

## Release of New Kenko Products

We would like to thank you for your continued patronage of our products and services.

Kenko Co., Ltd. (President: Toru Yamanaka) releases new-concept 'Easy-to-Handle Digital Camera <OGOB-01>' in late February.

The '3.6 inch liquid crystal display monitor makes the screen easily viewable, and the independent setting of the photo shutter, video shutter and play button enables one-touch operation. In the large-sized screen, all the letters of each setup menu are easy to read.

Using the concept 'User-Friendliest' as well as the slogan 'Incomparable State-of-the-Art Portable Screen', we will promote this product even to anti-digital photographers.

We are looking forward to your inquiries.

New Products	Recommended Retail Prices	Release Period
Digital Camera OGOB-01	Open Prices	Late February, 2008

### 'User-Friendliest, Easy to Handle Digital Camera' 3.6 Inch Large-Size Monitor Mounted

Kenko Digital Camera OGOB-01    Release in Late February, 2008

Kenko is to release the new concept compact digital camera.

The shot image can be checked easily through the maximum-size liquid crystal monitor.

It is possible to set the photo shutter, video shutter and play button independently. On the main body of the camera, Japanese letters are used for instructions.

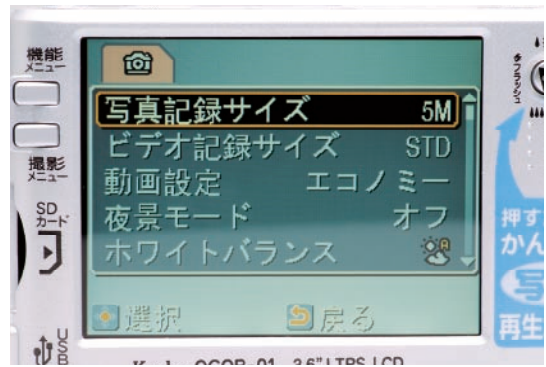
Images are stored not only in the 16 MB embedded memory but also in SD/SDHC cards as well. Since the card insertion slot has no cover, you can confirm the insertion and removal of the card with no difficulty.

The camera is equipped with a 4-times digital zoom, and its gross sensor resolution is 5.03 million pixels.



The camera comes in 4 colors :  
from left, pearl pink,  
white, navy blue  
and silver.

**Special Point**



3.6 inch large-size LTPS liquid crystal monitor  
 Images are prominently displayed on the 73x55mm screen, and the letters in each menu are easily readable. Please compare the screen size to that of your cell phone.



The photo and video shutter buttons are independent of each other.



SD slot designed for easy checking of SD / SDHC card insertion

**Specifications of OGOB-01**

Image sensor	1/2.5 inch CMOS
Gross sensor resolution	5.03 million pixels
Effective sensor resolution	About 5 million pixels
Zoom	Digital : 4 times
Focus	Standard : about 1m - ∞
	Macro : about 30-50 cm
Liquid crystal monitor	3.6 inch LTPS LCD
Embedded memory	16 MB flash memory
External memory card	SD memory card (32 MB-2 GB)
	SDHC memory card (4 GB)
File format	Photo : JPEG
	Video : MJPEG (AVI)

Video clip	720×480 pixels (26 fps)
	640×480 pixels (26 fps)
	320×240pixels (26 fps)
Audio	WAV, MP3
Strobe	Mode : automatic, compulsory flash and no-flash modes
	Effective range : 1-5 m
Exposure compensation	+2.0 EV-2.0 EV (1.0 EV step)
Power supply	Lithium ion rechargeable battery NP-60
	AC adapter
Input and output port	USB 1.1/2.0 AV output terminal
Size	About 110×75×21 mm
Weight	About 140 g (excluding accessories and batteries)

**Supplied Items** Camera main body, CD-ROM, USB-PC cable, TV/AV cable, AC adapter, User's Manual, Quick Start Guide, lithium ion rechargeable battery (NP-6), strap and porch

**Operation Environment**

OS : Windows 2000/XP/Vista  
 CPU : Pentium 4 1.5 GHz or more  
 Memory : 256 MB or more (preferably 512 MB or more)  
 Drive : CD-ROM, 4-times or more speed  
 Display : 24 bits or more  
 Video card : 64 MB or more memory  
 Interface : USB 2.0

●Price : open pricing (nominal sales price: ¥19,800)

●JAN code : pearl pink (4961607432389)  
 navy blue (4961607432372)  
 white (4961607432358)  
 silver (49616074322365)

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