

Pioneer® brand  
**NEW ADVANCED  
LUCERNE WITH  
NITRAGIN\* PLUS**



A NZ OWNED  
FAMILY BUSINESS

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**PIONEER**  
BRAND · PRODUCTS

# Pioneer® brand 54V09 LUCERNE

**54V09 is a high-yielding** winter dormant variety with excellent field appearance and superior relative forage quality. 54V09 combines excellent winter-hardiness with a superb disease resistance package that includes high resistance to the major New Zealand lucerne diseases - Phytophthora Root Rot, Verticillium Wilt, Bacterial Wilt and Stem Nematode. 54V09 is ideal for grazing, silage or hay.

## CHARACTERISTIC RATINGS FOR 54V09

Important: Ratings based on both Pioneer Agronomists and Research Scientists field observations.

Forage yield	9
Field appearance	9
Relative forage quality	7

KEY: **1 = Poor, 9 = Excellent**  
Based on Pioneer research comparisons with other Pioneer® brand lucerne cultivars.

Phytophthora Root Rot	HR
Verticillium Wilt	HR
Bacterial Wilt	HR
Fusarium Wilt	R
Stem Nematode	HR
Spotted Alfalfa Aphid	R
Pea Aphid	HR

S    LR    MR    R    HR

### DISEASE RESISTANCE PROFILES:

**HR** = Highly resistant (more than 50% resistant plants)  
**R** = Resistant (31% to 50% resistant plants)  
**MR** = Moderately resistant (16% to 30% resistant plants)  
**LR** = Low resistant (6% to 15% resistant plants)  
**S** = Susceptible (up to 5% resistant plants)



Above: Pioneer Area Manager Duncan Gillanders (right) and Dunsandel dairy farmer Grant Pinny, inspecting Grant's crop of Pioneer® brand 54V09 lucerne.

# NITRAGIN\* PLUS

PIONEER® BRAND LUCERNE SEED IS NOW AVAILABLE WITH OUR EXCLUSIVE NITRAGIN\* PLUS SEED COATING.

## The benefits of using our new and unique seed coating are:

- Superior seed adhesion with minimal dust, making planting easier, more accurate and safer.
- Patented seed drying process which assures customers of high Rhizobium levels on every seed.
- Excellent product stability - guaranteed Rhizobium shelf-life of 2 years from coating.
- Light 9% seed coating. Nitragin\* Plus delivers more pure seed for every kilogram of coated seed you purchase.

## Nitragin\* Plus contains:

- Superior strains of naturally selected nitrogen-fixing bacteria (Rhizobium) resulting in high levels of nitrogen fixation for maximum crop yields.
- Apron XL<sup>®1</sup> fungicide which is effective against seedling fungal diseases (including "damping off" disease).
- Lime for localised pH correction around the seedling.

## Nitragin\* Plus is recommended for the establishment of all Pioneer® brand lucerne crops.

\*Nitragin is a registered trademark of EMD Crop BioScience and/or its affiliates. <sup>1</sup>Registered Trademark of Syngenta.



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VISIT OUR WEBSITE  
[PIONEER.CO.NZ](http://PIONEER.CO.NZ)

Whether you are new to lucerne or already using lucerne, our online resources will help you maximise your lucerne investment.



TALK TO THE TEAM  
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Support and technical advice is only a phone call.

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