



THE NEW I-SONIC® ENTERTAINMENT SYSTEM 2 IT SITS ON A TABLE, BUT IT FILLS A ROOM

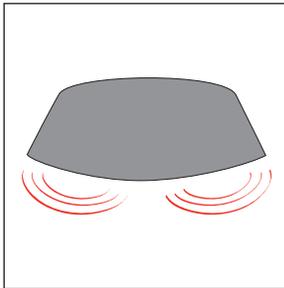
The I-Sonic® Entertainment System 2 from Polk Audio® is the best sounding and most advanced table-top entertainment system available. Featuring exclusive I-Sonic and PowerPort® audio technologies, the I-Sonic ES2 produces high-performance room-filling sound from an easy-to-use system you can place virtually anywhere in your home.

Polk Audio leads the industry in generating innovations that bring more enjoyment to your audio entertainment. The I-Sonic ES2 is the first audio component to combine HD Radio® and an iPod dock with an audiophile grade speaker system that lets you hear all the sound quality potential of its digital age sources. As if all this technology wasn't enough, we've been hard at work with Apple and iBiquity (the inventors of HD Radio) to add a music lover's dream feature—iTunes Tagging.

iTUNES TAGGING

How often have you heard a piece of music on the radio, wanted to be able to buy it, or at least write down the song title and artist's name, only to forget the information? With iTunes's Tagging, you can build your music library at the touch of a Tag button.

The Tag button, located on the front of the I-Sonic ES2, enables you to use fifth generation iPods, iPod classics and third generation iPod nanos to tag songs you hear on an HD Radio broadcast. When the tag button lights, press it, and data about the song (the tag) is stored in the I-Sonic ES2. Dock your iPod onto the I-Sonic ES2, and the tagged song data is transferred. When you connect your iPod to your computer, iTunes automatically presents the songs in a new Tagged playlist so you can preview, buy, and download them. iTunes Tagging is a great way to discover new music and add it to your collection!



**CONVENTIONAL
2-SPEAKER CONFIGURATION**

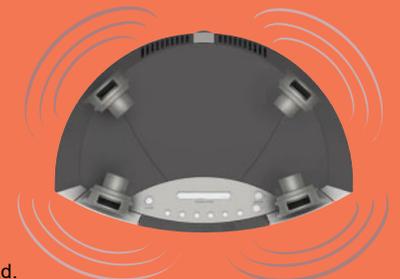


**I-SONIC ES2
4-SPEAKER CONFIGURATION**

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I-SONIC SPEAKER TECHNOLOGY

Polk's engineering breakthrough changes the rules for small system performance. Conventional table-top systems "beam" the sound straight towards the listener, even those with two speakers. At best, these designs can create a stereo soundfield for someone seated directly facing the unit. It's not at all satisfying for any other listeners in the room. Only Polk's exclusive, patent-pending I-Sonic design lets everyone in the room enjoy the rich sound. The I-Sonic stereo soundfield is projected all around. No matter where you are in the room.



I-SONIC ES2 FEATURES

- I-Sonic speaker technology creates room-filling stereo imaging on all sides of the entertainment system.
- Patented PowerPort bass technology for impressive bass performance.
- HD Radio 2nd generation technology and the latest feature set including multicasting.
- iTunes Tagging—tag and download songs you hear on HD Radio.
- iPod dock with universal well adapters integrated into the top of the unit charges your iPod or iPhone.
- S-Video & composite video hookups allow you to connect the I-Sonic ES2 to a TV so you can enjoy video content stored on your video iPod.
- Full featured remote control.
- 30 Presets For AM, FM and HD Radio
- Clock with alarm & sleep timer.
- Auxiliary Input for easy connection of other devices.
- Outputs—iPod Video (Composite and S-Video), Analog Audio (fixed line out), headphone (mutes main speakers).
- Compact Size—14 1/2" W x 9" D x 4 3/4" H.

HD RADIO—GREATER FIDELITY, MORE CONTENT, AND IT'S FREE

HD Radio technology is the standard for digital AM and FM radio, transforming the radio experience in ways never thought possible, both here and around the world. HD Radio broadcasting offers both AM and FM listeners the quality, choice and interactive data services consumers have come to expect from other digital technologies, and it's all subscription-free.

- Multicasting, which is the ability to broadcast multiple program streams over a single FM frequency (97.7-2, 97.7-3, etc.), thereby increasing the amount and diversity of content choices.
- Static-free, crystal-clear reception.
- CD-Quality Sound on FM; FM-stereo quality sound on AM.
- Stations Stay In Their Well-Known, Traditional Place on the radio dial.
- A variety of "data services" that will range from text-based information (artist name, song title, weather alerts, school closings and more) to live traffic reports.
- HD Radio receivers also receive conventional analog broadcasts.

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I-SONIC ES2

POWERPORT®

Polk Audio loudspeakers shatter the boundaries of bass response with patented PowerPort bass venting technology. Conventional ports have limitations: air turbulence at the mouth of the port can cause "port noise" and bass output losses of up to 3dB. (A loss of 3dB means that half of your amplifier power is being wasted on turbulence instead of bass!) The distinctive design of the Polk Audio PowerPort gradually slows air exiting the port, vastly reducing turbulence, port noise and energy loss. The result is bass that you will feel as well as hear; bass that reaches out, grabs you by the lapels and shakes you up—for a completely visceral and emotional movie and music experience. See more about PowerPort at www.polkaudio.com/catalog/technology/.



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Polk Audio is an award-winning designer and manufacturer of high performance audio products and the largest audio brand of Directed Electronics, Inc. (NASDAQ, DEIX). Founded in 1972 by three Johns Hopkins University graduates, Polk Audio holds over 50 patents for advances in audio design and technology. Polk's products include loudspeakers and electronic components for home, auto and marine applications, the first satellite radio home component tuner, the world's first audiophile-grade active IP-addressable loudspeaker, the first THX® Ultra2 Certified in-ceiling loudspeaker and I-Sonic®—the first Entertainment System to include HD™ Radio, XM® Connect & Play capability and a DVD player. Polk products are available through authorized specialist consumer electronics retailers worldwide. For more information and the location of a Polk retailer or distributor in your area, visit www.polkaudio.com or call us at 1-800-377-7655 (USA and Canada). Outside of North America call +1 (410) 358-3600.

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Polk Audio is a Directed Electronics company which trades on NASDAQ under the symbol DEIX. Investor information can be found at <http://investor.directed.com>.

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