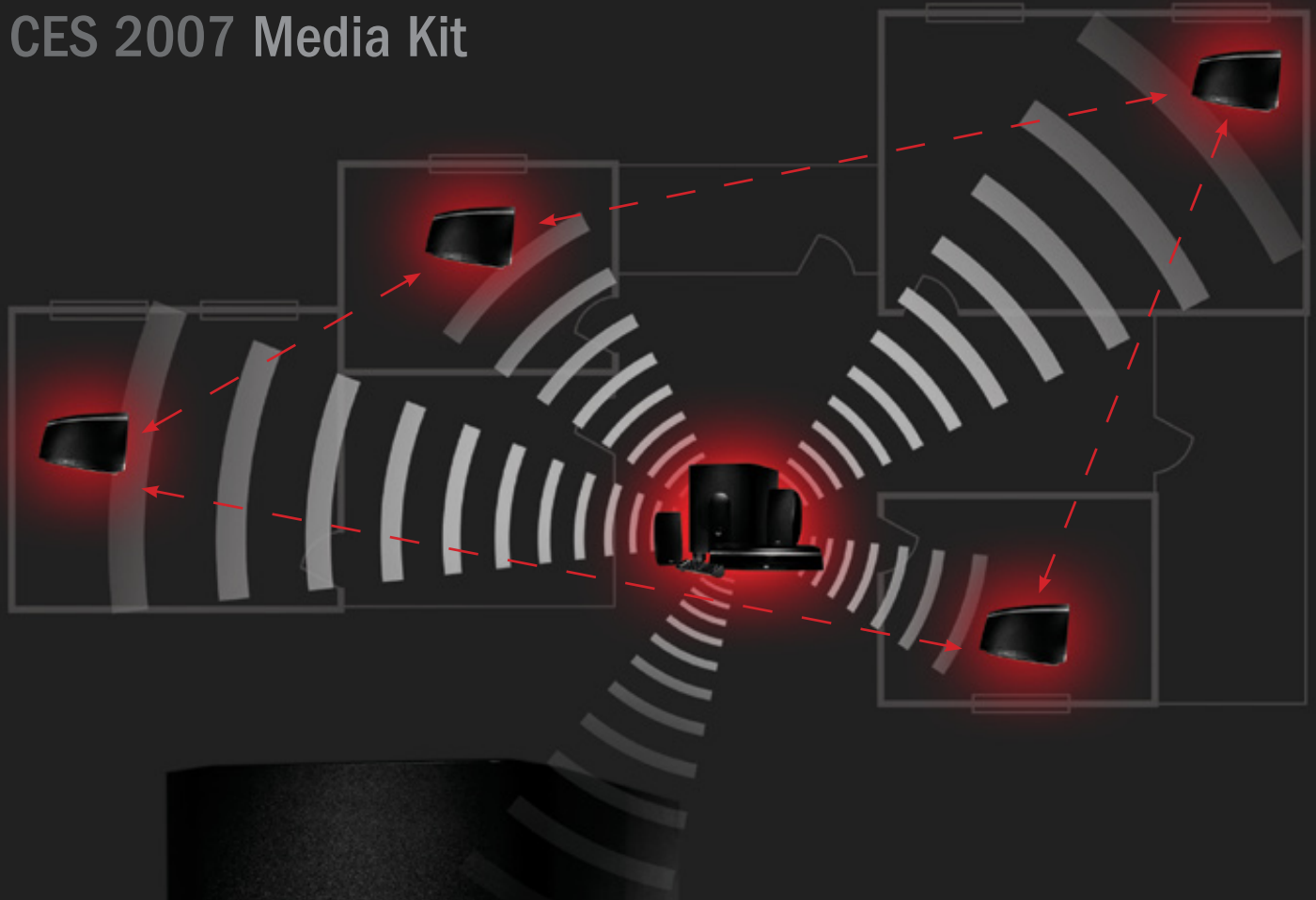




## CES 2007 Media Kit



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**Products on display for  
the first time at CES,  
South Hall,  
Booth #21419**

CS-700



## **Klipsch Introduces Family of Multi-Room Entertainment Products With Wireless KlipschCast™ Technology**

**New wireless multi-room system delivers company's signature high-performance sound**

**INDIANAPOLIS (January 8, 2007)** – Most home theater products available today lack expansibility and confine owners to one room of the house. In response, Klipsch is launching a high-end multi-room product series that wirelessly streams the company's high-performance sound throughout the home.

The new KlipschCast™ family lets users “build” a superior multi-room audio system for music and movies without having to wire, cut holes or retrofit in any way.

Kicking off the series is the 2007 CES Innovations Award winning CS-700 DVD Entertainment System, a 2.1 virtual surround sound system with a wireless subwoofer. Incorporating 60 years of stringent engineering and class-leading research and development, this compact package is designed to deliver the most powerful, most lifelike virtual surround sound performances on the market. The system's wireless subwoofer and easy set up also make it one of the most flexible.

Additionally, the CS-700 serves as a hub for wirelessly transmitting CD-quality audio to not only its local subwoofer, but also other KlipschCast products such as the new RoomGroove Music Center. Sold separately, the RoomGroove requires no wiring beyond a power cord and has a retractable iPod® dock.

“With unmatched wireless competency and dynamic sound performance, our KlipschCast products fill the market gap for a high-quality multi-room audio system that's easy to install and simple to operate,” said Mike Klipsch, president of Klipsch Audio Technologies. “This platform allows users to easily expand their Klipsch sound from room-to-room without being tripped up or tied down.”

Alone, each product is designed to be a top performer in its category, but together the CS-700 and one or more RoomGroove units really deliver the full-capability of the system – wirelessly sending CD-quality music, TV or movie sound all over the house.



## KlipschCast Basics

Simply, through its KlipschCast™ Technology, the CS-700 sends a wireless CD-quality audio signal to one or more RoomGroove systems. This signal can be the same one playing on the CS-700 or something entirely different: The CS-700 is capable of playing up to two separate sources at the same time. For example, the CS-700 can play a DVD movie in the living room, while the RoomGroove broadcasts the CS-700's AM/FM tuner in the kitchen.

The RoomGroove can also play music locally utilizing its retractable iPod dock, or through its auxiliary input for other MP3 players. Since the RoomGroove is a transceiver, it can transmit as well as receive, allowing it to send this MP3 music signal to other RoomGroove units throughout the house. In fact, users could create a multi-room music system with just RoomGroove units if they desire. The robust 2.4GHz wireless technology found in these products offers unlimited add-on opportunities.

## CS-700 DVD Entertainment System

This unobtrusive entertainment system uses digital processing circuitry to simulate the effect of a larger, five-speaker system with only two satellites, a subwoofer and an A/V center.

Each satellite employs dual magnetically shielded 3-inch woofers and a 0.75-inch magnetically shielded tweeter mated to an exclusive Tractrix® Horn, a design that delivers genuine lifelike sound as well as produces more output using less energy. Klipsch is the only speaker manufacturer to utilize horn technology in all of its product lines. In fact, the cutting-edge research that drives the development of the company's leading movie cinema speakers is also applied in the CS-700.

The subwoofer utilizes an 8-inch down-firing woofer and 200 watts of amplifier power to generate hard-hitting bass response. Due to its compact size and wireless capability, this subwoofer can easily be hidden away while still delivering dramatic low-end effects.

The A/V center features Dolby® Virtual Speaker technology along with a progressive scan DVD player, AM/FM tuner and three auxiliary inputs, including High-Definition Multimedia Interface (HDMI). The CS-700 also features an HDMI output for passing digital signals to a TV. An easy-to-use universal IR remote control directs all system functions as well as those of the TV and other entertainment devices.

Available in a black finish, this system offers a clean, modern design that fits comfortably into any living environment. Essentially plug-and-play, the CS-700 can be operating in as little as 10 minutes. All it takes is hooking the satellites and TV up to the A/V center using the color-coded wiring and then plugging in the power cord. A step-by-step set up guide is included to walk users through the process.



RoomGroove

## RoomGroove Music Center

A true two-way design, this music system utilizes dual 2.5-inch high-output woofers in a ported enclosure, premium crossover networks and dual MicroTractrix™ Horn-loaded tweeters.

While the RoomGroove's hidden dock accepts and charges all iPods with 30-pin connectors, it also comes with all current Apple universal well inserts to accommodate multiple iPod sizes. The dock opens and closes via the Klipsch logo touch sensor that's located on the front of the unit. The RoomGroove is also compatible with other MP3 players via an auxiliary input.

Available in a black finish, the RoomGroove is ready to perform as soon as you plug it in and dock an iPod. Additionally, its shallow enclosure depth allows for low-profile wall mounting using the included hardware. A simple IR remote control lets users select different KlipschCast sources.

## Price and Availability

**Both the CS-700 and RoomGroove will become commercially available in April. The CS-700 carries a \$1,299.99 price tag (U.S. MSRP), while the RoomGroove will cost \$349 each (U.S. MSRP). A three-room KlipschCast system featuring a CS-700 and two RoomGrooves will retail for just under \$2,000 (U.S. MSRP).**

Visit the News Center at [klipsch.com](http://klipsch.com) for the full story and 300dpi publication-quality photos.



## Klipsch Introduces CS-500 DVD Entertainment System

New high-performance 2.1 system simulates effect of larger, five-speaker set up

**INDIANAPOLIS (January 8, 2007)** – Designed for users who want high-performance surround sound minus the hookup hassle, the new straightforward Klipsch CS-500 DVD Entertainment System is the ticket to dynamic music and movie sound with fewer wires and less components.

With just two satellites, a subwoofer and an A/V center, the compact CS-500 uses digital processing circuitry to simulate the effect of a larger, five-speaker home theater system. “The cinematic depth of this little system is so great, you’ll find yourself scanning the room for the hidden center channel and rear speakers,” said Tony Ostrom, director of product planning.

Each satellite employs dual magnetically shielded 2.5-inch high output woofers and a 0.75-inch magnetically shielded tweeter mated to an exclusive Klipsch Tractrix® Horn, a design that delivers genuine lifelike sound as well as produces more output using less energy. Klipsch is the only speaker manufacturer to utilize horn technology in all of its product lines. In fact, the cutting-edge research that drives the development of the company’s leading movie cinema speakers is also applied to the CS-500.

The down-firing subwoofer utilizes a 6-inch woofer and a built-in Class D amplifier that distributes 35 watts of power to each satellite and 100 watts of power to the subwoofer. Due to its compact size, this subwoofer can easily be hidden away while still delivering dramatic low-end effects.

The A/V center features Dolby® Virtual Speaker technology along with a progressive scan DVD player, AM/FM tuner and three auxiliary inputs. The CS-500 also has the ability to pass high-definition signals through a component output and can simplify all of the auxiliary input connections into a single convenient output to the TV. An easy-to-use universal IR remote control directs all system functions as well as those of the TV and other entertainment devices.

Available in a black finish, this system offers a clean, modern design that fits comfortably into any living environment. Essentially plug-and-play, the CS-500 can be operating in as little as 10 minutes. All it takes is hooking the satellites, subwoofer and TV up to the AV center using the color-coded wiring and then plugging in two power cords. A step-by-step set up guide is included to walk users through the process.

**The CS-500 system will become commercially available in April and carry a U.S. MSRP of \$999.99.**

Visit the News Center at [Klipsch.com](http://Klipsch.com) for the full story and 300dpi publication-quality photos.





## Klipsch Amplifies TV Sound With Add-On Audio Solution

New 2.1 virtual surround sound system easily enhances viewing experience

**INDIANAPOLIS (January 8, 2007)** – Listening to action-packed flicks and gripping movie performances through a flat-panel television's tiny built-in speakers often yields a lackluster entertainment experience. The latest CS-300 system from Klipsch easily solves this dilemma by adding virtual surround sound to an existing video display without bulky equipment or complex wiring.

“What most people don’t realize is that a great picture with mediocre sound won’t deliver the cinematic effect they crave,” said Jim Garrett, director of product planning. “Our new add-on sound solution allows consumers to quickly recreate the enveloping theater experience at home. As the leader in professional cinema sound, we know firsthand that major movie theaters don’t skimp on sound because that’s what delivers the emotional impact.”

The CS-300 system is a 2.1 setup that consists of two compact satellites, an unobtrusive, yet powerful subwoofer, an IR receiver/input box and a universal system remote. The entire system connects with only one power cord, two speaker wires, and one interconnect (audio from TV). A single analog input accepts audio output from the television as well as all external sources that connect through the video display, including DVDs and VCRs.

The unobtrusive IR receiver/input box features Dolby® Virtual Speaker technology, allowing the CS-300 to simulate a highly realistic 5.1 surround sound listening environment. Additionally, the input box

allows the system to operate in three different modes: stereo, Dolby virtual surround Reference and Dolby virtual surround Wide.

Available in a black gloss finish, each satellite is a true two-way design that employs dual 2.5-inch fiber composite woofers, premium crossovers and a 0.75-inch aluminum dome compression driver mated to an exclusive MicroTractrix™ Horn. Klipsch is the only company in this category to utilize horn technology, a design that delivers lifelike sound as well as produces more output using less energy.

The down-firing subwoofer, available in matte black, utilizes a 6.5-inch woofer and a built-in Class D amplifier that distributes 35 watts of power to each satellite and 100 watts of power to the subwoofer. Due to its compact size, this subwoofer can easily be hidden away while still delivering dramatic low-end effects.

The easy-to-operate universal IR remote control directs all of the CS-300 functions as well as those of the TV and other entertainment devices.

**The CS-300 system will become commercially available in April and carry a U.S. MSRP of \$499.**

Visit the News Center at [klipsch.com](http://klipsch.com) for the full story and 300dpi publication-quality photos.



iGroove SXT

## Klipsch Ups the iPod® Speaker Ante With New iGroove SXT

High-style, high-performance all-in-one system to redefine digital music experience

**INDIANAPOLIS (January 8, 2007)** – As the iPod continues to strike the right note with consumers and seize 77 percent market share\*, Klipsch plans to set a new precedent within the corresponding accessories space by launching a new high-style, high-performance all-in-one speaker solution: the iGroove SXT.

“This latest system further reinforces our commitment to enhancing the digital music experience,” said Tony Ostrom, director of product planning. “The iGroove SXT takes advantage of refined industrial design, high-end materials and innovative technology to deliver classic Klipsch power, detail and emotion like never before.”

The iGroove SXT is a true two-way setup that employs dual 2.5-inch woofers in a ported enclosure, premium crossovers and dual 1-inch MicroTractrix™ Horn-loaded tweeters. In fact, Klipsch is the only company in this category to utilize horn technology, a design that delivers lifelike sound as well as produces more output using less energy.

The system accepts and charges all iPods with a 30-pin connector. Universal well inserts are included to securely dock the assorted models. The shuffle and other digital devices connect via a rear auxiliary input, while an S-Video output lets users view videos on external monitors. The iGroove SXT comes with an IR remote and is ready to perform as soon as you plug it in and dock an iPod.

Available in a black finish, the iGroove SXT also features a unique black cloth grille. Plus, it has a shallow enclosure depth, making wall mounting an option. Wall brackets will be sold separately on klipsch.com.

“The iGroove SXT separates itself from the iPod speaker pack by offering high-end aesthetics and top-tier sound performance,” said Ostrom.

**Slated to hit the market in April, the iGroove SXT will be sold through mass and specialty retailers and carry a \$149.99 U.S. MSRP price tag.**

\*Source: NPD Group Inc.

Visit the News Center at [klipsch.com](http://klipsch.com) for the full story and 300dpi publication-quality photos.



## Klipsch CS-700 DVD Entertainment System Snags 2007 CES Innovations Award

### 2.1 virtual surround sound system recognized for excellence in design and engineering

**INDIANAPOLIS (January 8, 2007)** – As part of the International CES Innovations 2007 Design and Engineering Awards program, the Consumer Electronics Association (CEA) and Industrial Designers Society of America (IDSA) have recognized the Klipsch CS-700 DVD Entertainment System as being among the best designed and engineered products for 2007.

As a 2007 Innovations honoree, the CS-700 was given this prestigious accolade by a preeminent panel of independent industrial designers, engineers and members of the trade press. With a record number of more than 1,000 product entries this year, product evaluations were based on the following criteria: user value, aesthetics, contributions to the quality of life as well as innovative design and qualities.

Slated for market release in April, the CS-700 is a 2.1 virtual surround sound system with a wireless subwoofer. Incorporating 60 years of audio expertise, it is designed to deliver the most powerful, most lifelike virtual surround sound performances on the market. The system's wireless subwoofer and easy set up also make it one of the most flexible.

Additionally, the CS-700 serves as a hub for wirelessly transmitting CD-quality audio to not only its local subwoofer, but also other related Klipsch products such as the new RoomGroove Music Center. Sold separately, the RoomGroove requires no wiring beyond a power cord and has a retractable iPod® dock. Alone, each product is engineered to be a top performer in its category, but together the CS-700 and one or more RoomGroove units let users "build" a high-performance multi-room audio system that wirelessly streams music, TV or movie sound all over the house.

Since 1989, the Innovations Awards program has given consumer electronics manufacturers and developers the opportunity to have their products judged by industry experts. All of this year's honorees will be on display at the 2007 International CES, which runs January 8 - 11, in the Innovations Plus booth #68747 located inside the Sands Expo and Convention Center. The CS-700 system will also be on display inside the Klipsch CES booth #21419.

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