutriLiving.com to be valid.

If a defect exists, and Homeland Housewares, LLC is obligated under this extended warranty, at its option Homeland Housewares, LLC will (1) repair the product at no charge, using new or refurbished replacement parts, (2) exchange the product with a product that is new or that has been manufactured from new or serviceable used parts and is at least functionally equivalent to the original product, or

(3) refund the purchase price of the product. A replacement product assumes the remaining extended warranty of the original product. A repaired product has a two (2) year warranty from the date of repair. When a product or part is exchanged, any replacement item becomes your property and the replaced item becomes Homeland Houseware's property. When a refund is given, your product becomes Homeland Houseware's property.

OBTAINING WARRANTY SERVICE

For extended warranty service, you must first register your Magic Bullet at MyNutriLiving.com. Then, if you experience any issue with your Magic Bullet, simply call our customer service department @1-866-446-6352 or contact us via email from our website at www.GetMagicBullet.com, simply click the Customer Service link, fill out and submit the customer contact form and we will be glad to help you. When you contact our customer service department you will be asked to furnish your name, address, telephone number and to provide proof of the original purchase (receipt) containing a description of the product(s), purchase date, and the appropriate Magic Bullet bar code(s). Before you send your product for extended warranty service please make sure to keep a copy of all relevant documents for your files (receipt, etc.). It is always recommended to purchase product insurance and tracking services when sending your product for service. Remember, shipping and processing fees will be incurred and are not covered by the four (4) year extended warranty.

EXCLUSIONS AND LIMITATIONS

This Magic Bullet Four (4) Year Extended Warranty applies only to products distributed by or for Magic Bullet that can be identified by the "Magic Bullet" trademark, trade name, and the Magic Bullet logo affixed to it and bar code. The Magic

Bullet Four (4) Year Extended Warranty cannot be purchased for a product that may appear to be authentic, but was not distributed by www.GetMagicBullet.com.

Normal wear and tear is not covered by this extended warranty. This extended warranty applies to consumer use only, and is void when the product is used in a commercial or institutional setting.

This extended warranty applies only to the original consumer purchaser and is not transferable. In addition, proof of purchase must be demonstrated.

Repair or replacement of the product (or, if repair or replacement is not feasible, a refund of the purchase price) is the exclusive remedy of the consumer under this extended warranty.

Homeland Housewares, LLC shall not be liable for any incidental or consequential damages for breach of this extended warranty or any implied warranty on this product.

This extended warranty gives you specific legal rights, and you may also have other rights which vary from state to state. Homeland Housewares, LLC is not liable for any damage to products not covered by this warranty (e.g., cups).

This extended warranty does not apply: (a) to damage caused by accident, abuse, misuse, or misapplication; (b) to damage caused by improper maintenance (including unauthorized parts service); (c) to a product or a part that has been modified in any way; (d) if any Magic Bullet bar code or trademark has been removed or defaced; (e) and or if the product has been used with an adapter or converter.

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HUMMUS

Make it snack time
in no time.



GRATED CHEESEGrate, shake,
enjoy, all in one.



GROUND COFFEE

Wake up to fresh
ground coffee.



SALSA Chunky or smooth, you decide.



COCKTAILSBlend without the bartender.



All the flavour, none of the fuss.



SMOOTHIESBlend and sip,
in the same cup.



GUACAMOLEEnjoy the party without the mess.

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