

Product & Service Guide

T-Mobile Dash

Introducing...

The exclusive T-Mobile Dash! The T-Mobile Dash is a sleek Smartphone with a full QWERTY keyboard that brings e-mail and familiar Outlook functionality right to your phone. Using Microsoft Office Outlook Mobile®, T-Mobile Dash delivers important information and e-mail on the go. Now you can have your Outlook calendar and contacts up to date and always with you. Easily check e-mail and access Internet information virtually anywhere with T-Mobile's EDGE network or blazing fast T-Mobile HotSpot wireless broadband. As a bonus, T-Mobile Dash also supports myFaves rate plans, which allow customers to choose their top 5 contacts and make or receive unlimited phone calls for one low price.



Check It Out:



Launch Date:

- 10/16/06 for all channels

Training:

- Product and Service Guide
- Handset Simulator
- Job Aids
- Web Based Training
- Data Labs

T-Mobile DASH - Features and Services

Included Features:

- GPRS / EDGE
- Quad-band: 850, 900, 1800, and 1900 MHz
- Wi-Fi
- Bluetooth®
- Full QWERTY keyboard
- USB
- Microsoft Windows Mobile® 5.0 operating system
- Transflective TFT color display with LED backlight
- Built-in 1.3 megapixel camera
- Video recorder and playback
- Micro SD expandable memory
- Microsoft ActiveSync version 4.2
- Microsoft Office Outlook Mobile® (e-mail, calendar, contacts, tasks, notes)
- Internet Explorer Mobile
- Windows Media Player® Mobile (music and video files)
- Pocket MSN (MSN Messenger, MSN Hotmail, and MSN Mobile)
- T-Mobile My E-mail
- T-Mobile HotSpot Utility
- T-Mobile Instant Messaging (AIM®, Yahoo!®, and ICQ®)
- Voice speed dial
- Voice recorder
- Speakerphone
- Games
- Ringtones
- Phone book / contacts

Included Services:

- Caller ID
- VoiceMail with message-waiting indicators
- Call Waiting and Call Hold
- Conference Calling
- Emergency Calls

Optional Services:

- Picture Messaging
- Video Messaging
- AOL® Instant Messenger™, ICQ®, Yahoo!® Messenger, MSN® Messenger
- Info Alerts
- World Class Roaming
- myFaves
- T-Mobile Total Internet Plan

T-Mobile DASH: Nuts & Bolts

Basic Information

Network:	GSM 850/900/1800/1900 MHz
Size:	60mm(W) x 108mm(L) x 11.5mm(T)
Weight:	130g (with Battery)
Battery:	Li-Ion
Standby Time*:	9 Days
Talk Time*:	5 hours
Display:	Vibrant, full-color screen
* Specifications are provided by the manufacturer and are approximate. Actual performance varies based upon network configuration, signal strength, operating temperature, customer use, and other factors.	

Kit Contents

T-MOBILE DASH	Stereo Headset
AC Adapter	T-Mobile SIM card
USB Sync Cable	Carrying Case
Battery	Welcome Guide
Microsoft ActiveSync Software	Microsoft License Agreement and Warranty Booklet

Try It

Receive e-mail on your T-Mobile Dash

Setting up your e-mail has never been easier. In just a few simple steps, you can configure your T-Mobile Dash to synchronize with your e-mail, contacts, and calendar. This can be done either directly from your T-Mobile Dash or from your PC. To use E-mail on T-Mobile Dash, you will need Outlook Exchange 2003 or an equivalent third-party application.

From the PC:

1. Install ActiveSync 4.2 on your PC.
2. Attach your T-Mobile Dash to your PC using your data sync cable.
3. ActiveSync will automatically detect your T-Mobile Dash and begin the setup process.
4. You can choose to synchronize directly with your e-mail server* or with your PC.

From the T-Mobile Dash:

1. From the "Start" menu, select ActiveSync.
2. Select Menu, then select the Server Setup option.
3. ActiveSync will walk you through the setup process.*

*Technical Note: Synchronization with a server requires use of a push-capable server such as Microsoft Exchange Server 2003. You will be prompted to enter server and user information. This information should be provided by your IT administrator.



Sell It

Target Audience

The T-Mobile Dash is an excellent choice for family-focused working individuals who are trying to master a busy life. These customers do a lot of personal and work e-mail from their computer and want to use e-mail and Outlook from a mobile phone. They are brand-conscious, tech-savvy, and rely on various organizational tools (phone, PDA, home calendar, home/work computer, etc.) These customers have thought of making the transition to a fully "converged device," but worry that these devices may be too bulky, too difficult to use, or focus too much on business applications.

Would you like the convenience of going wireless?

- With Microsoft Office Outlook Mobile®, the T-Mobile Dash keeps you connected by giving you instant access to your personal and business e-mail, calendar, and contacts – right from your phone. Share and view pictures, video, and other large attachments (Microsoft Office documents, PDF files, etc.)
- T-Mobile Total Internet includes UNLIMITED access to e-mail, Internet, and T-Mobile HotSpot Wi-Fi service on T-Mobile's powerful nationwide data network, all for \$29.99/month when added to a T-Mobile voice plan.

Accessory Tip:

Want to store even more data on your phone? Optimize the memory of your T-Mobile Dash by adding a removable memory card to the Micro SD Expansion Slot.

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