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POST-PRODUCTION STUDIOS

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### 25 years of excellence in post

With more than three thousand SSLequipped studios and facilities operational today, SSL is universally recognised for sonic excellence, superb ergonomics, outstanding workflow insight and an international support infrastructure second to none

Founded in 1969, the key to the company's long success lies in its attention to detail and constant drive to exceed our clients' requirements, listening to their developing needs and responding. Powerful and innovative proprietary technology is used to create dedicated solutions for the recording and manipulation of sound in highly demanding environments. In conditions where sonic purity cannot be compromised against the inevitable demands of high workloads, and where dauntingly inflexible deadlines are accepted as the norm, SSL equipment is synonymous with reliability and excellence, with sophisticated software and robust hardware ensuring years of trouble-free operation

SSL's involvement in post production digital surround mixing were the features stretches back to 1980 when the BBC took that led SSL's Scenaria and Omnimix delivery of some of the earliest 'E' Series systems to revolutionise post production. SL 4000 consoles. In the mid-1980s the SL 6000, specifically designed to meet the Later, with the increase in use of desktop needs of the broadcast and video editing systems, SSL concentrated on industries, became a firm favourite in the providing powerful, hands-on mixing post production environment. US network solutions for complex surround TV NBC bought their first SL6000 for their New productions, heralding the development of York studios in 1984 and seven years later HDTV with products such as the Avant post production console they had amassed twenty one. To meet the demands of larger productions SSL developed the SL 5000 Film Production 2002 saw the launch of the current C Series digital consoles, encompassing System. This quickly became a major force in Hollywood, with some of SSL's largest next-generation processing technology consoles being shipped to Skywalker, Launched in 2005, C300 HD, our most Disney, Todd-AO, Warner Bro's and many comprehensive post production solution to others. date, draws on decades of experience to deliver a fully-integrated solution for the post production and film environment.

In the late eighties and early nineties SSL led the field in digital audio post production with a succession of revolutionary products, illustrating the company's forward thinking and leading edge development. Hard disk recording and editing, digital video, networking and

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## C300 HD. This is SSL.

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### Solid State Logic SOUND || VISION

# SSL C300 HD **Master Studio System**

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# The perfect mix of power and control

The C300 HD is the perfect nerve centre for commercial dubbing and post facilities. It combines the unrivalled audio fidelity & processing of an SSL digital audio console, comprehensive multi format monitoring, multi system machine control and a highly evolved hardware surface that seamlessly integrates hands-on control of the consoles internal audio path and multiple Digital Audio Workstations.

With unrivalled DSP flexibility, C300 HD offers over 500 mix inputs, 80 mix busses and true multi-operator capability from a single processing core. C300 HD is a truly integrated control and processing solution that will make your facility more efficient.

#### **HD** Post Production

The commercial success of HDTV and Home C300 HD elegantly combines crucial Theatre Surround systems, together with the elements of the mixing process in the availability of high quality broadcast HD programming and HD DVD formats, mandates a radical new approach to Audio Post Production. The universal consumer adoption of 7.1 playback systems with independently addressable side and rear speaker pairs, means that HD sound will eventually need to be mixed natively for this format and that current methodology of utilising an analogue matrix to synthesise a mono rear signal from the existing 5.1 stereo Easy, intuitive operation surround information will not remain acceptable in the long term. C300 HD provides the tools required to support these speed quickly on the C300 HD's clear and latest developments and more.

#### Modern workflow

The C300 HD delivers significant time savings in the critical mixing stage of a project, offering increased workflow and true cost efficiency, particularly when compared to the compromised quality and throughput imposed by semi-pro audio editing equipment, which cannot provide the nonlinear multi-input automation, superior sonics, and integration advantages of a professional solution.

Affordably priced, the C300 HD provides the At the heart of a C300 HD system lies the features vital to commercial film and post production, while allowing tailored scaling of all parts in order to meet operational and budgetary demands. Future accommodation audio processing and control surface is through a clear upgrade path, ensuring a resource – without any reboot or offline long and productive working life.

#### Totally integrated productivity

console itself. This 'Master Studio System' concept saves the studio time and money, removing the laborious and costly process of buying and attempting to integrate suitable mix automation, control surface, machine control and monitoring systems. Providing simultaneous processing and mixing inside the console and multiple DAW control, the C300 HD offers the best of both worlds.

Even the most infrequent user will be up to intuitive work surface, with knob-perfunction control of all parameters, highresolution TFTs displaying routing and processing, and a central touchscreen for configuration control. Rapid access and overview of complex mixes are made possible by user-customised channel layouts, 7.1 surround input channels, advanced parameter linking and an innovative scroll function that permits access to hundreds of signal paths from as few as eight faders.

#### Fast, flexible reconfiguration

Centuri core, designed to assist fastchanging post sessions with on-the-fly redistribution of console channels, busses, editing.

#### Unrivalled sonic performance

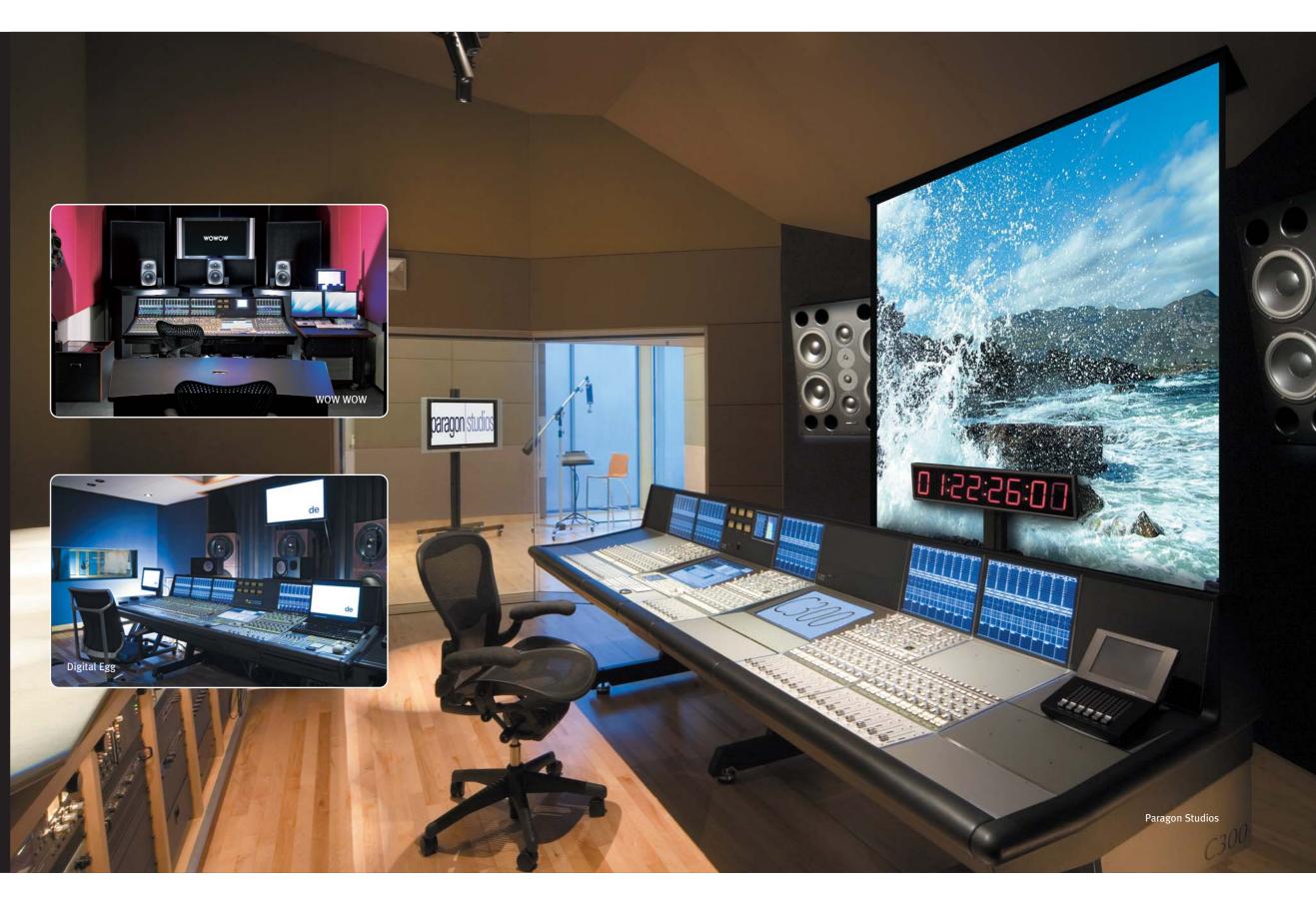
SSL's acclaimed sonic signature is assured in the C300 HD by proprietary 40-bit floatingpoint algorithms, providing emulation of classic analogue circuits in powerful audio processing tools.

#### World class automation

SSL's TimeFreeze<sup>™</sup> automation system is unique in its non-linear read/write capability, allowing both slow-motion mixing for complex scenes and fast cue-by-cue alteration of parameter values. Automating many different items in different modes within a single pass provides the high level of parallel work – and resultant efficiency – essential in today's time-critical mixing environments.

#### Modular, scalable construction

C300 HD's modular construction offers configurations suitable for use in independent facilities, right through to major film sound stages. Consisting of two parts, the C300 HD console provides the user interface while the compact Centuri core contains SSL's proprietary industrial computer and the modular DSP with I/O cards in a single chassis.



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