

# DPP-SV77

## Digital Photo Printer



## FEATURES

### Snapshot Prints from Your Digital Pictures

Produce beautiful high quality prints in the convenience of your own home. The DPP-SV77 makes it simple, easy and cost-effective.

### Print Images in Two Sizes

The DPP-SV77 can print either borderless 4" x 6" post card size prints or 3½" x 4" economical size.

### Memory Stick® Media and Flash Media Card Reader

Read and write to compatible flash media from your PC via the built-in USB connection making it easy to manage your image files on your PC.

### ▶ 3.2" Touch Panel Color LCD

View your digital images on the large 3.2" built-in Color LCD. Use the supplied stylus with the Touch Panel LCD to control the printer's functions, add freehand drawings or even a signature to your prints for personalized prints.

### PC-Free Direct Printing

Print images from Memory Stick® and other compatible media without having to connect to a computer.

### 3.8 Mega Pixel High Resolution Photo Quality

The DPP-SV77 photo printer can print images with up to 16.7 million colors at a 403 x 403 dpi resolution providing outstanding print quality.

### Dye-Sublimation Printing (403 dpi, 16.7 Million Colors)

Dye-sublimation technology uses layers of color-dye to create continuous tone images with color richness that rivals traditional photo prints.

### High Speed Printing

Sony's new high sensitivity media results in printing times that are much quicker than other dye-sub or ink jet printers. Print a four by six inch 3.8 mega pixel image in about 90 seconds. 3½" x 4" size prints are even faster.

### Multiple Frame or Index Printing

Choose to print 1, 2, 4 or 9 images on a single sheet of paper. Images can be printed as multiples of the same image or a combination of different images.

### Image Optimization Functions

Image Optimization functions help improve picture quality including:  
-Image Enlargement/Reduction/  
Movement Image Rotation in 90-degree increments and 180-degree rotation  
-Image Color Correction Effects:  
Hue, chrominance, brightness and sharpness.

### Super Coat 2™ Protective Lamination

Super Coat 2™, a unique Sony Laminate, is applied in either matte or glossy finish during the printing process, protecting photos from color-shift and fading. Pictures produced with the DPP-SV77 have similar picture permanence to traditional film-based photo processing.

### Easy to Use Interface

Core printer functions display on TV screen via video output for ease of use and improved functionality. The on-screen Graphical Interface menu makes system control easy.

### PC/Macintosh® Compatible via USB

For added use and function, the printer can be connected to both PC and Macintosh® computers by using the built-in USB connection. Printer driver software is included for pre-installed Windows® 98/98SE, ME, 2000 and Macintosh® OS 8.51 and later.

### Compact Size:

**9½" x 3½" x 10½" (W x H x D)**

Just 9½" x 3½" x 10½" (WxHxD), the DPP-SV77's small size fits easily within your lifestyle. Whether next to your TV, or near the PC, the DPP-SV77 makes it easy to print your digital pictures.

### Paper Starter Pack

The DPP-SV77 is ready to go out of the box. Included are 10 sheets of the Super Coat 2™ media and a printer ribbon.

### Auto Feeder Tray

Print up to 30 images in one session, without having to feed paper into the printer one sheet at a time. The supplied auto-feed tray will hold two different sizes of paper (4" x 6" or 3" x 5") for simple, quick and quiet printing.

### Slide Show Mode

Connect the printer to a TV using the video output, to show a personal slideshow of your favorite images.

## SPECIFICATIONS

**Printing System:** Dye Sublimation

**Printing Size:** Large Size 4" x 6"  
Small Size 3 1/2" x 4"

**Gradations:** 8-bit per color-C/M/Y/K (Approximately 16.7 Million Colors)

**Printing Time:** Approximately 90 seconds (4" x 6")  
Approximately 60 seconds (3 1/2" x 4")

**Screen Size:** 3.2" Color LCD with Touch Panel

**Video Output:** Composite Video

**Input/Output Connections:** Memory Stick® Media Slot  
PC Card Type II Slot: Smart Media\*  
or Compact Flash\*  
(\*w/PCM Type II Adapter Card)

**USB:** (Ver 1.1) Connection for PC

**Media Cards:** Memory Stick®/PCMCIA/PCMCIA ATA

**Format:** JPEG/TIFF/BMP

**Paper Size:** Larger Size: 4" x 6 13/16" (101.6 x 174mm)  
Small Size: 3 9/16" x 4" (90 x 101.6mm)

**Power Requirements:** 110 - 120 Volts AC

**Supplied Software:** Printer Driver Software for Windows® 98,  
98SE, ME, 2000, pre-installed IBM PC/AT and  
Macintosh® OS 8.51 and later

**Dimensions (WHD):** 9 1/2" x 3 1/2" x 10 1/2" (242 x 87 x 267mm)

**Weight:** 5 lbs 8 oz (2.5kg)

**Supplied Accessories:** Paper Tray, Power Cord, Video Cable,  
Sample Printing Pack, CD-ROM Printer  
Driver Software

## OPTIONAL ACCESSORIES

- SVM-25LS Postcard Size Printer Pack (25 prints)
- SVM-25LW Postcard Size Sticker Pack (25 prints)
- SVM-30SS Small Size Photo Paper (30 prints)
- SVM-30SW Small Size Stickers (30 prints)
- SVM-30SW09 Small Size 9 Split Stickers (30 prints)

## DIGITAL PRINT MEDIA

### SVM-25LS Print Pack

- 4" x 6" Print Paper with Snap-Off Edges for Bordered or Borderless Prints
- Super Coat 2™ Protective Lamination
- 25 Sheets of Paper and Print Ribbon



### SVM-25LW Sticker Print Pack

- 4" x 6" Print Paper with Adhesive Backing
- Super Coat 2™ Protective Lamination
- 25 Sheets of Paper and Print Ribbon



### SVM-30SS Compact Print Pack

- 3 1/2" x 4" Compact Print Paper for Bordered Prints
- Super Coat 2™ Protective Lamination
- 30 Sheets of Paper and Print Ribbon



### SVM-30SW Compact Sticker Print Pack

- 3 1/2" x 4" Compact Print Paper with Adhesive Backing
- Super Coat 2™ Protective Lamination
- 30 Sheets of Paper and Print Ribbon



### SVM-30SW09 9-Print Sticker Print Pack

- 3 1/2" x 4" Compact Print Paper with Adhesive Backing
- 9 Sticker Die-Cut for 9-Print per Sheet Mini-Prints
- Super Coat 2™ Protective Lamination
- 30 Sheets of Paper and Print Ribbon



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