

Owner's Guide

QUALIA 006



Owner's Record

The model and serial numbers are located at the rear of the SXRD projection TV, below the Sony logo, on the sticker, and also on the TV box (white label). Record these numbers in the spaces provided below. Refer to them whenever you call upon your Sony dealer regarding this product.

Model No.

Serial No._____

Contacting Sony

If, after reading the following instructions, you have additional questions related to the use of your Sony TV, Please call one of the following numbers.

Customers in the continental United States contact the QUALIA Call Center at:

1-877-782-5423

Customers in Canada contact the Customer Relations Center at:

1-877-899-SONY (7669)

WARNING

To prevent fire or shock hazard, do not expose the SXRD projection TV to rain or moisture.





This symbol is intended to alert the user to the presence of uninsulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock to persons.



This symbol is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the literature accompanying the appliance.

CAUTION

To prevent electric shock, do not use this polarized AC plug with an extension cord, receptacle or other outlet unless the blades can be fully inserted to prevent blade exposure.

CAUTION

When using TV games, computers, and similar products with your projection TV, keep the brightness and contrast functions at low settings. If a fixed (non-moving) pattern is left on the screen for long periods of time at a high brightness or contrast setting, the image can be permanently imprinted onto the screen. Continuously watching the same program can cause the imprint of station logos onto the TV screen. These types of imprints are not covered by your warranty because they are the result of misuse.

Note on Caption Vision

This television receiver provides display of television closed captioning in accordance with §15.119 of the FCC rules.

Note to CATV system installer

This reminder is provided to call the CATV system installer's attention to Article 820-40 of the NEC that provides guidelines for proper grounding and, in particular, specifies that the cable ground shall be connected to the grounding system of the building, as close to the point of cable entry as practical.

Use of this television receiver for other than private viewing of programs broadcast on UHF, VHF, transmitted by cable companies or satellite for the use of the general public may require authorization from the broadcaster/cable company and/or program owner.

NOTIFICATION

This equipment has been tested and found to comply with the limits for a Class B digital device pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference with radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antennas.
- □ Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

You are cautioned that any changes or modifications not expressly approved in this manual could void your warranty and your authority to operate this equipment.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference; and (2) this device must accept any interference received, including interference that may cause undesired operation.

For customers in Canada

This Class B digital apparatus complies with Canadian ICES-003.

Safety

- Operate the SXRD projection TV only on 120 V AC.
- The plug is designed, for safety purposes, to fit into the wall outlet only one way. If you are unable to insert the plug fully into the outlet, contact your dealer.
- If any liquid or solid object should fall inside the cabinet, unplug the SXRD projection TV immediately and have it checked by qualified service personnel before operating it further.
- If you will not be using the SXRD projection TV for several days, disconnect the power by pulling the plug itself. Never pull on the cord.
- For details concerning safety precautions, see "Important Safeguards" on page 5.

Installing

- To prevent internal heat buildup, do not block the ventilation slots.
- Do not install the SXRD projection TV in a hot or humid place, or in a place subject to excessive dust or mechanical vibration.
- Avoid operating the SXRD projection TV at temperature below 41°F (5°C).
- If the SXRD projection TV is transported directly from a cold to a warm location, or if the room temperature changes suddenly, the picture may be blurred or show poor color. In this case, please wait a few hours to let the moisture evaporate before turning on the SXRD projection TV.
- To obtain the best picture, do not expose the screen to direct illumination or direct sunlight. It is recommended to use spot lighting directed down from the ceiling or to cover the windows that face the screen with opaque drapery. It is desirable to install the SXRD projection TV in a room where the floor and walls are not of a reflective material.

Note

This digital television is capable of receiving analog basic, digital basic and digital premium cable television programming by direct connection to a cable system providing such programming. A security card provided by your cable operator is required to view encrypted digital programming. Certain advanced and interactive digital cable services such as video-on-demand, a cable operator's enhanced program guide and data-enhanced television services may require the use of a set-top box. For more information call your local cable operator.

This television also includes a OAM demodulator which should allow you to receive unscrambled digital cable television programming via subscription service to a

cable service provider. Availability of digital cable television programming in your area depends on the type of programming and signal provided by your cable service provider.

Trademark Information CableCARDTM is a trademark of Cable Television Laboratories, Inc.

TruSurround, SRS and the $(\bullet)^{\circledast}$ symbol are trademarks of SRS Labs, Inc. TruSurround technology is incorporated under license from SRS Labs, Inc.

BBE and BBE Symbol are trademarks of BBE Sound, Inc. and are licensed by BBE Sound, Inc. under U.S. Patent No. 4,638,258 and 4,482,866.

Manufactured under license from Dolby Laboratories. Dolby and the double-D symbol are trademarks of

Dolby Laboratories.

This TV incorporates High-Definition HOMI

Multimedia Interface (HDMITM) technology. HDMI, the HDMI logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC.

WEGA, Steady Sound, Digital Reality Creation, CineMotion, BN Smoother, Memory Stick, Memory Stick Duo, Memory Stick PRO, Memory Stick PRO Duo, MagicGate, MID and Twin View are trademarks of Sony Corporation. i.LINK is a trademark of Sony Corporation and used only to designate that a product contains an IEEE 1394 connector. All products with an i.LINK connector may not communicate with each other.

Caution

This projection TV for use only with Sony stand SU-SX10. Use with other stand models is capable of resulting in instability causing possible injury.

Important Safeguards

Before using your SXRD projection TV, please read these instructions completely, and keep this manual for future reference.

Carefully observe and comply with all warnings, cautions and instructions placed on the set or described in the operating instructions or service manual.

WARNING

To guard against injury, the following basic safety precautions should be observed in the installation, use and servicing of the set.

Use

Power Sources

This set should be operated only from the type of power source indicated on the serial/model plate.



If you are not sure of the type of electrical power supplied to your home,

consult your dealer or local power company. For those sets designed to operate from battery power, refer to the operating instructions.

Grounding or Polarization

This set is equipped with a polarized AC power cord plug (a plug having one blade wider than the other), or with a three-wire grounding type plug (a plug having a third pin for grounding). Follow the instructions below:

For the set with a polarized AC power cord plug

This plug will fit into the power outlet only one way. This is a safety feature. If you are unable to insert the plug fully into the outlet, try reversing the plug.



If the plug still fails to fit, contact your electrician to have a suitable outlet installed. Do not defeat the safety purpose of the polarized plug by forcing it in.

For the set with a three-wire grounding type AC plug

This plug will only fit into a groundingtype power outlet. This is a safety feature. If you are unable to insert the plug into the outlet, contact your electrician to have a suitable outlet



installed. Do not defeat the safety purpose of the grounding plug.

Overloading

Do not overload wall outlets, extension cords or convenience receptacles beyond their capacity, since this can result in fire or electric shock.

Always turn the set off when it is not being used. When the set is left unattended and unused for long periods of time, unplug it from the wall outlet as a precaution against the

possibility of an internal malfunction that could create a fire hazard.

If a snapping or popping sound from a TV set is continuous or frequent while the TV is operating, unplug the TV and consult your dealer or service technician. It is normal for some TV sets to make occasional snapping or popping sounds, particularly when being turned on or off.



Never push objects of any kind into the set through the cabinet slots as they may touch dangerous voltage points or short out parts that could result in a fire or electric shock. Never spill liquid of any kind on the set.



Attachments

Do not use attachments not recommended by the manufacturer, as they may cause hazards.



Cleaning

- Clean the rear cover area of the SXRD projection TV regularly. Dust in the rear cover area may cause a problem with the cooling system of the SXRD projection TV set.
- Clean the cabinet of the SXRD projection TV with a dry soft cloth. To remove dust from the screen, wipe it gently with a soft cloth. Stubborn stains may be removed



with a cloth slightly dampened with solution of mild soap and warm water. Never use strong solvents such as thinner or benzine for cleaning. If the picture becomes dark after using the SXRD projection TV for a long period of time, it may be necessary to clean the inside of the SXRD projection TV. Consult qualified service personnel.

Unplug the AC power cord when cleaning this unit. If not, it may result in electric shock.







On contamination on the screen surface

The screen surface has a special coating to reduce reflections. To prevent screen damage, clean the screen as follows:

- Clean the screen with a soft cloth, such as the supplied cleaning cloth or a glass cleaning cloth.
- To remove hard contamination, use the supplied cleaning cloth or a glass cleaning cloth moistened with a solution of mild detergent and water.
- Do not use any type of abrasive pad, alkaline cleaner, acid cleaner, scouring powder, chemical cloth, or solvent such as alcohol, benzene or thinner, as these may scratch the screen's coating.

Installation

Water and Moisture

Do not use power-line operated sets near water — for example, near a bathtub, washbowl, kitchen sink, or laundry tub, in a wet basement, or near a swimming pool, etc.

Accessories

Do not place the set on an unstable cart, stand, table or shelf. The set may fall, causing serious injury to a child or an adult and serious damage to the set. Use only a cart or stand recommended by the manufacturer for the specific

model of SXRD projection TV. An appliance and cart combination should be moved with care. Quick stops, excessive force, and uneven surfaces may cause the appliance and cart combination to overturn.

Ventilation

The slots and openings in the cabinet and in the back or bottom are provided for necessary ventilation. To ensure reliable operation of the set, and to protect it from overheating, these slots and openings must never be blocked or covered.

 Never cover the slots and openings with a cloth or other materials.



Never block the slots and openings by placing the set on a bed, sofa, rug or other similar surface.



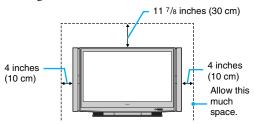
Never place the set in a confined space, such as a bookcase or built-in cabinet, unless proper ventilation is provided.



Do not place the set near or over a radiator or heat register, or where it is exposed to direct sunlight.

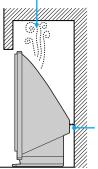


 Leave some space around the unit.
 When installing the unit against a wall, keep it at least 4 inches (10 cm) away from the wall.
 Otherwise, adequate air circulation may be blocked, causing overheating that may result in fire or damage to the unit.



Never install the unit as follows:

Air circulation is blocked.





Power-Cord Protection

Do not allow anything to rest on or roll over the power cord, and do not place the set where the power cord is subject to wear or abuse.



Antennas

Outdoor Antenna Grounding

If an outdoor antenna is installed, follow the precautions below. An outdoor antenna system should not be located in the vicinity of overhead power lines or other electric light or power circuits, or where it can come in contact with such power lines or circuits.



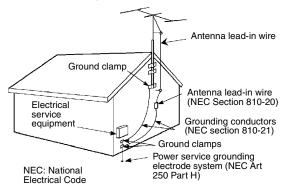
WHEN INSTALLING AN OUTDOOR ANTENNA SYSTEM, EXTREME CARE SHOULD BE TAKEN TO KEEP FROM CONTACTING SUCH POWER LINES OR CIRCUITS AS CONTACT WITH THEM IS ALMOST INVARIABLY FATAL.

Be sure the antenna system is grounded so as to provide some protection against voltage surges and built-up static charges.

Section 810 of the National Electrical Code (NEC) in USA and Section 54 of the Canadian Electrical Code in Canada provides information with respect to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of grounding conductors, location of antenna discharge unit, connection to grounding electrodes, and requirements for the grounding electrode.

Antenna Grounding According to the NEC

Refer to section 54-300 of Canadian Electrical Code for Antenna Grounding.



Lightning

For added protection for this television receiver during a lightning storm, or when it is left unattended and unused for long periods of time, unplug it from the wall outlet and disconnect the antenna. This will prevent damage to the receiver due to lightning and power-line surges.

Service

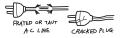
Damage Requiring Service

Do not attempt to service the set by yourself since opening the cabinet may expose you to dangerous voltage or other hazards.



Unplug the set from the wall outlet and refer servicing to qualified service personnel under the following conditions:

 When the power cord or plug is damaged or frayed.



- □ If liquid has been spilled into the set.
- If the set has been exposed to rain or water.
- If the set has been subject to excessive shock by being dropped, or the cabinet has been damaged.
- If the set does not operate normally when following the operating instructions. Adjust only those controls that are specified in the operating instructions. Improper adjustment of other controls may result in damage and will often require extensive work by a gualified technicion to restore the set





qualified technician to restore the set to normal operation.

When the set exhibits a distinct change in performance, it indicates a need for service.

Replacement Parts

When replacement parts are required, be sure the service technician certifies in writing that he has used replacement parts specified by the manufacturer that have the same characteristics as the original parts.

Unauthorized substitutions may result in fire, electric shock or other hazards.

Safety Check

Upon completion of any service or repairs to the set, ask the service technician to perform routine safety checks (as specified by the manufacturer) to determine that the set is in safe operating condition, and to so certify. When the set reaches the end of its useful life, ask a qualified service technician to dispose of the set.





For Safety

Be careful when moving the SXRD projection TV

When you place the SXRD projection TV in position, be careful not to drop it on your foot or fingers.



Watch your footing while installing the SXRD projection TV.

Carry the SXRD projection TV in the specified manner

If you carry the SXRD projection TV in a manner other than the specified manner and without the specified number of persons, it may drop and a serious injury may be caused. Be sure to follow the instructions mentioned below.



Carry the SXRD projection TV with the specified number of persons (see page 30).

- Detach the speakers before carrying the SXRD projection TV.
- Hold the SXRD projection TV tightly when carrying it.
- Before carrying the SXRD projection TV, disconnect any accessories or cables.

About the SXRD projection TV

Although the SXRD projection TV is made with highprecision technology, black dots may appear or bright points of light (red, blue, or green) may appear constantly on the SXRD screen. This is a structural property of the SXRD panel and is not a defect.

Installation

- If direct sunlight or other strong illumination shines on the screen, part of the screen may appear white due to reflections from behind the screen. This is a structural property of the SXRD projection TV. Do not expose the screen to direct illumination or direct sunlight.
- The picture quality may be affected by your viewing position. Sit at least 8 ft. (approx. 2.4~2.5 m) away from your SXRD projection TV, and within 76° of the vertical and 130° of the horizontal viewing area. If you sit too close to the TV, you may experience eye strain. For the best picture quality, install your SXRD projection TV according to "Recommended Viewing Area" on page 32.
- When installing your SXRD projection TV against a wall, keep it at least 4 inches (10 cm) from the wall.
- Avoid installing the SXRD projection TV near a heater, etc.

Projection lamp

- Your SXRD projection TV uses a projection lamp as its light source. It is time to replace the lamp with a new one (not supplied) when:
 - the lamp replacement indicator on the front panel blinks in red,
 - screen images become dark,
 - no image appears on the display after prolonged use.

- In rare instances, the bulb may pop inside the lamp unit, but the lamp unit is designed to contain all of broken glass pieces inside the lamp unit. (See "Replacing the Lamp" on page 20.)
- When the lamp eventually burns out, you may hear a noticeable pop sound. This is normal and is inherent in this type of lamp.

Cooling fan

- This SXRD projection TV uses a cooling fan. You may hear the noise of fan running, depending on the placement of your SXRD projection TV. The noise may be more noticeable during the night or when the background noise level is low.
- When the temperature of the SXRD projection TV rises, the cooling fan runs faster.
- Although the SXRD projection TV is switched to standby mode, the cooling fan continues to run for a few minutes.

Important Safety Instructions

- 1) Read these instructions.
- 2) Keep these instructions.
- 3) Heed all warnings.
- 4) Follow all instructions.
- 5) Do not use this apparatus near water.
- 6) Clean only with dry cloth.
- 7) Do not block any ventilation slots. Install in accordance with the manufacturer's instructions.
- Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- 9) Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- 11) Only use attachments/accessories specified by the manufacturer.
- 12) Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.



- 13) Unplug this apparatus during lightning storms or when unused for long periods of time.
- 14) Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- 15) Apparatus shall not be exposed to dripping or splashing and no objects filled with liquids, such as vases, shall be placed on the apparatus.

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Introducing the Sony SXRD Projection TV

Presenting the Sony SXRD Projection TV

	Thank you for purchasing the Sony SXRD projection TV. This manual is for model KDS-70Q006.
Package Contents	Along with your new SXRD projection TV, the packing box contains a remote control, two AA (R6) batteries, a cleaning cloth, etc. For more information, see page 139. These items are all you need to set up and use the TV.
Using This Manual	We recommend that you carefully review the contents of the following five sections in the order shown to ensure that you fully understand the operation of your new SXRD projection TV.
	Setting Up the SXRD Projection TV This section guides you through your initial setup. It shows you how to install your SXRD projection TV, to connect your new components and to connect the antenna and cable.
	2 Using the Remote Control This section shows you how to begin using your new SXRD projection TV. It also shows you how to use your remote control functions.
	3 Using the Features This section provides information on using the Program Guide, Wide Screen Mode, Twin View, Favorite Channels and Freeze Function.
	4 Using the Memory Stick Viewer This section shows you how to use the Memory Stick Viewer to view files that are stored on Memory Stick media, such as photographs and movies.
	5 Using i.LINK This section explains how to use the i.LINK feature.
	 Using the Menus This section teaches you how to access on-screen menus and adjust your SXRD projection TV settings.
	Instructions in this manual are written for the remote control. Similar controls are also found on the SXRD projection TV console.

Introducing the Sony SXRD Projection TV

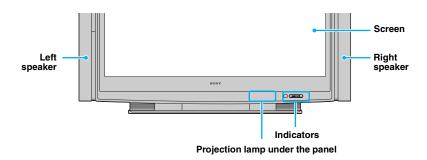
Features

Some of the features that you will enjoy with your new SXRD projection TV include:

- WEGA EngineTM: Delivers superb picture quality from any video source by minimizing the signal deterioration caused by digital-to-analog conversion and stabilizing the signal processing. This engine features unique Sony technology, including:
 - The first step in the digital processing system, Composite Component Processor (CCP-X), which enhances input signal-tonoise ratio by chroma decoder digital processing.
 - **DRC** (**Digital Reality Creation**[®]) **MultiFunction 2 circuitry:** Enables the digital mapping of any NTSC source (DVD, VHS, DBS, Cable, etc.), to create a picture that is precise and finer in detail, rivaling high definition resolution. Incoming HD signals (1080i) are also bitmapped, utilizing Sony's proprietary algorithm to provide a crisp and clear picture.
 - **IFP (Image Format Processor):** The Digital Texture Enhancer function of this chip provides the optimal contrast by utilizing a wide dynamic range. This chip also reduces signal noise, by using an improved motion vector algorithm, while maintaining image sharpness.
- □ **Integrated HDTV:** You can watch digital television programs and enjoy the improved audio/video quality offered by these programs.
- SXRD: SXRD is a Silicon X-tal Reflective Display technology which delivers high-level resolution, greater contrast ratio, faster response speed and film-like reproduction compared to other conventional devices.
- S-master Full Digital Amplifier: Delivers superb clear dialog and reproduces the original sound quality while minimizing any sound fragmentation or jitter noise.
- Cinema Black Pro: Using the improved optical unit technology, Cinema Black Pro enables you to view images with the deeper contrast.
- **BN Smoother**[™]: Reduces the block noise caused by digital video encoding and decoding process.
- CineMotion[®]: Using the reverse 3-2 pull down technology, the CineMotion feature provides smoother picture movement when playing back movies or other video sources on film.
- Twin View[®]: Twin View allows you to watch two programs side by side with the ability to zoom in on one picture and listen to the program in the selected window. You can watch pictures from two different sources (1080i, 720p, 480p or 480i) simultaneously.

- Memory Stick Viewer: Allows you to view digital photos (JPEG) and movies (MPEG1) from Memory Stick media on your SXRD projection TV screen.
- Parental Control: V-Chip technology allows parents to block unsuitable programming from younger viewers.
- CableCARD[™] slot: Provides cable subscribers with access to digitally encrypted cable channels without the need for a set-top box that will enable you to receive not only standard definition but also high definition television. The CableCARD, which is provided by your cable TV company, is inserted into the TV's rear panel CableCARD slot. After the service is activated with your cable TV company, the card replaces the need for a separate set-top box. (Check with your cable TV company about CableCARD service details, limitations, pricing, and availability. For more information about CableCARD in this manual, see page 58.)
- Component Video Inputs: Offers the best video quality for DVD (480p, 480i) and digital set-top box (1080i, 720p, 480p, 480i) connections.
- S VIDEO Inputs: Provides a high-quality image from connected equipment.
- **Favorite Channel Preview:** Allows you to preview up to sixteen favorite channels without leaving the current channel.
- □ Wide Screen Mode: Allows you to watch 4:3 normal broadcasts in wide screen mode (16:9 aspect ratio).
- Steady Sound[®]: Equalizes volume levels so there is consistent output between programs and commercials.
- HDMI (High-Definition Multimedia Interface): Provides an uncompressed, all-digital audio/video interface between this TV and any HDMI-equipped audio/video component, such as a set-top box, DVD player, and A/V receiver. HDMI supports enhanced, or highdefinition video, plus two-channel digital audio.
- i.LINK: Provides a secure digital interface to other digital home entertainment devices. i.LINK allows for the secure transfer of copyright-protected high-definition content between these devices and your SXRD projection TV.

Enjoying Your SXRD Projection TV



Indicators

The indicators show the current status of your SXRD projection TV.

Screen

To minimize reflection, the screen's surface has a special coating. Read the instructions "Cleaning the Screen Surface" on page 17 carefully before cleaning. Inappropriate cleaning methods could damage the screen's finish.

Detachable speakers (left/right)

The left and right speakers output audio signal. The speakers are packed separately in the packing box. For details on how to attach the speakers to the TV, see page 18.

Projection lamp

Your SXRD projection TV uses a projection lamp as its light source. The projection lamp is located under the Front Panel Cover as noted in the diagram above. Note the following:

- The SXRD projection TV cools down its projection lamp when the power is turned off. It takes up to two minutes for the picture to come back after the TV is turned on again. The POWER/STANDBY LED blinks in green while the picture is coming up.
- □ When the projection lamp wears out, the screen goes dark. Replace the lamp with a new Sony XL-5000 replacement lamp (not supplied).
- After replacing the lamp, be sure to attach the lamp cover securely; otherwise, your SXRD projection TV will not turn on. For details on lamp replacement, see "Replacing the Lamp" on page 20.
- The light emitted from the lamp is quite bright when your SXRD projection TV is in use. To avoid eye discomfort or injury, do not look into the housing when the power is on.
- The projection lamp is a consumable product that wears out after use for a certain period of time. When the lamp wears out, replace it with a new one so that you can enjoy the original quality of the SXRD picture again.

Notes on the SXRD Projection TV

To enjoy clear pictures

- Prevent sunlight or other light sources from shining directly onto the screen.
- The screen surface is easily scratched. Do not rub, touch, or tap it with a sharp or abrasive object (see "Cleaning the Screen Surface" below).

On moisture condensation

If your SXRD projection TV is moved directly from a cold to a warm location, is placed in a humid room, or if the room temperature changes suddenly, the picture may blur or show poor color. This is caused by moisture condensation on the lenses inside. If this happens, leave the power on to help the moisture evaporate. When the condensation has evaporated, the picture of your SXRD projection TV will return to normal.

When not using the SXRD Projection TV for a long period of time

Turn off the main power on the front of your SXRD projection TV before going to sleep or going out. Unplug the AC power cord from the outlet if you anticipate not using the SXRD projection TV for more than a week.

When turning off the power

The fan will continue to operate for about two minutes. Allow several minutes before unplugging from the outlet or switching the breaker off.

Before carrying the SXRD Projection TV

- Before carrying, unplug the power cord and disconnect all cables.
 See page 30 for instructions on how to carry your SXRD projection TV.
- Be sure to first remove the speakers before moving your SXRD projection TV.

Cleaning the Screen Surface

To remove dust from the front of the screen, wipe with the supplied cleaning cloth.

- Do not use any type of abrasive pad, alkaline cleaner, scouring powder, window cleaners or solvent such as alcohol or benzene. Using these types of products may damage the screen.
- To clean the screen, use the supplied cleaning cloth lightly moistened with a mild detergent and water solution. Use gentle pressure when cleaning.
- The supplied cleaning cloth is washable with warm water and a mild detergent solution, and can be used repeatedly.
- To remove the static from the screen, use the supplied anti-static brush. All the dust and static will be removed. Use gentle pressure when brushing.

Introducing the Sony SXRD Projection TV

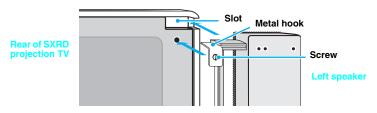
Attaching the Speakers

Your SXRD projection TV comes with detachable speakers. You can enjoy the TV with or without the included speakers. The speakers are packed separately in the packing box.

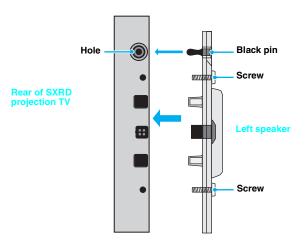
Do not carry the SXRD projection TV with the speakers attached. If you need to move the TV, do so before attaching the speakers.

To attach the speakers to your SXRD projection TV, follow the steps below:

Hold the left speaker upright. Insert the metal hook located on the top of the speaker into the slot on the rear of the TV (upper right-hand corner) and slowly move the speaker closer to the TV.

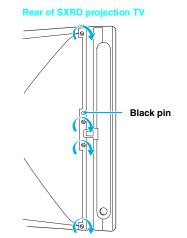


2 Locate the black pin near the center of the speaker's attachment tab and the matching hole on the rear of the TV. Insert the pin into the hole until it locks into place.

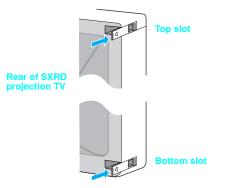


Introducing the Sony SXRD Projection TV

3 Insert the four screws pre-attached to the speaker into the screw holes on the rear of the TV, turn the screws clockwise, and tighten them to secure the speaker to the TV.



- Repeat steps 1 through 4 with the right speaker.
- The speakers can be detached if required. If you use a multi-channel surround speaker system and there is not sufficient space to install the display unit, we recommend using the speakers detached.
- To prevent damage to the speaker housing or terminals, do not use excessive force when attaching or detaching the speakers.
- 🖉 Be sure to first remove the speakers before moving the TV.
- To remove dust from the transparent portions of the speakers, wipe them with a clean, soft cloth.
- Do not connect the detached speakers to other audio equipment.
- Place the supplied slot covers to all four corners at the rear of the TV (as shown in the following illustration) if you decide not to attach the speakers. Avoid accidental swallowing of the slot covers by children.



Replacing the Lamp The projection lamp, which illuminates the picture, has a limited life.

If the screen becomes dark, the color looks unusual, or the LAMP indicator on the front of the SXRD projection TV flashes, it is time to replace the lamp with a new one (not supplied).

/ WARNING

Electric appliances can cause fire or high temperature, resulting in injury or death. Be sure to follow the instructions below.

- Use a Sony XL-5000 replacement lamp (not supplied) for replacement. Use of any other lamp may damage the SXRD projection TV.
- Do not remove the lamp for any purpose other than replacement. Doing so may cause injury or fire.
- Before replacing the lamp, turn the power off on the main unit. Wait several minutes, then unplug the power cord. (The cooling fan will continue to operate for about two minutes after turning the power off.)
- Allow the lamp to cool down completely before removing it. The surface of the lamp remains extremely hot for at least 30 minutes after the power has been turned off.
- Do not put flammable materials and metal objects inside the lamp receptacle of the SXRD projection TV after removing the lamp. Doing so may cause fire or electrical shock.
- To avoid being burned, do not touch the lamp receptacle once the lamp has been removed.
- Mount the new lamp securely. Failure to do so may cause a fire or the screen to go dark.
- Do not touch the glass of the new lamp with your fingers.
- Avoid touching the front glass of a new lamp as this may reduce picture quality or lamp life.

The used lamp

For customers in the United States:

This product contains mercury. Disposal of this product may be regulated if sold in the United States. For disposal or recycling information, please contact your local authorities or the Electronics Industries Alliance (http://www.eiae.org).

- Do not leave the used lamp near flammable materials or within the reach of children.
- Do not pour water onto the used lamp or put any object inside the lamp. Doing so may cause the lamp to burst.

Introducing the Sony SXRD Projection TV

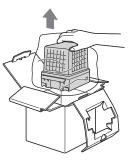
Turn off the power on the main unit. Wait several minutes, then unplug the power cord.

(The cooling fan will continue to operate for about two minutes after turning the power off.)

2 Wait at least 30 minutes after unplugging the power cord to allow the lamp to cool down before replacing it.

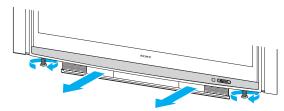
Take the new lamp out of the box.

- Don't shake the lamp. Vibration can damage the lamp or shorten its life.
- Avoid touching the front glass of a new lamp or the glass of the lamp receptacle. This may reduce picture quality or lamp life.



3 Put both hands underneath the Front Panel Cover and locate the screw on each side of the cover.

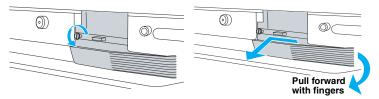
Loosen the screws by turning them counterclockwise and remove the cover.



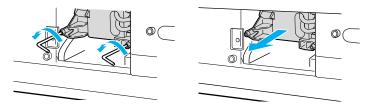
Introducing the Sony SXRD Projection TV

Pull out the lamp.

Loosen the screw on the lamp cover with a coin or similar object and slide the knob to the left. Put fingers on the right edge of the cover and pull it forward to remove the cover.



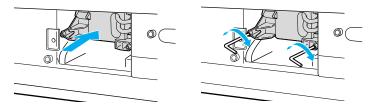
Loosen the two screws that hold the lamp using the hex key supplied with the lamp, then pull out the lamp.



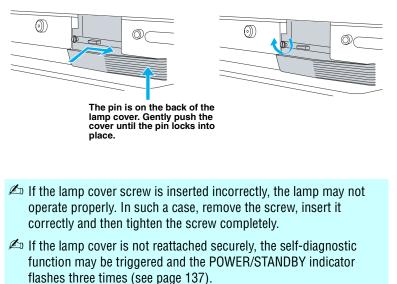
- The lamp is very hot immediately after use. Never touch the front glass of the lamp or the surrounding parts.
- After it has cooled, place the used lamp into the empty box of the replacement lamp. Never put the used lamp into a plastic bag while the lamp is hot.
- Remove the dust inside the lamp slot with a vacuum cleaner, after pulling out the lamp.

5 Attach the new lamp.

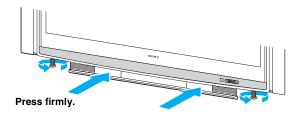
Making sure the front glass of the new lamp is facing the left side of the lamp slot, place the lamp and tighten the screws.



Making sure the black pin on the back of the lamp cover goes into the hole on the TV, put the cover back on. Slide the knob to the right until \blacktriangle matches \blacktriangledown , and then tighten the screw.



6 Reattach the Front Panel Cover securely and tighten the two screws underneath the cover.



- 🖉 Consult your Sony dealer for a Sony XL-5000 replacement lamp.
- Take great care when replacing the lamp or plugging in/unplugging the connecting cords. Rough handling may cause the SXRD projection TV to fall, damaging the TV, the TV stand and/or the floor.

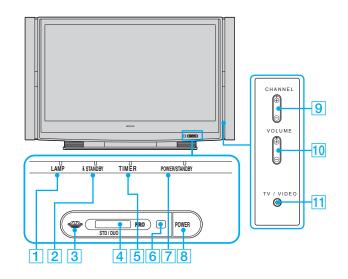
Overview

This chapter includes illustrated instructions for setting up your SXRD projection TV.

Topic	Page(s)
SXRD Projection TV Front Panel and Connectors	26
Installing the SXRD Projection TV	30
Basic Connections: Connecting a Cable or Antenna	34
Connecting Optional Equipment	39
Making Video Connections	40
About Using S VIDEO	40
VCR and Cable	41
VCR and Cable Box	42
Two VCRs for Tape Editing	44
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Camcorder	50
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Connecting a Device with an Optical IN Connector	56
Using the Control S Feature	57
Using CableCARD	58
Setting Up the SXRD Projection TV Channel List	60

SXRD Projection TV Front Panel and Connectors

Front Panel



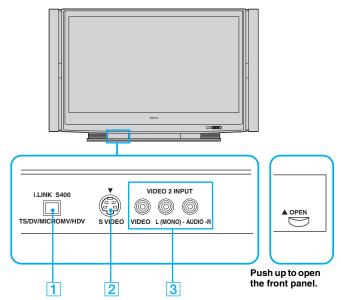
Item	Description
1 LAMP LED	Lights up in red when the lamp for the light source has burned out. For details, see "Replacing the Lamp" on page 20.
2 i.LINK STANDBY LED	When lit in red, indicates that i.LINK Standby is on. For details, see page 123.
3 Memory Stick indicator	When lit, indicates that the Memory Stick is being read. (Do not remove the Memory Stick when the indicator is lit.)
4 Memory Stick slot	For inserting Memory Stick media to view on your SXRD projection TV. For details, See "Inserting and Removing a Memory Stick" on page 84.
5 TIMER LED	When lit, indicates one of the timers is set. When the timer is set, this LED will remain lit even if the TV set is turned off. For details, see page 125.
6 (IR) Infrared Receiver	Receives IR signals from the remote control.
7 POWER/ STANDBY LED	Blinks and then lights up in green when the TV set is turned on. When in standby mode, the LED lights up in red. The LED does not light up when the AC power cord is not connected to the outlet. If the red LED blinks continuously, this may indicate the display unit needs servicing (see "Contacting Sony" on page 129). When the red LED blinks only three times, the lamp cover is not attached securely (see page 23).

The CHANNEL + button and VOLUME + button have a tactile dot. Use the tactile as a reference when operating the TV.

Front and Rear Panel Connectors

Item	Description
8 POWER	Press to turn on/off the SXRD projection TV.
9 CHANNEL +/-	Press to scan through channels.
10 VOLUME +/-	Press to adjust the volume.
11 TV/VIDEO	Press to select between the TV's tuner and other video equipment inputs.

Front Panel of SXRD projection TV

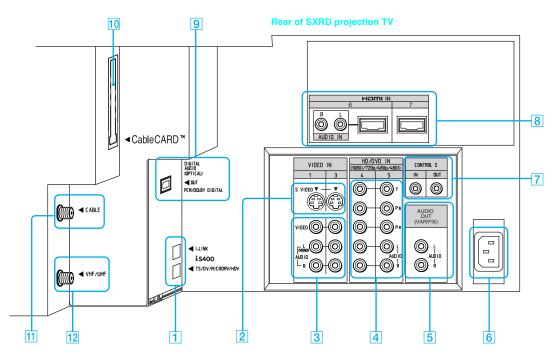


Connection	Description
1 i.LINK (3 inputs)	Connects to the i.LINK jack on your i.LINK-compatible portable device. Provides a secure digital connection between your SXRD projection TV and i.LINK- compatible portable device, such as a digital video camcorder.
2 S VIDEO (Front and rear)	Connects to the S VIDEO OUT jack of your VCR, camcorder, or other S VIDEO-equipped video component. Provides better picture quality than the VHF/UHF jacks or the Video IN jack.
3 VIDEO/ L(MONO)-AUDIO-R (Front and rear)	Connects to the audio and video OUT jacks on your VCR or other video component. A third video input (VIDEO 2) is located on the front panel of the SXRD projection TV.

(Continued)

27

Connection	Description
4 HD/DVD IN (1080i/ 720p/480p/480i)	Connects to your DVD player's or digital set-top box's component video (Y, PB, PR) and audio (L/R) jacks.
5 AUDIO OUT (VAR/FIX) L/R	Connects to the left and right audio inputs of your audio or video component.
	AUDIO OUT jacks are operable only when the TV's Speaker is set to Off. For details, see page 113.
6 AC IN	Connects the supplied power cord.
7 CONTROL S IN/OUT	To control other Sony equipment with the SXRD projection TV's remote control, connect the CONTROL S IN jack of the equipment to the CONTROL S OUT jack on the SXRD projection TV with the CONTROL S cable.
	To control the SXRD projection TV with the remote control of another Sony product, connect the CONTROL S OUT jack of the equipment to the CONTROL S IN jack on the SXRD projection TV with the CONTROL S cable.



Connection	Description
8 HDMI (VIDEO 6 IN and VIDEO 7 IN)	HDMI (High-Definition Multimedia Interface) provides an uncompressed, all-digital audio/video interface between this TV and any HDMI-equipped audio/video component, such as a set-top box, DVD player, and A/V receiver. HDMI supports enhanced, or high-definition video, plus two-channel digital audio. You can also connect a DVI- equipped device to your SXRD projection TV by using an HDMI-DVI cable.
9 DIGITAL AUDIO (OPTICAL) OUT (PCM/DOLBY* DIGITAL)	Connects to the optical audio input of a digital audio component that is PCM/Dolby digital compatible.
10 CableCARD slot	CableCARD provides cable subscribers with access to secure, digitally encrypted cable channels without the need for a set-top box that will enable you to receive not only standard definition but also high definition television. For more information, see page 58.
11 CABLE	Connects to your cable signal. This CABLE input jack, in conjunction with the VHF/UHF input jack, lets you set up your SXRD projection TV to switch between scrambled channels (coming through a cable box) and unscrambled cable channels. For details, see page 37.
12 VHF/UHF	Connects to your VHF/UHF antenna or cable box output jack.

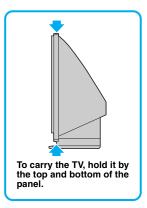
* Manufactured under license from Dolby Laboratories.

"Dolby" and the double-D symbol are trademarks of Dolby Laboratories.

Installing the SXRD Projection TV

Carrying Your SXRD Projection TV

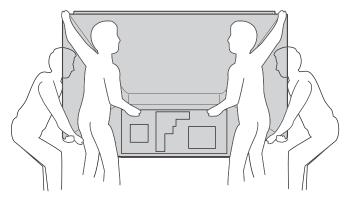
Carrying the SXRD projection TV requires at least four people. Do not hold by the pedestal or the Front Panel Cover of the SXRD projection TV. Doing so may cause these parts to break off.



Be sure to first remove the speakers before moving the TV.

Make sure the screws underneath the Front Panel Cover are securely tightened before moving the TV (see Step 6 on page 23).

As shown in the illustration below, two persons hold the TV by its sides and the other two by its rear panel. Each person holding the side should use both hands to grasp the bottom corners of the panel. The other two should place their hands on the top edge of the TV and the lower part of the rear panel.



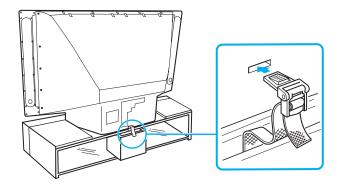
Take Precaution during the Installation

To Prevent the SXRD Projection TV from Falling To ensure the safety of children and the SXRD projection TV, keep children away from the TV during installation. Climbing on or pushing the SXRD projection TV or its stand may cause it to fall.

As a protective measure, secure the SXRD projection TV as follows.

Using the SXRD projection TV stand with support belts

Sony strongly recommends using the TV stand designed for your SXRD projection TV, model SU-SX10 (not supplied).



When Installing Your SXRD Projection TV Against a Wall

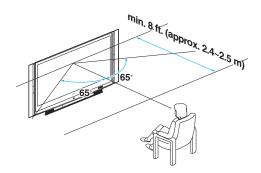
Keep your SXRD projection TV at least 4 inches (10 cm) away from the wall to provide proper ventilation.

Recommended Viewing Area

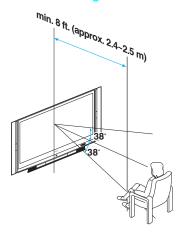
Your viewing position may affect the picture quality.

For the best picture quality, install your SXRD projection TV within the areas shown below.

Horizontal Viewing Area



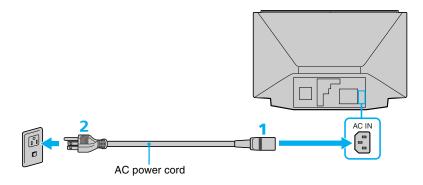
Vertical Viewing Area



Connecting the Power Cord

Low Complete other connections before connecting the power cord.

- Connect the AC power cord (supplied) to the AC IN connector of the TV.
- 2 Connect the other end of the power cord to a wall outlet.



- 🖉 Be sure to use the supplied AC power cord.
- Multiply when connecting optional components, do not connect the AC power cord to a wall outlet until you have completed making all connections.
- 🖉 Do not use damaged or deformed cables.

Basic Connections: Connecting a Cable or Antenna

The way in which you connect your SXRD projection TV will vary, depending on how your home receives a signal (cable, cable box, antenna) and whether or not you plan to connect a VCR.

If You Are Connecting	See Page
Cable or Antenna	35
No cable box or VCR	
Cable and Antenna	36
No cable box or VCR	
Cable Box and Antenna	37
 Cable box unscrambles only some channels (usually premium channels) 	
No VCR	
Cable Box	38
Cable box unscrambles all channels	
No VCR	

If you are connecting a VCR

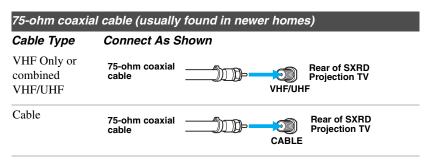
□ See the connections described on pages 41 and 43.

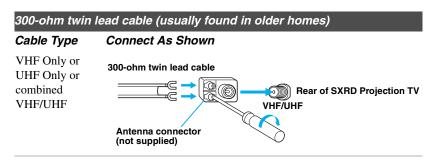
Cable or Antenna

For best results, use one of the following connections if you are connecting a cable or an antenna and you:

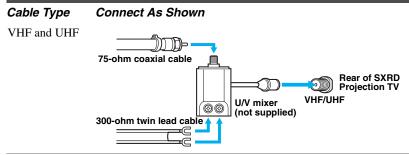
- Do not need a cable box to unscramble channels. (If you have a cable box, see pages 37 and 38.)
- Do not intend to connect a VCR. (If you have a VCR, see pages 41 and 42.)

The connection you choose depends on the cable type you have in your home, as described below.









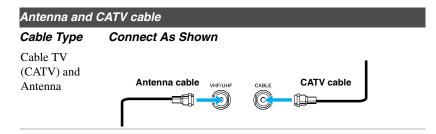
Cable and Antenna

For best results, use this connection if you:

□ Have a cable and an antenna.

(This is convenient if you are using a separate rooftop antenna to receive additional channels that are not provided by your cable TV company.)

Do not have a cable box or VCR. (If you have a cable box, see pages 37 and 38. If you have a VCR, see pages 41 and 42.)



Notes on Using This Connection

To Do This	Do This
Switch the SXRD projection TV's input between the cable and antenna	Press ANT to switch back and forth between the SXRD projection TV's VHF/UHF and CABLE inputs.

- For optimum picture quality, a 75-ohm coaxial cable antenna connection is highly recommended. Radio waves and other interference can easily affect a 300-ohm twin lead cable, resulting in signal deterioration. If you use a 300-ohm twin lead cable, keep it as far away as possible from the SXRD projection TV.
- Do not use an indoor antenna, which is especially susceptible to radio noise.

Cable Box and Antenna

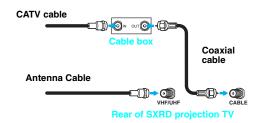
Before connecting a cable box, see "Using CableCARD" on page 58.

For best results, use this connection if:

- Your cable company scrambles some channels, such as premium channels (which requires you to use a cable box), but does not scramble all channels.
- □ You do not have a VCR. (If you have a VCR, see pages 41 and 42.)

With this connection you can:

- Use the SXRD projection TV's remote control to change channels coming through the cable box to the SXRD projection TV's cable input. (You must first program the remote control for your specific cable box; see "Programming the Remote Control" on page 64.)
- Use the SXRD projection TV's remote control to change channels coming directly into the SXRD projection TV's VHF/UHF input jack.



This connection will allow you to take advantage of dual picture features such as Twin View, Freeze, etc.

To Do This	Do This
Use the cable box	Tune the SXRD projection TV to the channel the cable box is set to (usually channel 3 or 4) and then use the cable box to switch channels.
Set up the SXRD projection TV remote control to operate the cable box	Program the remote control. See "Programming the Remote Control" on page 64.
Activate the remote control to operate the cable box	Press FUNCTION repeatedly until the SAT/CABLE indicator lights up.
Prevent the accidental switching of TV channels	When using the cable box, the SXRD projection TV must stay on the channel the cable box is set to (usually channel 3 or 4). You can use the SXRD projection TV's Channel Fix feature to lock in a specific channel. For details, see "Using the Channel Menu" on page 116.
Switch the SXRD projection TV's input between the cable box and cable	Press ANT to switch back and forth between the SXRD projection TV's VHF/UHF (scrambled channels) and CABLE (unscrambled) inputs.

Notes on Using This Connection

Cable Box

Before connecting a cable box, see "Using CableCARD" on page 58.

For best results, use this connection if:

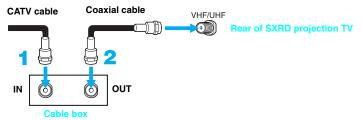
- Your cable company scrambles all channels, which requires you to use a cable box.
- □ You do not have a VCR. (If you have a VCR, see pages 41 and 42.)

With this connection you can:

- Use the SXRD projection TV's remote control to change channels coming through the cable box to the SXRD projection TV's VHF/UHF jack. (You must first program the remote control for your specific cable box.)
- With this connection, all channels come into the SXRD projection TV through your cable box and only one unscrambled signal is sent to the SXRD projection TV, so you cannot use the dual picture features. If some of your channels are scrambled, but others are not, consider using the "Cable Box and Antenna" connection on page 37 instead.

To connect the cable box

- Connect the CATV cable to the cable box's input jack.
- 2 Use a coaxial cable to connect the cable box's output jack to the SXRD projection TV's VHF/UHF jack.
- 3 Run Auto Program, as described in "Setting Up the SXRD Projection TV Channel List" on page 60.



Notes on Using This Connection

To do this	Do This
Use the cable box	Tune the SXRD projection TV to the channel the cable box is set to (usually channel 3 or 4) and then use the cable box to switch channels.
Set up the SXRD projection TV remote control to operate the cable box	Program the remote control. See "Programming the Remote Control" on page 64.
Activate the remote control to operate the cable box	Press FUNCTION repeatedly until the SAT/CABLE indicator lights up.
Prevent the accidental switching of TV channels	When using the cable box, the SXRD projection TV must stay on the channel the cable box is set to (usually channel 3 or 4). You can use the SXRD projection TV's Channel Fix feature to lock in a specific channel. For details, see "Using the Channel Menu" on page 116.

Connecting Optional Equipment

Use the directions in this section to connect the following optional equipment:

If You Are Connecting	See Page
Making Video Connections	40
About Using S VIDEO	40
VCR and Cable	41
VCR and Cable Box	42
Two VCRs for Tape Editing	44
Satellite Receiver	45
Satellite Receiver with a VCR and Cable	46
DVD Player with Component Video Connectors	48
DVD Player with S VIDEO and Audio Connectors	49
Camcorder	50
Audio Receiver	51
Digital Cable Box	52
Digital Satellite Receiver	53
Digital Satellite Receiver with an HDMI Connector	54
Connecting a Device with an Optical IN Connector	56
Using the CONTROL S Feature	57
Using CableCARD	58

Making Video Connections

Your TV includes several types of video inputs. When connecting your TV, use the inputs that are available on your components that provide the best video performance, as described below.

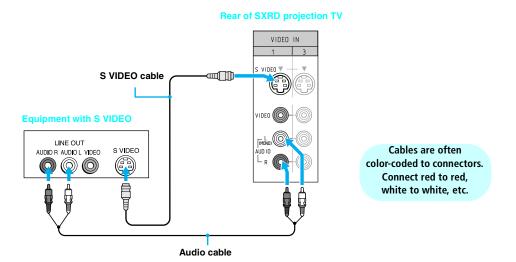
Best Video	Connector Type	
Performance -		HDMI (High-Definition Multimedia Interface)
T	$\odot \odot \odot$	Component video
		S VIDEO
	0	Composite video
	O	RF/Coaxial

About Using S VIDEO



If the optional equipment you are connecting has an S VIDEO jack (shown at left), you can use an S VIDEO cable for improved picture quality (compared to an A/V cable). Because S VIDEO carries only the video signal, you also need to connect audio cables for sound, as shown below.

Example of an S VIDEO Connection



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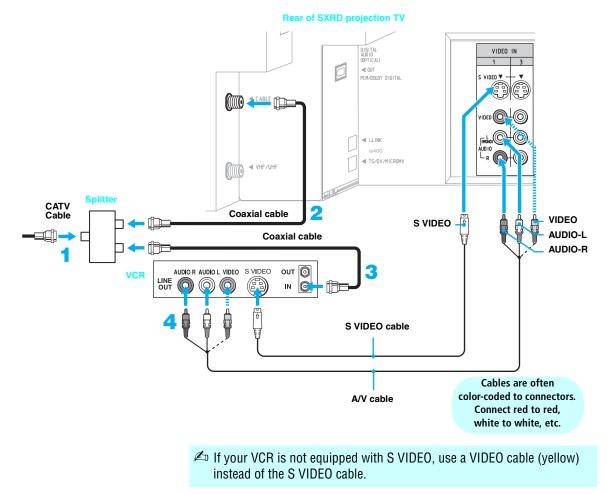


Use this hookup if:

• You have cable TV that does not require a cable box.

Disconnect all power sources before making any connections.

- Connect the CATV cable to the single (input) jack of the splitter.
- 2 Using a coaxial cable, connect one of the output jack of the splitter to the SXRD projection TV's CABLE jack.
- **3** Using a coaxial cable, connect the splitter's other output jack to the VCR's input jack.
- 4 Using A/V and S VIDEO cables, connect the VCR's AUDIO and S VIDEO OUT jacks to the SXRD projection TV's AUDIO and S VIDEO IN jacks.



VCR and Cable Box

Before connecting a cable box, see "Using CableCARD" on page 58. Use this hookup if:

- Your cable TV company scrambles some channels, but not all of them (pay channels vs. regular cable channels) and you need to use a cable box.
- □ You want to enjoy the Twin View feature.

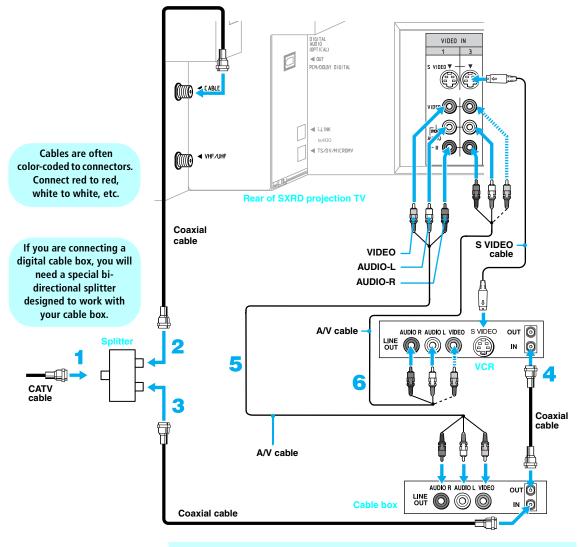
With this setup you can:

- Use the SXRD projection TV's remote control to change channels on your cable box when the signal is scrambled. To program your Sony remote control to operate your cable box, see "Programming the Remote Control" on page 64.
- Use the SXRD projection TV's remote control to change channels on your SXRD projection TV when the signal is not scrambled. Your SXRD projection TV's tuner provides a better signal than the cable box.
- Use the Twin View feature. (When all channels are routed through your cable box, only one signal is sent to the SXRD projection TV, so you cannot use the Twin View feature.)

Disconnect all power sources before making any connections.

- Connect the CATV cable to the single (input) jack of the splitter.
- 2 Using a coaxial cable, connect one of the splitter's two output jacks to the SXRD projection TV's CABLE jack.
- **3** Using a coaxial cable, connect the splitter's other output jack to the cable box's input jack.
- 4 Using a coaxial cable, connect the cable box's output jack to the VCR's RF input jack.
- Using an A/V cable, connect the cable box's A/V output jacks to the SXRD projection TV's A/V input jacks.
- Using an A/V and S VIDEO cables, connect the VCR's AUDIO and S VIDEO OUT jacks to the SXRD projection TV's AUDIO and S VIDEO IN input jacks.
- 7 Run Auto Program, as described in "Setting Up the SXRD Projection TV Channel List" on page 60.
- To view scrambled channels, tune the SXRD projection TV to the channel the cable box is set to (usually channel 3 or 4) and then use the cable box to switch channels.

Setting Up the SXRD Projection TV



If your VCR is not equipped with S VIDEO, use a VIDEO cable (yellow) instead of the S VIDEO cable.

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Setting Up the SXRD Projection TV

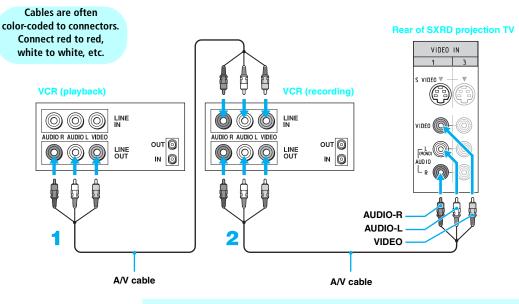
Two VCRs for Tape Editing



If you connect two VCRs, you can record from one VCR to the other while using your SXRD projection TV to monitor what is being recorded.

Disconnect all power sources before making any connections.

- Using A/V cables, connect the playback VCR's AUDIO and VIDEO OUT jacks to the recording VCR's AUDIO and VIDEO IN jacks.
- 2 Using A/V cables, connect the recording VCR's AUDIO and VIDEO OUT jacks to the SXRD projection TV's AUDIO and VIDEO IN jacks.



- To perform tape editing, set the SXRD projection TV to the video input intended for playback by pressing TV/VIDEO on the remote control.
- You may need to change the video input on your VCR. See your VCR's operating manual for instructions.
- If your VCRs have S VIDEO jacks: For best picture quality, use an S VIDEO connection instead of the yellow video cable on your combined A/V cable.

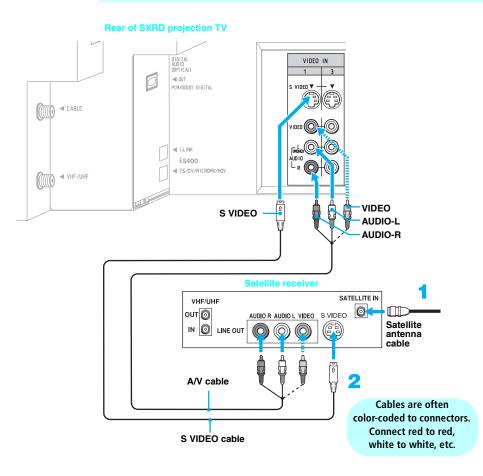
Using an S VIDEO cable, connect the playback VCR's S VIDEO OUT jack to the recording VCR's S VIDEO IN jack. S VIDEO does not provide audio, so audio cables must be connected to provide sound.

You cannot record signals from equipment connected to the Y, P_B, P_R input.

Satellite Receiver

Disconnect all power sources before making any connections.

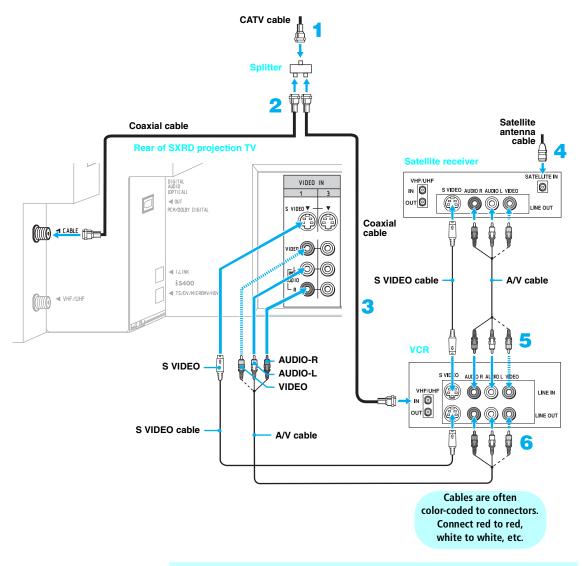
- Connect the satellite antenna cable to the satellite receiver's SATELLITE IN jack.
- 2 Using A/V and S VIDEO cables, connect the satellite receiver's AUDIO and S VIDEO OUT jacks to the SXRD projection TV's AUDIO and S VIDEO IN jacks.
- If your satellite receiver is not equipped with S VIDEO, use a VIDEO cable (yellow) instead of the S VIDEO cable.



Satellite Receiver with a VCR and Cable Disconnect all power sources before making any connections.

- Connect the CATV cable to the single (input) jack of the splitter.
- 2 Using a coaxial cable, connect one of the splitter's two output jacks to the SXRD projection TV's CABLE jack.
- Using a coaxial cable, connect the splitter's other output jack to the VCR's VHF/UHF IN jack.
- Connect the satellite antenna cable to the satellite receiver's SATELLITE IN jack.
- Using A/V and S VIDEO cables, connect the satellite receiver's AUDIO and S VIDEO OUT jacks to the VCR's AUDIO and S VIDEO IN jacks.
- Using A/V and S VIDEO cables, connect the VCR's AUDIO and S VIDEO OUT jacks to the SXRD projection TV's AUDIO and S VIDEO IN jacks.
- 7 Run Auto Program, as described in "Setting Up the SXRD Projection TV Channel List" on page 60.

Setting Up the SXRD Projection TV



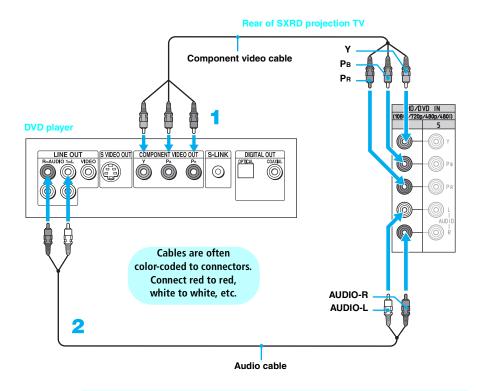
- Be sure your VCR's video input is set correctly. See your VCR's operating manual for instructions.
- If your VCR or satellite receiver is not equipped with S VIDEO, use a VIDEO cable (yellow) instead of the S VIDEO cable.

DVD Player with Component Video Connectors Use this hookup if:

□ Your DVD player has component (Y, P_B, P_R) jacks.

Disconnect all power sources before making any connections.

- Using a component video cable, connect the DVD player's Y, P_B and P_R jacks to the SXRD projection TV's Y, P_B and P_R jacks. Use the HD/ DVD IN 4 or 5 input.
 - The Y, P_B and P_R jacks on your DVD player are sometimes labeled Y, C_B and C_R, or Y, B-Y and R-Y. If so, connect the cables to like colors.
- Using an audio cable, connect the DVD player's AUDIO OUT jacks to the SXRD projection TV's AUDIO IN jacks. Be sure to use the same row of inputs that you used for the video connection (HD/DVD IN 4 or 5).



To take advantage of the Wide Mode feature, set the DVD player's aspect ratio to 16:9. For details, refer to the operating instructions supplied with your DVD player.

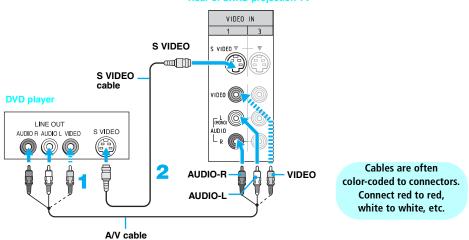
DVD Player with S VIDEO and Audio Connectors

Use this hookup if:

□ Your DVD player does not have component (Y, P_B, P_R) jacks.

Disconnect all power sources before making any connections.

- Using an audio cable, connect the DVD player's AUDIO OUT jacks to the SXRD projection TV's AUDIO IN jacks.
- Using a S VIDEO cable, connect the DVD player's S VIDEO jack to the SXRD projection TV's S VIDEO jack.



Rear of SXRD projection TV

- If your DVD player is not equipped with S VIDEO, use a VIDEO cable (yellow) instead of the S VIDEO cable.
- To watch the DVD player, press TV/VIDEO repeatedly to select the DVD input (VIDEO 1 in the illustration). If you have a non-Sony DVD player, and want to set up the TV remote control to operate the DVD player you must program the remote control. See "Programming the Remote Control" on page 64.
- To control DVD functions with the TV remote control, see "Operating a DVD Player" on page 67.
- To label video inputs to easily identify equipment connected to the TV, see the instructions for setting up Video Labels on page 123.

Camcorder	Disconnect all power sources before making any connections.
	For easy connection of the camcorder, the SXRD projection TV has front audio and video inputs (shown below). However, if you prefer, you can also connect the camcorder to the SXRD projection TV's rear AUDIO and S VIDEO IN jacks.
	Using A/V and S VIDEO cables, connect the camcorder's audio and S VIDEO OUT jacks to the SXRD projection TV's AUDIO and S VIDEO IN jacks.
	If your camcorder is equipped with an i.LINK jack, you can connect it using i.LINK instead of the A/V inputs. See "Using i.LINK" on page 99.
	If you have a mono camcorder, connect its left audio output to the SXRD projection TV's AUDIO L (MONO) jack.
	If your camcorder is not equipped with S VIDEO, use a VIDEO cable (yellow) instead of the S VIDEO cable.
	EO 2 INPUT C L (I NO)-AL IO-R AUDIO-R AUDIO-L A/V cable To A/V output A/V cable
	VIDEO E Contraction of the second se

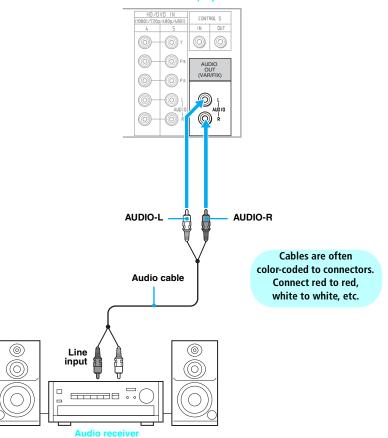
Audio Receiver

For improved sound quality, you may want to play the TV's audio through your stereo system (see page 113).

Disconnect all power sources before making any connections.

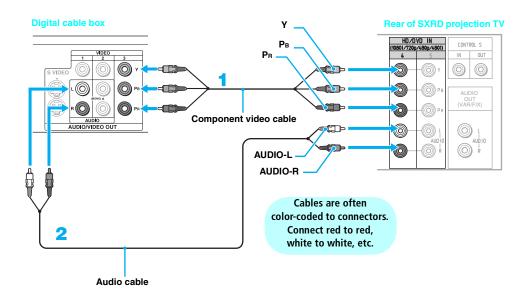
Using an audio cable, connect the SXRD projection TV's AUDIO OUT (VAR/FIX) jacks to the audio receiver's audio LINE IN jacks.

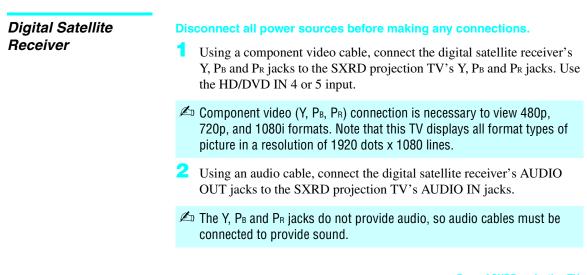
AUDIO OUT jacks are operable only when the TV's Speaker is set to Off. For details, see page 113.

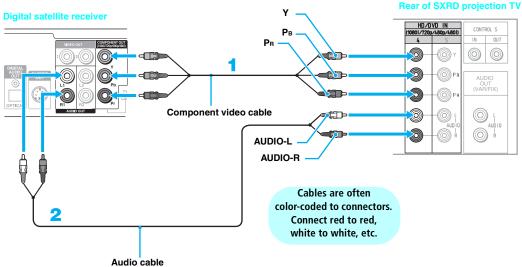


Rear of SXRD projection TV

Digital Cable Box	Disconnect all power sources before making any connections.
	Using a component video cable, connect the digital cable box's Y, P_B and P_R jacks to the SXRD projection TV's Y, P_B and P_R jacks. Use the HD/DVD IN 4 or 5 input.
	Component video (Y, P _B , P _R) connection is necessary to view 480p, 720p, and 1080i formats. Note that this TV displays all format types of picture in a resolution of 1920 dots x 1080 lines.
	2 Using an audio cable, connect the digital cable box's AUDIO OUT jacks to the SXRD projection TV's AUDIO IN jacks.
	✓ The Y, P _B and P _R jacks do not provide audio, so audio cables must be connected to provide sound.







Setting Up the SXRD Projection TV

Digital Satellite Receiver with an HDMI Connector Use this hookup if:

 Your digital satellite receiver has a High-Definition Multimedia Interface (HDMI).

Disconnect all power sources before making any connections:

Using an HDMI cable (not supplied), connect the digital satellite receiver's HDMI OUT jack to the SXRD projection TV's HDMI IN jack.

Use the HDMI IN 6 or 7 input.

The HDMI jack provides both video and audio signals, so it is not necessary to connect an audio cable.

Digital satellite receiver

Rear of SXRD projection TV

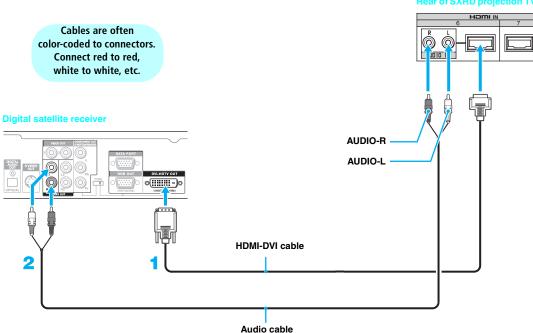
When connecting to the Digital Satellite Receiver's DVI-HDTV connector

If you are connecting to a digital satellite receiver with DVI-HDTV output, you can connect to the SXRD projection TV's HDMI IN jack by using an HDMI-DVI cable.

Using an HDMI-DVI cable, connect the digital satellite receiver's DVI-HDTV OUT jack to the SXRD projection TV's HDMI IN jack.

Use the HDMI IN 6 input.

- 2 Using an audio cable, connect the digital satellite receiver's AUDIO OUT jacks to the SXRD projection TV's AUDIO IN jacks.
- 🖾 The DVI-HDTV VIDEO jack does not provide audio, so audio cables must be connected to provide sound when an HDMI-DVI cable is used.
- 🖾 Use only the HDMI IN 6 input for this connection. If the HDMI IN 7 input is used for this connection, the AUDIO IN jacks in HDMI IN 6 become unavailable.

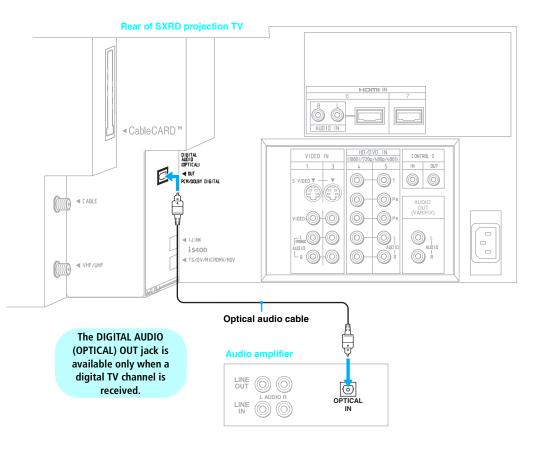


Rear of SXRD projection TV

Connecting a Device with an Optical IN Connector

You can use the SXRD projection TV's DIGITAL AUDIO (OPTICAL) OUT jack to connect a digital audio device that is PCM/Dolby digital compatible, such as an audio amplifier.

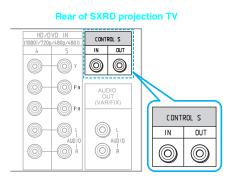
Using an optical audio cable, connect the device's OPTICAL IN jack to the SXRD projection TV's DIGITAL AUDIO (OPTICAL) OUT jack.



You should also connect the TV's analog audio output jacks to the amplifier's analog audio input jacks so that the amplifier can output audio for analog channels. For details, see page 51.

Using the CONTROL S Feature

CONTROL S allows you to control your SXRD projection TV system and other Sony equipment with one remote control. In addition to allowing you to control multiple devices with one remote control, the CONTROL S feature allows you to always point your remote control at your SXRD projection TV, instead of having to point it at the other equipment, which might be hidden or out of direct line of sight.



Using CableCARD

CableCARD provides cable subscribers with access to digitally encrypted cable channels — without the need for a set-top box — that will enable you to receive not only standard definition but also high definition television. The CableCARD, which is provided by your cable TV company, is inserted into the TV's rear panel CableCARD slot. After the service is activated with your cable TV company, the card replaces the need for a separate set-top box.

About Using CableCARD

If you are planning to use a separate cable box for digital cable TV services, you may be able to receive programming using this TV with the CableCARD instead — except in the following circumstances:

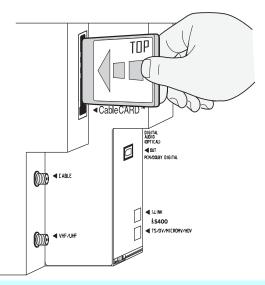
- □ Your cable TV company does not provide CableCARD service in your viewing area.
- □ You want to access your cable TV company's interactive or advanced features (such as video-ondemand or, in some cases, pay-per-view). At this time, these services require a bidirectional link, which are only available through the use of a separate set-top box. CableCARD is currently a unidirectional device only, and cannot provide these advanced services.

Check with your cable TV company for CableCARD service details, limitations, pricing, and availability, all of which are determined by your cable TV company — not Sony.

Activating CableCARD Service

Before you can use CableCARD service, you need to insert the CableCARD (supplied by your cable TV company) and activate the service, as described below:

Insert the CableCARD into the TV's CableCARD slot.



CAUTION: Inserting the CableCARD incorrectly may result in permanent damage to the card and the TV.

Setting Up the SXRD Projection TV

You can also access information about your CableCARD in the Applications Menu (see page 126).

Removing the CableCARD

Gently push the card into the slot until it locks into place.

- After 1-2 minutes, the CableCARD setup screen is automatically displayed. This screen includes information your cable TV company will request before they can activate your service.
- 4 Follow the displayed instructions: Phone your cable TV company. A representative will guide you through the activation process.
- After your CableCARD is activated, your cable TV company will download the service information, including the channel list, to the CableCARD. After the CableCARD has acquired channels from your cable TV company, the TV tunes to the lowest available channel.

In the event you want to cancel your service, contact your cable TV company.

- Once the CableCARD is removed, your TV will no longer decrypt digital cable TV programming services that require CableCARD.
- Push the eject button on the TV's CableCARD slot to release the card.



2 Pull the CableCARD straight out of the slot to remove it.

To install a different CableCARD, follow the instructions in "Activating CableCARD Service" on page 58.

Setting Up the SXRD Projection TV Channel List

After you finish connecting the TV, you need to run the Initial Setup feature, which automatically creates a list of available analog and digital channels. The Initial Setup screen appears when you turn on your TV for the first time after hooking it up. If you want to refresh the list of available channels because there has been a change in your cable/satellite service or connections, you can do so by selecting the Auto Program option in the Channel menu (see page 116).

The Initial Setup feature does not apply for installations that use a cable box for all channel selection.

Using Initial Setup

If you are using a CableCARD, Auto Program is disabled for the CABLE input.

To run Initial Setup the first time you turn on your TV

Press **POWER** to turn on the TV.

The Initial Setup screen appears.

2 Press ♦ or ♥ to select the on-screen display language. Then press (₽).

The message "Start auto program now?" appears.

3 Press ▲ or ♥ to select "Yes", then press (常).

Initial Setup automatically creates a list of receivable channels. When finished, the lowest numbered channel is displayed.

To run Auto Program again at a later time

Use the Auto Program feature as described on page 116.

To add individual digital channels

Use the Digital Channel feature as described on page 116.

Auto Program may take more than 50 minutes to complete. A progress bar is displayed while the channel list is being created.

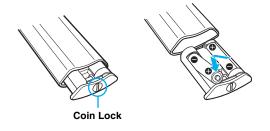
Using the Remote Control

Overview

The table on the next page describes the buttons on the remote control.

Inserting Batteries into the Remote Control

Insert two size AA (R6) batteries (supplied) by matching the \bigoplus and \bigoplus on the batteries to the diagram inside the battery compartment.



- To avoid possible damage from battery leakage, remove the batteries if you anticipate the remote control will not be used for an extended period.
- Handle the remote control with care. Avoid dropping it, getting it wet, or placing it in direct sunlight, near a heater, or in high humidity.
- Your remote control can be programmed to operate most video equipment. (See "Programming the Remote Control" on page 64.)

Button Descriptions

	Button	Description
	1 MUTING	Press to mute the sound. Press again or press VOL + to restore
		the sound.
	2 FUNCTION	Press repeatedly until the indicator of the equipment (TV,
		SAT/CABLE, DVD/VCR, i.LINK) that you want to operate
		lights up.
5 1 2 3	3	Press repeatedly to step through the available audio effect modes: Dolby Virtual, TruSurround, Simulated, Off.
5. 5.		For details, see "Selecting Audio Options" on page 112.
	4 SLEEP	Press repeatedly until the TV displays the time in minutes (15,
6 ° ENTER		30, 45, 60 or 90) that you want the SXRD projection TV to
		remain on before shutting off. To cancel Sleep Timer, press
8		SLEEP repeatedly until Sleep Off appears.
	5 GUIDE	Press to display the digital program guide.
9 (.* **(>) .* * .))		While FUNCTION is switched on SAT/CABLE, press to
		display the program guide of your satellite program provider.
	6	Use with 0-9 and ENTER buttons to select digital channels (for example, 2.1). For details on selecting digital channels,
		see page 69.
	7 PICTURE	Press repeatedly to step through the available video picture
13		modes: Vivid, Standard, Pro. Also available in the Video
		menu. For details, see "Selecting Video Options" on page 108.
26	8 WIDE	Press to step through the wide screen modes: Wide Zoom,
		Normal, Full and Zoom. For details, see "Using Wide Screen Mode" on page 72.
	9	When the menu is displayed, move the on-screen cursor.
		I: Pause
SONY		Stop
TV		✓ Fast-Reverse
		►►: Fast-Forward
		▷: Playback
	+	: When the menu is displayed, select the item.
	11	Press to turn on/off Twin View. For details, see "Using Twin
_	(Twin View)	View" on page 74.
The 5 button and CH+	12 ANT	Press to change between the VHF/UHF input and the CABLE
button have a tactile dot.		input.
Use the tactile as a	INDEX	While FUNCTION is switched on SAT/CABLE, press to display index of your satellite program provider.
reference when operating	13 VOL +/-	Press to adjust the volume.
the TV.	14 POWER	Press to turn on and off the SXRD projection TV and other
	buttons	audio/video equipment you have programmed into the remote
	(Green)	control. For instructions, see "Programming the Remote
		Control" on page 64.

	Button	Description
15	REC	Record
	RESET	Press when in a menu to reset the settings to the factory defaults.
16	TV/VIDEO	Press to cycle through the video equipment connected to your SXRD projection TV's video inputs: TV, VIDEO 1, VIDEO 2, VIDEO 3, VIDEO 4, VIDEO 5, VIDEO 6 and VIDEO 7.
17	DISPLAY	Press once to display the current time and channel label (if set) and channel number. Press again to turn Display off. See page 126 for details on setting the time.
18	JUMP	Press to jump back and forth between two channels. The SXRD projection TV alternates between the current channel and the last channel that was selected.
	0 – 9 and ENTER	Press 0 - 9 to select a channel, the channel changes after 3 seconds. Press ENTER to select immediately.
20	FAVORITES	Press to display the Favorite Channels list. For details, see "Using Favorite Channels" on page 77.
21	FREEZE	Press to freeze the window picture. Press again to restore the picture.
22	i.LINK	Press to display the i.LINK Control Panel. For information on using the i.LINK Control Panel, see page 103. Also available in the Applications Menu (page 125).
23	MEMORY STICK	Press to display the Memory Stick Menu. For details, see "Using the Memory Stick Viewer" on page 81.
24	MENU	Press to display the SXRD projection TV on-screen menu. Press again to exit from the menu.
25	CH +/-	Press to scan through channels. To scan quickly through the channels, press and hold down CH+ or CH–.
26	EXIT	Press to exit the on-screen menu or display and return to normal viewing.

Programming the Remote Control

The remote control is preset to operate Sony brand video equipment.

Function	Equipment	Programmable Code Number
DVD/VCR	Sony DVD player	751
SAT/CABLE	Sony Satellite Receiver	801
i.LINK	Sony DVD player (i.LINK)	901

If you have video equipment other than Sony brand that you want to control with the SXRD projection TV's remote control, use the following procedure to program the remote control.

The equipment must have infrared (IR) remote capability in order to be used with the remote control.

- Turn to the list of "Manufacturer's Codes" on page 65, and find the three-digit code number for the manufacturer of your equipment. (If more than one code number is listed, use the number listed first.)
- Press FUNCTION repeatedly until the DVD/VCR, SAT/CABLE or i.LINK indicator lights up.
- **3** Press SAT/CABLE for five seconds until the indicator of the selected input flashes.
- 4 While the desired indicator is flashing, enter the three-digit manufacturer's code number.
- **5** Press ENTER.

You must do step 5 within 10 seconds of step 4, or you must redo steps 4 through 5.

- To check if the code number works, aim the SXRD projection TV's remote control at the equipment and press SAT/CABLE that corresponds with that equipment. If it responds, you are done. If not, try using another code listed for that manufacturer.
- If more than one code number is listed, try entering them one by one until you come to the correct code for your equipment.
- If you enter a new code number, the code number you previously entered at that setting is erased.
- In some cases, you may not be able to operate your equipment with the supplied remote control. In such cases, use the equipment's own remote control unit.
- Menever you remove the batteries to replace them, the code numbers may revert to the factory setting and must be reset.

Manufacturer's Codes

VCRs

VCRs	
Manufacturer	Code
Sony	301, 302, 303
Admiral (M. Ward)	327
Aiwa*	338, 344
Audio Dynamic	314, 337
Broksonic	319, 317
Canon	309, 308
Citizen	332
Craig	302, 332
Criterion	315
Curtis Mathes	304, 338, 309
Daewoo	341, 312, 309
DBX	314, 336, 337
Dimensia	304
Emerson	319, 320, 316, 317, 318, 341
Fisher	330, 335
Funai	338
General Electric	329, 304, 309
Go Video	322, 339, 340
Goldstar	332
Hitachi	306, 304, 305, 338
Instant Replay	309, 308
JC Penney	309, 305, 304, 330, 314, 336, 337
JVC	314, 336, 337, 345, 346, 347
Kenwood	314, 336, 332, 337
LG	332
LXI (Sears)	332, 305, 330, 335, 338
Magnavox	308, 309, 310
Marantz	314, 336, 337
Marta	332
Memorex	309, 335
Minolta	305, 304
Mitsubishi/ MGA	323, 324, 325, 326
Multitech	325, 338, 321
NEC	314, 336, 337
Olympic	309, 308
Optimus	327
Orion	317

Manufacturer	Code
Panasonic	308, 309, 306,
	307
Pentax	305, 304
Philco	308, 309
Philips	308, 309, 310
Pioneer	308
Quasar	308, 309, 306
RCA/	304, 305, 308,
PROSCAN	309, 311, 312, 313, 310, 329
	313, 310, 329
Realistic	309, 330, 328,
<u> </u>	335, 324, 338
Sansui	314
Samsung	322, 313, 321
Sanyo	330, 335
Scott	312, 313, 321, 335, 323, 324,
	335, 323, 324,
Cham	325, 326
Sharp	327, 328
Signature 2000 (M. Ward)	338, 327
SV2000	338
Sylvania	308, 309, 338,
	310
Symphonic	338
Tashiro	332
Tatung	314, 336, 337
Teac	314, 336, 338,
	337
Technics	309, 308
Toshiba	312, 311
Wards	327, 328, 335,
	331, 332
Yamaha	314, 330, 336,
	337
Zenith	331

Laserdisc Players

Manufacturer	Code
Sony	701
Panasonic	704, 710
Pioneer	702

DVD Players		
Function	Code	
Sony	751	
Sony (i.LINK)	901	
General Electric	755	

Hitachi	758
JVC	756
Magnavox	757
Mitsubishi	761
Oritron	759
Panasonic	753
Philips	757
Pioneer	752
RCA/PROSCAN	755
Samsung	758
Toshiba	754
Zenith	760
Cable Boxes	Onda
Manufacturer	Code
	230
Manufacturer	230 222, 223, 224,
Manufacturer Sony Hamlin/Regal	230 222, 223, 224, 225, 226
Manufacturer Sony Hamlin/Regal Jerrold/G. I./	230 222, 223, 224, 225, 226 201, 202, 203,
Manufacturer Sony Hamlin/Regal	230 222, 223, 224, 225, 226 201, 202, 203, 204, 205, 206,
Manufacturer Sony Hamlin/Regal Jerrold/G. I./	230 222, 223, 224, 225, 226 201, 202, 203,
Manufacturer Sony Hamlin/Regal Jerrold/G. I./	230 222, 223, 224, 225, 226 201, 202, 203, 204, 205, 206,
Manufacturer Sony Hamlin/Regal Jerrold/G. I./ Motorola	230 222, 223, 224, 225, 226 201, 202, 203, 204, 205, 206, 207, 208, 218
Manufacturer Sony Hamlin/Regal Jerrold/G. I./ Motorola Oak	230 222, 223, 224, 225, 226 201, 202, 203, 204, 205, 206, 207, 208, 218 227, 228, 229
Manufacturer Sony Hamlin/Regal Jerrold/G. I./ Motorola Oak Panasonic	230 222, 223, 224, 225, 226 201, 202, 203, 204, 205, 206, 207, 208, 218 227, 228, 229 219, 220, 221
Manufacturer Sony Hamlin/Regal Jerrold/G. I./ Motorola Oak Panasonic Pioneer	230 222, 223, 224, 225, 226 201, 202, 203, 204, 205, 206, 207, 208, 218 227, 228, 229 219, 220, 221 214, 215

Satellite Receivers

Manufacturer	Code
Sony	801
Dish Network	810
Echostar	810
General Electric	802
Hitachi	805
Hughes	804
Mitsubishi	809
Panasonic	803
RCA/	802, 808
PROSCAN	
Toshiba	806, 807

* If an Aiwa VCR does not work even though you enter the code for Aiwa, enter the code for Sony instead.

Using Other Equipment with Your SXRD Projection TV Remote Control

To operate other connected equipment with your SXRD projection TV remote control, first turn to page 65 and program the necessary code. For operating video equipment, press TV/VIDEO repeatedly until you see the video input on the screen for your connected equipment. Remote control operation tips are provided below.

Operating a VCR

To Do This	Press
Activate the remote control to operate the VCR	FUNCTION repeatedly until the DVD/VCR indicator lights up.
Turn on/off	SAT/CABLE
Change channels	CH +/-
Record	REC
Play	
Stop	
Fast forward	>>
Rewind the tape	•
Pause	II
Search the picture forward or backward	or << during playback (release to resume normal playback)

Operating a Satellite Receiver

Press
FUNCTION repeatedly until the SAT/CABLE indicator lights up.
SAT/CABLE
0-9, ENTER
CH +/-
JUMP
DISPLAY
INDEX
GUIDE
MENU

Operating a Cable Box

To Do This	Press
Activate the remote control to operate the cable box	FUNCTION repeatedly until the SAT/CABLE indicator lights up.
Turn on/off	SAT/CABLE
Select a channel	0-9, ENTER
Change channels	CH +/-
Back to previous channel	JUMP

Operating a DVD Player

To Do This	Press
Activate the remote control to operate the DVD	FUNCTION repeatedly until the DVD/VCR indicator lights up.
Turn on/off	SAT/CABLE
Play	
Stop	
Pause	II
Step through different tracks of the disc	>>> to step forward or << to step backward
Step through different chapters of a video disc	CH+ to step forward or CH- to step backward

Operating an MDP (Laserdisc Player)

To Do This	Press
Activate the remote control to operate the MDP	FUNCTION repeatedly until the indicator of the position you programmed for the MDP player lights up.
Turn on/off	SAT/CABLE
Play	Δ.÷
Stop	
Pause	II
Search the picture forward or backward	or during playback (release to resume normal playback)
Search a chapter forward or backward	CH +/-

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Using the Features

Overview

This chapter describes how to use the features of your TV.

Topic	Page
Watching TV	69
Using the Program Guide	70
Using Wide Screen Mode	72
Using Twin View	74
Using Favorite Channels	77
Using the Freeze Function	79

Watching TV

For a complete list of all the functions of the remote control, see pages 61-67.

To Do This	Do This
Activate the remote control to	Press FUNCTION repeatedly until the TV
operate the TV	indicator lights up.
Turn on/off the TV	Press POWER.
Tune directly to a channel	To tune to analog channels, press 0-9 and then ENTER.
	For digital subchannels, press 0-9, , press 0-9 again, and then ENTER.
	For example, to select subchannel 21.13, press $2+1+$ $+1+3$, and then press ENTER.
	You can also select channels using the program guide. See page 70 for details.
Adjust the volume	Press VOL +/
Mute the sound	Press MUTING (press again or VOL + to restore the sound).
Alternate back and forth between	Press JUMP.
two channels	The SXRD projection TV alternates between the current channel and the last channel that was selected.
Display the current channel number (and other information)	Press DISPLAY once to display the channel number, current time, and channel label (if set). Press DISPLAY again to turn Display off.
Switch the TV's input to the VCR, DVD player, or other connected equipment	Press TV/VIDEO repeatedly to cycle through the video equipment connected to the TV's video inputs.
Change video and audio options, customize the TV's setup, set parental controls, and more	Press MENU to display the Menu. For details, see "Using the Menus" on page 107.
Switch the TV's input between sources connected to the TV's VHF/UHF and CABLE inputs	Press ANT to alternate between sources connected to the TV's VHF/UHF and CABLE inputs.

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Using the Program Guide

Displaying the Program Guide

This SXRD projection TV is equipped to show program information if it is available from the station. The program guide lets you review program information and select both analog and digital channels.

To display the program guide:

- Tune your SXRD projection TV to a channel by using the 0-9, , and ENTER buttons.
- Press GUIDE on the SXRD projection TV's remote control. The program guide will appear with the currently selected program showing in the background.

Channel number, call letters, etc.

Program title and description, program duration, time remaining, rating information, closed-caption availability, etc.

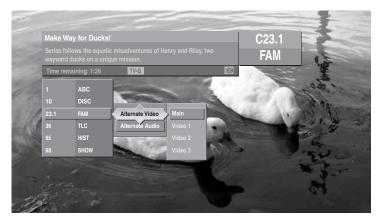
Selectable channel list.



Program information in the guide is provided by the broadcasters. As a result, it may sometimes include only the channel number, without a program title or description.

Using the Guide Menu

The Program Guide menu allows you to select channels from a dropdown list. The Guide provides information about the current program being shown on each channel.



Subchannels are additional channels of programming broadcast simultaneously. For example, channel 4 might include three subchannels (4.1, 4.2, 4.3) that are showing programs at the same time.

Using the Program Options Menu

The Program Options menu allows you to customize the program settings on the currently tuned channel.

Option	Description
Alternate Video (when available)	Each program has a main video stream (the video that you see when the channel is first tuned), and may have alternate video streams. This option allows you to switch among these alternate video streams.
Alternate Audio (when available)	Each program has a main audio stream (the audio you hear when the channel is first tuned), and may have alternate audio streams. This option allows you to switch among these alternate audio streams (e.g., for different languages).

Using Wide Screen Mode

You can also access the screen mode settings in the Screen menu. For details, see page 114.

Wide screen mode lets you watch 4:3 normal broadcasts in several wide screen modes (16:9 aspect ratio).

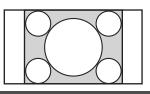
Press WIDE repeatedly to toggle through the following screen mode settings.

Changing the Wide Screen Mode for 4:3 Source (Standard definition source)

Description

original source



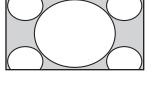


Example

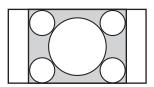


Normal displays the 4:3 picture in its original size. Side bars are shown to fill the 16:9 screen.

Wide Zoom enlarges the center portion of

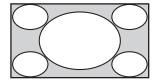








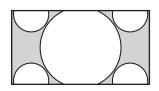
Full stretches the 4:3 picture horizontally, to fill the 16:9 screen.





Zoom

Zoom enlarges the 4:3 picture to fill the 16:9 screen. Zoom is useful for watching Letterbox movies.



M When you change channels or inputs, the Wide Mode settings revert to the 4:3 Default setting in the Screen Menu. To retain the current Wide Mode setting as channels and inputs are changed, set 4:3 Default to Off. For details, see page 115.

Changing the Wide Screen Mode for 16:9 Source (High definition source)

original source



(Upconverted 4:3)

Example



(Native 16:9)

Description

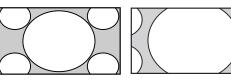


Using the Features





Wide Zoom



Wide Zoom enlarges the center portion of the picture. The left and right edges of



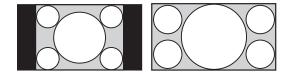
Ĩ





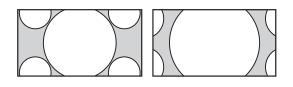


Full displays the picture at its original size.



Zoom enlarges the picture proportionately, both vertically and horizontally.





Zoom

Men the TV receives a 720p or 1080i signal, Normal cannot be selected.

M When TV receives a 720p or 1080i signal that is 4:3 aspect ratio picture (upconverted to 16:9) with a black bar at each side, Full returns the picture to its original size.

Using Twin View

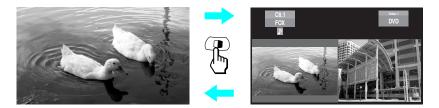
Twin View lets you see two pictures from two sources — from an antenna, VCR, DVD, etc. — on the screen at the same time. You hear the sound from only one of the sources at a time, but you can choose which source's sound is selected. You can also change the relative size of each of the pictures.

Displaying Twin Pictures

To display Twin View

- Make sure your SXRD projection TV is tuned to a working channel.
- 2 Press 🕕 .

A second picture appears. The active picture is highlighted.



To cancel Twin View and watch the active picture Press \square again (or press (r)).

Activating the Picture

You can use \blacklozenge or \blacklozenge buttons to activate the left and right pictures while using Twin View.

To activate the right picture

□ Press ⇒.



To activate the left picture Press ←.



To Do This	Do This		
Tune to a channel	To tune to analog channels, press 0-9 and then ENTER.		
	For digital subchannels, press 0-9,, press 0-9 again, and then ENTER.		
	For example, to select subchannel 21.13, press $2+1+ + +3$, and then press ENTER.		
Adjust the volume	Press VOL +/		
Mute the sound	Press MUTING (press again or press VOL + to restore the sound).		
Switch the TV's input between sources connected to the TV's VHF/UHF and CABLE inputs	Press ANT.		
Switch the TV's input between sources connected to the TV's A/V inputs	Press TV/VIDEO.		
Change the picture size	Press • or •. (For details, see "Changing the Picture Size" on page 76.)		

Functions Available in the Active (Highlighted) Window

Factors Affecting Twin View

- If you use a cable box to view all channels, the same channel appears in both windows because the cable box unscrambles and sends only one channel at a time. (To view the picture in dual picture features such as Twin View, Freeze, etc., see "Cable Box and Antenna" on page 37.)
- If you use a cable box and other video equipment, you can view the cable box output in one window and view a different source (such as a VCR or DVD player) in the second window by using the TV/VIDEO button.
- Digital TV channels, as well as any sources connected to the HD/DVD IN 4-5, and HDMI IN 6-7 inputs display in the left window, but not the right.
- □ If you are viewing a 4:3 source and a 16:9 enhanced source (such as a DVD) side by side, the 4:3 source appears larger.
- □ Twin View does not display channels that are blocked by parental settings (see page 118).

Changing the Picture Size

The zoom feature lets you change the size of the left and right pictures.

To enlarge the left picture (reduce the right)

> Press ← to activate the left picture (if not already activated).





To enlarge the right picture (reduce the left)

1

2

- Press → to activate the right picture (if not already activated).







When you adjust the picture sizes in Twin View, the SXRD projection TV memorizes the change. The next time you use the Twin View function, the memorized sizes appear.

Using Favorite Channels

The Favorite Channels feature lets you select programs from a list of up to 16 favorite channels that you specify. You can create a list using the Favorite Channels option in the Channel Menu, or by using the Add to Favorites feature in the Favorite Channels guide.

Using the Channel Menu

- For details on using the Channel Menu, see page 116.
- Press MENU to display the Menu.
- **2** Press \blacklozenge or \blacklozenge to highlight the Channel icon and press (\clubsuit).
- **3** Press (a) to select Favorite Channels.
- 4 Use the 0-9 and ENTER buttons to enter the channel number that you want to assign to the Favorite Channel number. A preview of the highlighted channel appears in the upper right of the screen.
- 🖉 Digital channels do not display in the preview window.
 - Press () to select that channel as a Favorite Channel.
- To enter digital channel numbers in step 4, use the 0-9, ..., 0-9 and ENTER buttons.
- **5** To add more channels to your favorites list, repeat step 4.
 - To clear a Favorite Channel, press \blacklozenge or \clubsuit to highlight the channel you want to clear. Press RESET.
- **O** Press MENU to exit the Menu.

Using the Favorite Channels Guide

Press FAVORITES.

The Favorite Channels list appears.



Press ★ or ★ to highlight the channel you want to watch. A preview of the highlighted Favorite Channel appears.

🖉 Digital channels do not display in the preview window.

To add the current channel to the list of Favorite Channels, highlight Add to Favorites and press (a).

3 Press () to select the channel you want to watch.

To change your Favorite Channels list or delete a channel from the list, highlight Edit Favorites and press (\mathbf{k}).

Using the Freeze Function

The FREEZE button allows you to temporarily capture a program's picture. You can use this feature to write down information such as phone numbers, recipes, etc.

The Freeze feature is not available if you are using Favorite Channels (see page 77) or Twin View (see page 74).

To use the Freeze function

- When the program information you want to capture is displayed on the screen, press FREEZE.
- 2 The SXRD projection TV switches to Twin View and displays the "frozen" picture on the right, while the current program continues on the left.



3 To cancel and return to normal viewing, press FREEZE again (or just turn to another channel).

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Using the Memory Stick Viewer

About Memory Stick

SONY	
÷	
▲ мв	MEMORY STICK

Memory Stick (sold separately) is a new, compact, portable, and versatile Integrated Circuit recording medium with a data capacity that exceeds that of a floppy disk. Memory Stick is specially designed for sharing digital data among Memory Stick compatible products such as digital cameras and digital video cameras. Because it is removable, Memory Stick can also be used for external data storage.

The Memory Stick Viewer on your SXRD projection TV allows you to view files that are stored on Memory Stick media. You can view:

- Digital photos (JPEG files)
- Movies (MPEG1 files)

You can also play slide show background music using MP3 files stored on your Memory Stick.

For more information about handling Memory Stick media, see "Notes on Using Memory Stick Media" on page 96.

Features

With the Memory Stick Viewer, you can:

- View photo (JPEG) and movie (MPEG1) files in a thumbnail index or Slide Show
- Set customized Slide Show options, including transitions and background audio
- Pan, zoom, and rotate photos
- Mark photos and set quantities of prints to be output when the Memory Stick is inserted into your photo printer (not supplied)
- Lock (protect) or delete files on the Memory Stick

This television is compatible with the following Sony brand Memory Stick				
media types:				
Memory Stick Media				
 Memory Stick Duo and PRO Duo Media (can be used without the Memory Stick adaptor) 				
The Memory Stick slot on your TV has been designed to accommodate standard and compact versions of Memory Stick. It is not necessary to use an adaptor for Memory Stick Duo and Memory Stick PRO Duo. If you use an adaptor, it may damage the adaptor and Memory Stick slot.				
 Memory Stick Media with Memory Select Function Memory Stick PRO Media 				
About Memory Stick PRO Media Memory Stick PRO media features vary by and are dependent upon the design of host hardware devices. Memory Stick PRO in this SXRD projection TV has been tested to support up to 1 GB media capacity and does not support high-speed transfer, MagicGate copyright protection technology, or access control security features.				
Sony cannot guarantee or assure the Memory Stick functionality on this television in the following cases:				
You are using non-Sony brand Memory Stick media.				
 You are using video or audio clips that have been processed on a computer. 				
• You are using files that were obtained from the Internet or from a printed film processing center.				
□ The Memory Stick has been formatted on a personal computer.				
Sony recommends that you back up all data stored on Memory Stick media to avoid potential data loss. In the above two cases, in order to avoid potential data corruption that may occur, be sure to back up data prior to use with the TV's Memory Stick Viewer. Sony cannot accept responsibility in the event that data recorded to Memory Stick media is lost or damaged. For certain non-Sony brand Memory Stick media, you can view images, but you cannot rotate, delete or protect/unprotect images on the television. An error message will occur if you attempt any of these operations. This is a result of the unique file directory structure on these particular flash memory media and is not a malfunction of the television.				

File Compatibility

The Memory Stick Viewer is compatible with JPEG images taken with Sony digital still cameras and MPEG1^{*} movies taken with Sony digital cameras and camcorders. To be viewable in the Memory Stick Viewer, files must have the following file name extensions:

File Type	Supported File Name Extensions
JPEG	.jpg .jpeg
MPEG1	.mpg .mpeg

Trademark Information

Memory Stick, Memory Stick Duo, Memory Stick PRO, Memory Stick PRO Duo, and MagicGate are trademarks of Sony Corporation.

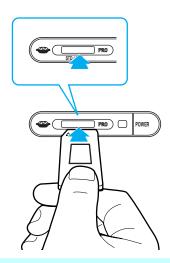
* Some variations of MPEG1 movies may not play back correctly.

Inserting and Removing a Memory Stick

If you are using a Memory Stick Duo and PRO Duo, see "Inserting the Memory Stick Duo" on page 85.

Inserting a Memory Stick

Locate the Memory Stick slot and insert the Memory Stick into the Memory Stick slot as illustrated below. When inserted properly, it should slide in with little resistance and click into place.



- Be sure to insert the Memory Stick in the correct direction. Forcing the Memory Stick in the wrong way may damage it.
- Insert only Memory Stick media into the Memory Stick slot. Attempting to insert other objects into the Memory Stick slot may damage the SXRD projection TV.

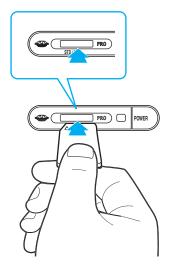
To remove the Memory Stick, see "Removing a Memory Stick" on page 86.

Inserting the Memory Stick Duo

Memory Stick Duo is a new, compact version of the standard-sized Memory Stick recording medium.

- CAUTION: The Memory Stick slot on your TV has been designed to accommodate standard and compact versions of Memory Stick. It is not necessary to use an adaptor for Memory Stick Duo and Memory Stick PRO Duo. If you use an adaptor, it may damage the adaptor and Memory Stick slot.
- CAUTION: Inserting the Memory Stick Duo incorrectly may result in permanent damage to the Memory Stick Duo and the SXRD projection TV.

Insert the Memory Stick Duo as shown below.

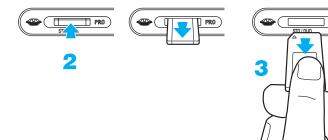


To remove the Memory Stick Duo, see "Removing a Memory Stick" on page 86.

Using the Memory Stick Viewer

Removing a Memory Stick

- Check that the Memory Stick indicator is off. (When the light is on, this indicates that the SXRD projection TV is reading data from the Memory Stick.)
- Removing the Memory Stick while a file is being accessed (when the Memory Stick indicator on the SXRD projection TV's front panel is lit) may damage the Memory Stick or its contents.
- Push the Memory Stick gently into the Memory Stick slot, and then release it. The Memory Stick media is ejected.
- Multi When removing the Memory Stick, do not attempt to pull it from its slot without first pushing it in to release it.
- **3** Pull the Memory Stick completely out of the slot.
- To protect small children from injury by Memory Stick media, remove all Memory Stick media from the SXRD projection TV's Memory Stick slot and store in a safe location when not in use.

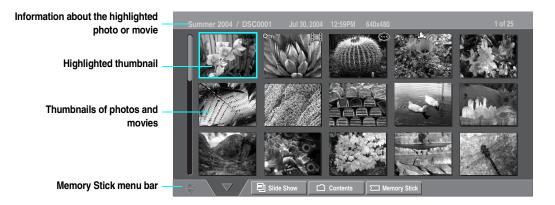


Using the Memory Stick Index

Turn on the SXRD projection TV and insert a Memory Stick that contains the photo or movie files you want to view. To insert a Memory Stick, see "Inserting a Memory Stick" on page 84.

If the Memory Stick Index does not appear, press (1) on the remote control.

The Memory Stick Index appears, which displays thumbnail images of the files stored on the Memory Stick.



About the Lock and Movie Icons on the Thumbnail Images

Indicates the thumbnail is a movie (MPEG1) file instead of a photo (JPEG) file.
 Indicates the thumbnail is locked. Locked files cannot be changed or deleted. For details, see "Protect" on page 90 and 93.
 Indicates that the photo is marked to be printed.
 Indicates that the photo has an associated voice memo.

Using the Memory Stick Index

The following describes how to use the Memory Stick Index.

•				
To Do This	Do This			
Move the highlight to a photo, voice memo (ᇑ), or movie (貰) thumbnail	Press ♠ ♥ ♠ ➡.			
Display the highlighted photo, voice memo, or movie file full screen	Press (F) . For details, see "Viewing Photos" on page 89 and "Playing Movies" on page 92.			
Display the next page	1 Press			
of thumbnails	2 Press ♦ to display the next page of thumbnails.			
Display the previous	1 Press ♦ to select ▼.			
or next page of thumbnails	2 Press \leftarrow to select \diamondsuit .			
inamonans	3 To go to the previous page, press ♠. To go to the next page, press ♥.			
Use the Memory Stick	1 Press ♦ to select ▼.			
Menu bar to access additional options	2 Press ← or → to select Slide Show, Contents, or Memory Stick.			
	3 Press \blacklozenge or \blacklozenge to select the option you want to change.			
	For details on these options, see "Memory Stick Index Menu Bar Options" on page 94.			
Move the highlight	1 Press \Leftarrow or \Rightarrow to select $\mathbf{\nabla}$.			
from the Memory Stick Menu bar back to the thumbnails	2 Press ★ to return to the currently displayed thumbnails, or ♥ to display the next page of thumbnails.			
Exit Memory Stick Viewer	Press 🖀 on the remote control.			

Viewing Photos

When you select a photo from the Memory Stick Index (described on page 87), it displays as shown below, with the following controls.



JPEGs captured using a digital video camera may appear to display motion in full screen. This is a result of the way digital video cameras record still images, and is not a result of a malfunction with the SXRD projection TV.

Photo Controls

When the menu is hidden, press ← or → to go to the previous or next photo.

To Do This	Do This		
Display the next or previous file on the Memory Stick	Press \blacklozenge or \blacklozenge to highlight the \checkmark (Previous/Next) button. Then press \blacklozenge to go to the previous file, or \blacklozenge to go to the next file.		
Hide the Photo menu bar, displaying only the photo	With the highlight in the Photo menu bar, press \clubsuit .		
Display the hidden Photo menu bar	Press ♠.		
Play the JPEG voice memo	Highlight \blacktriangleright (Play) and then press (\textcircled{R}) . To pause the		
(@ files only)	voice memo, highlight \blacksquare (Pause) and then press $$.		
Display the Memory Stick Index again	Press ← or → to highlight Index in the Photo menu bar and press (). For details on the Memory Stick Index, see page 88.		
Access additional options in the Photo menu bar	See "Photo Menu Bar Options" on page 90.		
Exit Memory Stick Viewer Press 😩 on the remote control.			

Photo Menu Bar Options

The Photo menu bar lets you access additional photo viewing options.

To access the Photo menu bar

- Press ← or → to select Index, Slide Show, View, or File.
- **2** Use $\blacklozenge \blacklozenge \blacklozenge \blacklozenge \blacklozenge \blacklozenge$ to select the desired option.

			···· ·································	
	Option	Description		
	Index	Displays the Memory Stick Index, with the highlight on the currently displayed photo's thumbnail. For details, see "Using the Memory Stick Index" on page 87.		
 ✓ JPEG files that are protected are indicated by the Lock ເ⊃ icon. ✓ The Print Quantity feature is also known as DPOF (Digital Print Order Format). 	Slide Show	Displays the Slide Show menu. For details, see "Slide Show Menu Options" on page 94.		
	View	Rotate	Allows you to rotate the photo in 90 degree increments clockwise or counterclockwise. For details, see "Using Rotate" on page 91.	
		Zoom/Pan	Allows you to magnify and pan across the photo. For details, see "Using Zoom and Pan" on page 91.	
	File	Protect	Allows you to protect the JPEG file from any changes. When a JPEG file is protected, it cannot be rotated or deleted. Select On or Off.	
		Print Quantity	Allows you to indicate the number of prints to make of the specific photo when the Memory Stick is inserted into a compatible photo printer (not supplied).	
		Delete	Deletes the JPEG file from the Memory Stick. You cannot delete a JPEG file that has been protected (or if the Memory Stick is locked).	

Using Zoom and Pan

To Zoom and Pan a photo

- In the Photo menu bar, press \leftarrow or \rightarrow to highlight View.
- Press \blacklozenge or \blacklozenge to highlight Zoom/Pan and press ().
- Specify the zoom center point by using ★ ★ ★ →; then press (♣) to set the center.

The Zoom and Pan controls are displayed.



To Do This	Do This	
Zoom in (increase magnification) or out (decrease magnification)	Press	
Pan (left, right, up, down)	 (You can use Pan only when the photo is magnified using Zoom.) Press	
Exit the Zoom/Pan controls	Press \blacklozenge or \blacklozenge to highlight Exit and press (a).	
Exit Memory Stick Viewer	Press 😩 on the remote control.	

Using Rotate

on page 90.

You cannot rotate a

photo that has been

protected. see "Protect"

To Rotate a photo

- In the Photo menu bar, press \leftarrow or \rightarrow to highlight View.
- **2** Press \blacklozenge or \blacklozenge to highlight Rotate.
- To rotate clockwise, press frac{1}{2} or frac{1}{2} to highlight Clockwise and press (♣).
 To rotate counterclockwise, press frac{1}{2} or frac{1}{2} to highlight Counterclockwise and press (♣).

The photo is rotated 90 degrees each time you press (r).

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Playing Movies

When you select a movie from the Memory Stick Index (described on page 87), it displays as shown below, with the following controls.



MPEG movies recorded in VX Fine mode with Sony digital cameras cannot be played back with the Memory Stick Viewer.

Movie Controls

	To Do This	Do This
The quality of the movie when enlarged depends on the resolution of the MPEG1 file. See your camera's instruction manual for details.	Enlarge the movie window	Press \blacklozenge or \blacklozenge to highlight Enlarge, and then press (a). To display the movie controls again, press (b).
	Play the movie with the movie controls displayed	Press \blacklozenge or \blacklozenge to highlight \blacktriangleright (play) and then press \textcircled{P} .
	Pause the movie	While the movie is playing, the ► button changes to the II (pause) button.
		Press \blacklozenge or \blacklozenge to highlight \blacksquare (Pause) and then press \textcircled{P} .
	Display the previous or next file on the Memory Stick	Press \blacklozenge or \clubsuit to highlight the \checkmark (Previous/Next) button. Then press \blacklozenge to go to the previous file, or \blacklozenge to go to the next file.
	Hide the Movie menu bar, displaying only the movie	With the highlight in the Movie menu bar, press \clubsuit .
	Display the hidden Movie menu bar	Press ♠.
	Access additional options in the Movie menu bar	See "Movie Menu Bar Options" on page 93.
	Exit Memory Stick Viewer	Press 🖀 on the remote control.

Movie Menu Bar Options

To access the Movie menu bar

- Use \blacklozenge or \blacklozenge to highlight lndex in the Movie menu bar.
- **2** Press \blacklozenge or \blacklozenge to select Index, Slide Show, or File.
- **3** Press \blacklozenge or \blacklozenge to select the desired option.

Option	Description		
Index	Displays the Memory Stick Index, with the highlight on the thumbnail of the currently displayed movie.		
Slide Show	Displays the Slide Show menu. For details, see "Slide Show Menu Options" on page 94.		
File	Protect	Allows you to protect the MPEG1 file from any changes. When an MPEG1 file is protected, it cannot be deleted. Select On or Off.	
	Delete	Deletes the MPEG1 file from the Memory Stick.You cannot delete an MPEG1 file that has been protected (or if the Memory Stick is locked).	

MPEG1 files that are protected are indicated by the Lock © icon.

Memory Stick Index Menu Bar Options

Slide Show Menu Options

The Slide Show menu includes the following options:

Options	Option	Description		
1 07	Start	Starts the Slide Show.		
The Slide Show menu is the same whether	Music	Allows you to select background audio to play during the Slide Show.		
you select it from the Memory Stick Index (page 87), Photo (page 89), or Movie		Off	No additional background audio is played during the Slide Show. Audio that is associated with the JPEG or MPEG1 files will play.	
(page 92) menus.		Play Memory Stick	Plays all MP3 files on the Memory Stick. The Piano MP3 file is not played.	
		Piano (Built-in music)	Plays the MP3 file stored in the SXRD projection TV's internal memory.	
		(List of MP3 Files)	Displays a list of all MP3 files found at the top level (root) of the Memory Stick. To show additional MP3 files stored in other folders on the Memory Stick, select Complete List.	
Ϋ When you select		Complete List	Displays a list of all available MP3 files. The list is sorted in alphabetical order, grouped by folder.	
Complete List, it may take a moment to display the list of all MP3 files.	Transition Effect	Allows you to select an effect to be used when advancing to the nex file in the Slide Show.		
MF3 mes.	Slide Advance	Allows you to specify when to advance to the next slide.		
		Fast	Slide advances after about 3 seconds.	
🙄 Some JPEG files may		Medium	Slide advances after about 6 seconds.	
take longer to display		Slow	Slide advances after about 12 seconds.	
than others, which may make it seem longer		Manual advance	Slide advances only after you press \blacklozenge or \blacklozenge .	
than the interval you selected for Slide	File Information	Determines whether file information is displayed. Select On or Off.		
Advance.	Repeat	On	Slide Show continuously loops.	
		Off	Slide Show plays once through all files and ends.	

Folder Menu	
Options	

The Folder menu includes the following options:

Options	Option	Description	
	Select Folder	Allows you to select different folders to view in the Memory Stick Viewer.	
		Digital Camera Folders	Selects all folders within the directories defined by the DCF rules used by Sony digital cameras (see page 96). JPEG and MPEG1 files in those directories are recognized even if they do not conform to the DCF file naming rules.
		Select a Folder	Allows you to access individual folders on the Memory Stick.
The Rotate and Protect functions do not change the file's modification date.	File Order	Allows you to chang displayed.	the order in which the Memory Stick files are
		Date Order	Displays files in chronological order by modification date.
		Date Order Reverse	Displays files in reverse chronological order by modification date.
		Alphabetical	Displays files in alphabetical order by filename.
	Filter	Allows you to select selected folder.	ively display specific file types within the
		Show Photos and Movies	Displays all readable files.
		Show Photos Only	Displays only photo (JPEG) files.
		Show Movies Only	Displays only movie (MPEG1) files.
		Show All Print Marks	Displays all files marked with the Print Mark feature, regardless of the currently selected folder. For details, see "Print Quantity" on page 90.

Memory Stick Menu

The Memory Stick menu displays the current status of the Memory Stick, including total capacity, used capacity, and free capacity.

Using the Memory Stick Viewer

Notes on Using Memory Stick Media

About DCF File
NamesMost Sony brand digital still and video cameras automatically record still
photo and movie files using DCF compliant directory and file names.If you selected the Digital Camera Folders option, as described on page 95,
you might want to have your digital camera's instruction manual handy in
order to check how files and directories are organized for your specific
model of digital camera.DCF stands for "Design Rules for Camera File Systems," which are
specifications established by the Japan Electronics and Information
Technology Industries Association (JEITA: formerly JEIDA).

Memory Stick Precautions

When using Memory Stick media, follow these precautions:

- To avoid permanent damage to still image data, do not turn off the SXRD projection TV or remove Memory Stick media from the insertion slot while data is being read (as indicated by the Memory Stick indicator light being on).
- Avoid touching the terminal of Memory Stick media or bringing it into contact with a metal object.
- Do not drop, bend, or submit Memory Stick media to external shock.
- Do not disassemble or modify Memory Stick media.
- Avoid getting liquid on Memory Stick media.
- Apply labels only within the designated label area.



- To avoid permanent damage to still image data, do not use or store Memory Stick media in a location subject to:
 - High temperature (such as near a heater or inside a hot car)
 - High humidity
 - Direct sunlight
 - Corrosive substances
 - Magnetic fields
 - Excessive dust
 - Static electricity or electric noise
 - Electric surges
- Store and carry Memory Stick media in its original case to ensure protection of stored data.
- Save a backup of stored data.
- When using the Memory Stick Duo, insert it without using the Memory Stick Duo adaptor. For details, see page 85.

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Using i.LINK

About i.LINK

This SXRD projection TV is equipped with i.LINK, which provides a secure digital interface to other digital home entertainment devices, such as digital VCRs, digital camcorders, set-top boxes, and other devices that also are equipped with i.LINK. i.LINK allows for the secure transfer of copyright-protected digital content between these devices and your digital television.

i.LINK is a trademark of Sony Corporation and used only to designate that a product contains an IEEE 1394 connector.

All products with an i.LINK connector may not communicate with each other.

Using i.LINK Cables

This SXRD projection TV has three S400 i.LINK terminals (one in the front panel, and two in the back panel). You can use the following i.LINK cables with this SXRD projection TV:



Sony ModelLengthVMC-IL44151.5 metersVMC-IL44353.5 meters

🖉 Do not use cables other than the ones listed above.

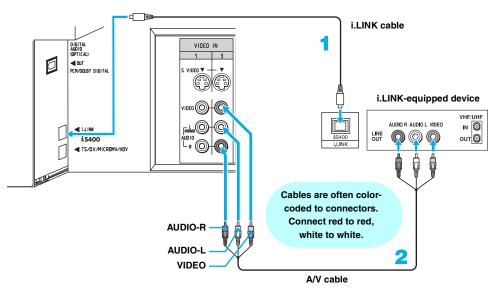
Connecting i.LINK Devices

- Before connecting this unit to i.LINK-compatible equipment, read the instruction manual of the i.LINK device to be connected.
- To connect a digital i.LINK device (using only a digital signal)
- Using an i.LINK cable (see page 99), connect the device's i.LINK jack to either of the SXRD projection TV's i.LINK jacks.

To connect an i.LINK device that supports an EIA-775A connection

- Using an i.LINK cable (see page 99), connect the device's i.LINK jack to either of the SXRD projection TV's i.LINK jacks.
- 2 Using an A/V cable, connect the i.LINK device's A/V output jacks to the SXRD projection TV's VIDEO 3 A/V input jacks.
- Only one i.LINK cable should connect the SXRD projection TV and any given i.LINK device.

Rear of the SXRD projection TV

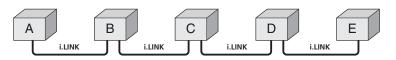


Notes on Using This Connection

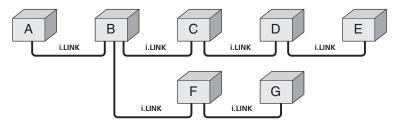
To Do This	Do This
Set up a digital i.LINK device	For digital i.LINK devices (devices that require only the i.LINK connection), no setup is necessary. The SXRD projection TV automatically recognizes the device as soon as the connection is made.
Set up an i.LINK device that supports an EIA-775A analog connection	 Connect analog A/V cables to the VIDEO 3 input (see page 100). Use the i.LINK Control Panel to activate the analog connection to your i.LINK device (see page 105).

Notes on Connecting i.LINK Devices

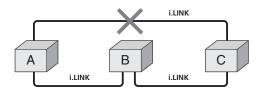
To connect two or more i.LINK devices, use i.LINK cables to connect them as shown below.



You can connect up to 63 i.LINK devices. However, the maximum number of cables in any serial route is 16.



Do not connect i.LINK devices in a way that creates a loop.



Connecting non-compatible devices, such as PCs or PC peripherals, may result in malfunctions.

Selecting an i.LINK Device

Before an i.LINK device can be viewed, it must first be selected via the i.LINK Device List.

Connect the i.LINK device that you wish to operate.

For instructions on connecting i.LINK devices, see page 100.

2 Press i.LINK on the remote control.



The SXRD projection TV (DTV), along with all devices connected by i.LINK to the SXRD projection TV, appear on the i.LINK Device List.

Devices that are not supported by the SXRD projection TV appear on the Device List as "Other Device," but cannot be controlled using the SXRD projection TV's remote control or on-screen i.LINK Control Panel. For these devices, use the remote control supplied with the device.

Press \clubsuit or \clubsuit to navigate among the i.LINK-connected devices.

- I.LINK devices can be connected to one another and to the SXRD projection TV while the SXRD projection TV is powered on. The Device List will automatically update to include the newly-connected device. See page 100 for more information on connecting i.LINK devices.
- Press (*) to select the desired device and display the device's i.LINK Control Panel. Use the i.LINK Control Panel to operate the selected device. For details, see page 103.

Using i.LINK

Using the i.LINK Control Panel

After you select an i.LINK device using the Device List, the SXRD projection TV displays the i.LINK Control Panel, which allows you to use the SXRD projection TV's remote to control the selected i.LINK device.

- **1** If the i.LINK Control Panel is not already displayed, press i.LINK on the remote control.
- If i.LINK is pressed while the SXRD projection TV is displaying an analog or digital channel (not the i.LINK device), then the Device List will appear. Select the desired device from the list and press (*) to display the Control Panel.
- 2 Press ★ ★ ★ → on the remote control to navigate through the options available in the i.LINK Control Panel.
- **3** Press () to select a desired option.
- Press EXIT to exit the Control Panel and view the i.LINK device fullscreen.

✗™ To exit i.LINK mode, select DTV from the Device List or press CH+/−.



The i.LINK Control Panel displays the signal from the SXRD projection TV to the left on screen (if available), and the signal from the currently selected device to the right on screen.

The DTV window appears only if the i.LINK menus were entered while watching a digital TV channel

(Continued) 103

Using i.LINK

To Do This	Do This
Go to the Device List	Press $\blacklozenge \blacklozenge \blacklozenge \blacklozenge$ to highlight Back to Device List and press (\clubsuit) .
Change the audio being played from the SXRD projection TV to the current selected device, and vice versa	Press $\blacklozenge \blacklozenge \blacklozenge \blacklozenge \blacklozenge$ to highlight Swap Audio and press $$. An icon appears next to the window that currently has sound.
Play a recording from the selected i.LINK camcorder or digital VCR	Press $\blacklozenge \blacklozenge \blacklozenge \blacklozenge$ to highlight \triangleright and press \textcircled{P} .
Fast-forward or rewind a recording from the selected i.LINK camcorder or digital VCR	Press $\blacklozenge \blacklozenge \blacklozenge \blacklozenge$ to highlight \bowtie or \blacklozenge and press $\textcircled{}$.
Record from SXRD projection TV to the selected i.LINK digital VCR	If the (record) button is available, press ♠ ♦ ♦ ♦ to highlight and press ().
Stop a recording from the selected i.LINK digital VCR	Press $\blacklozenge \blacklozenge \blacklozenge \blacklozenge$ to highlight and press \textcircled{P} .
Turn the selected device power on and off	Press $\blacklozenge \blacklozenge \blacklozenge \blacklozenge$ to highlight Power and press (\clubsuit) .
Setup the selected device	Press $\blacklozenge \blacklozenge \blacklozenge \blacklozenge$ to highlight Setup and press \textcircled{P} . For more details on Setup, see page 105.

Notes About Controlling i.LINK Devices

- You can control the functions of the selected i.LINK device by using the equivalent buttons on the SXRD projection TV's remote control. To program the remote control to operate i.LINK devices, see "Programming the Remote Control" on page 64.
- Some options on the i.LINK Control Panel may not be available, depending on the device being controlled.
- Only i.LINK-equipped digital camcorders and digital VCRs can be controlled directly through the i.LINK Control Panel.
- Not all functions are supported for all i.LINK devices.
- □ If you are using a digital VCR, turn off any Auto LINC functionality of the VCR. For details, see the digital VCR's user manual.

i.LINK Setup

You can use the i.LINK Control Panel to access digital setup options, some of which are also available through the Digital Program Guide (described on page 71).

To set up the selected device:



The following options are displayed:

Option	Description
Alternate Video (when available)	Each program has a main video stream (the video that you see when the channel is first tuned), and may have alternate video streams. This option allows you to switch among these alternate video streams.
Alternate Audio (when available)	Each program has a main audio stream (the audio that you hear when the channel is first tuned), and may have alternate audio streams. This option allows you to switch among these alternate audio streams (e.g., for different languages).
Analog Video	The TV is able to accept an analog signal from a selected set-top box. The set-top box must be EIA-775A compliant and must be connected to the TV's VIDEO 3 input. To associate the device with the TV's analog VIDEO 3 input, press \blacklozenge or \blacklozenge to select Analog Video and press (a). All EIA-775A-compliant devices will be shown in the list. Select the desired device from the list and press (a).

Notes on i.LINK

- The SXRD projection TV can act as an i.LINK repeater, so that i.LINK signals are be relayed to another device even when the TV is powered off. To enable this feature, set the i.LINK Standby option to On using the Setup Menu as described on page 123.
- Parental Control settings apply to the signal from a selected device. For more details, see page 118.

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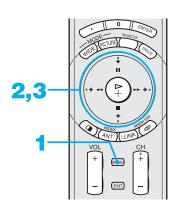
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Using the Menus

2

3

Overview



Opening and choosing a menu

- Press MENU to display the menu screen.
- Press \blacklozenge or \blacklozenge to highlight the desired menu icon and press () to select it.
- Use the arrow button to scroll through the features.
- 4 See the specific menu page for instructions on moving through the menu.

To end a menu session

Press **MENU** again.

To end one menu session and move to another

П Press \leftarrow to return to the menu icons.

Press the arrow buttons to choose the next menu icon and press (r) to select it.

The Menu gives you access to the following features:

Menu Icon	Description	Page
	The Video Menu allows you to make adjustments to your picture settings. It also allows you to customize the Picture Mode based on the type of program you are viewing, select Advanced Video options, and more.	108
	The Audio Menu offers enhanced audio options such as listening to second audio programming (SAP) or customizing the Effect of the sound on your TV.	112
	The Screen Menu allows you to make Wide Mode adjustments and make changes to the screen's vertical center and size. The newly added Overscan feature lets you fix the overscan problem.	114
F	The Channel Menu allows you to set up a Favorite Channels list, run the Auto Program function, label channels, and more.	116
L	The Parent Menu lets you control the viewing of programs based on their ratings.	118
	The Setup Menu provides options for setting up your system, including selecting closed caption modes, labeling video inputs, selecting the language of the on-screen menus, and more.	122
	The Applications Menu lets you display the Memory Stick Viewer and the i.LINK Control Panel, set on/off Timers, access CableCARD and diagnostics information, and more.	125



Press MENU to enter and exit Menus.

Using the Menus



To select the Video menu

- Press MENU.
- Press \blacklozenge or \blacklozenge to highlight the Video icon \blacksquare and press $\textcircled{\textcircled{}}$.
- Use the arrow buttons to scroll through the features.



- 4 Press (r) to select a feature.
- 5 Use the arrow buttons to make the desired adjustments.
- **5** Press () to select/set.
- Press MENU to exit the menu screen.
- To restore the factory default settings for the Video settings:
- Press **RESET** on the remote control when in the Video menu.

Selecting Video Options

To quickly and easily change from one Picture Mode to another, use PICTURE on the remote control. The Video menu includes the following options.

Option	Description			
Picture Mode	Vivid	Select for enhanced picture contrast and sharpness.		
Customized picture	Standard	Select for standard picture settings. Recommended for home entertainment.		
viewing	Pro	Select to display a picture with minimum enhancements.		
	You can alter the Video menu settings (Picture, Brig Color, etc.) for each Mode and each video input.			
	indeper includir are auto	n set up a Picture Mode (Vivid, Standard or Pro) Idently for each Video input (Video 1- Video 7, Ing the Antenna input). Your Picture Mode settings formatically saved after each selection. This allows customize the Mode setting for each type of signal		
Picture	Adjust to increase picture contrast and deepen the color or decrease picture contrast and soften the color.			
Brightness	Adjust to brighten or darken the picture.			
Color	Adjust to increase or decrease color intensity.			
Hue	Adjust to increase or decrease the green tones.			
Sharpness	Adjust to sharpen or soften the picture.			

Description		
Choose from	three color temperatures:	
Cool	Select to give the white colors a blue tint.	
Neutral	Select to give the white colors a neutral tint.	
Warm	Select to give the white colors a red tint.	
Select to reduce the noise level of connected equipment. This also		
reduces the noise level to and signal from the VHF/UHF jack. Select from High, Medium, Low and Off.		
On	Select for a natural, soft picture.	
Off	Select to turn off the Direct Mode.	
On	Select to optimize the lipsync when playing games.	
Off	Select to turn off the Game Mode.	
	Choose from Cool Neutral Warm Select to reduces the r from High, N On Off On	

Direct Mode is not available when watching 480p or 720p sources.

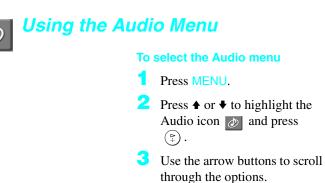
(Continued) 109

Option	Description		
Advanced	Select Program	to choose am	nong the options described below.
Video	h	-	resolution picture with 4 x density, for urces (i.e., DVD player, satellite
		Node 1	Recommended for moving pictures.
	N	lode 2	Recommended for still images and text.
	Ō	ineMotion	Provides an optimized display by automatically detecting film content and applying a reverse 3-2 pulldown process. Moving pictures will appear clearer and more natural-looking.
	1080i sou View, Free	irces, when u	able when watching 480p, 720p and Ising multi-picture functions (Twin Ty Stick), or when Direct Mode is set is set to On.
	Palette an F oj	nd smoothness for example, ye ptimize your co optimize you mong the three Press the a	customize the level of detail (Reality) s (Clarity) for up to three input sources. ou can create one Custom setting to cable input's picture, and create another ur DVD player's picture. You can switch e Custom settings. arrow buttons to highlight Custom 1, P, or Custom 3 and then press (\$).
			palette appears.
	2	the marker the Reality detailed. A Clarity axi	arrow buttons to adjust the position of $r(\bullet)$. As you move the \bullet higher along y axis, the picture becomes more as you move the \bullet to the right along the is, the picture becomes smoother. we setting, press (\mp) .
			ustom options to the default factory
	64	ettinge press t	he RESEI button

settings, press the RESET button.
 DRC Palette is not available when watching 480p, 720p and 1080i sources, when using multi-picture functions (Twin View, Freeze or Memory Stick), or when Direct Mode is set to On or Game Mode is set to On.

BN Smoother may not be effective for some connected equipment.

Option	Description					
	BN	Select to reduce noise caused by digital video				
	Smoother	encoding and decoding process. It is especially				
		effective for watching a DVD or digital TV picture.				
		Select from High, Medium, Low and Off.				
	BN Smoother may not be able to correct image quality from some connected equipment.					
	BN Smoother is not available when watching 480p, 720p and 1080i sources, or when using multi-picture functions (Twin View, Freeze or Memory Stick).					
	Cinema	Emphasizes the black color.				
	Black Pro					
		On Select to enhance the black by				
		emphasizing the contrast.				
		Off Normal contrast.				
	Color	Use to select the range of color reproduction from				
	Space	Normal or Wide.				
	Color	Select to make the colors more vivid. Select from				
	Corrector	High, Low, and Off.				
	DTE	Select to enhance the texture of the picture. Select				
		from High, Medium, Low, and Off.				
	Clear White	Select to emphasize the white colors. Select from On				
		or Off.				
	Detail	Select to sharpen picture definition. Select from High,				
	Enhancer	Medium, Low, and Off.				
	Black	Select to enhance the black colors to give the picture				
	Corrector	strong contrast. Select from High, Medium, Low, and				
		Off.				
	Gamma	Select to adjust the balance between bright and dark				
	Corrector	areas of the picture. Select from High, Medium, Low,				
		and Off.				
	White	Select to fine-adjust the white color intensity by				
	Balance	changing the red, green and blue levels. Select Adjust				
		to choose among the R-Gain, G-Gain, B-Gain, R-				
		Bias, G-Bias, and B-Bias options. To restore the				
		factory default setting of White Balance, select Initial				
		set.				





- 4 Press (r) to select an option.
- 5 Use the arrow buttons to scroll through the settings.
- **5** Press (r) to select the desired setting.
- **7** Press MENU to exit the menu screen.

To restore the factory default settings for Treble, Bass and Balance

Press **RESET** on the remote control when in the Audio menu.

Selecting Audio Options

The Audio menu includes the following options:

0	ption	Description		
S	ound	Dynamic	Select to enhance treble and bass.	
	lode	Clear Voice	Suitable for spoken dialogue.	
ai	Customized audio settings	Custom	Flat setting. Also allows you to customize the settings.	
		Treble and Bass are not available when Dynamic or Clear Voice is selected in Sound Mode.		
Ti	eble	Adjust to increa	ase or decrease higher-pitched sounds.	
В	ass	Adjust to increase or decrease lower-pitched sounds		
	/oofer evel	Adjust to decrease or increase woofer sound level.		
В	alance	Adjust to emphasize left or right speaker volume.		
			Select to stabilize the volume across all programs and commercials.	
•		Off	Select to turn off Steady Sound.	
		-	ound is not available when Effect is set to Dolby ruSurround or Simulated.	
E	ffect	Dolby Virtual Select for surround sound (for Dolby surround encoded programs only).		

Dolby Virtual and TruSurround attempt to create the same surround effect produced by a multichannel system using the left and right speakers.

Option	Description		
	TruSurround	Select for surround sound (for stereo programs only).	
	Simulated	Adds a surround-like effect to mono programs.	
	Off	Normal stereo or mono reception.	
MTS Enjoy stereo,	Stereo	Select for stereo reception when viewing a program broadcast in stereo.	
bilingual and mono programs	Auto SAP	Select to automatically switch to second audio programs when a signal is received. (If no SAP signal is present, the SXRD projection TV remains in Stereo mode.)	
	Mono	Select for mono reception. (Use to reduce noise during weak stereo broadcasts.)	
	🖄 MTS is av	vailable only for analog programs.	
Audio Out	This option can be set only when the Speaker option is set to Off.		
Easy control of volume adjustments	Variable	The SXRD projection TV's speakers are turned off, but the audio output from your audio system can still be controlled by the SXRD projection TV's remote control.	
	Fixed	The SXRD projection TV's speakers are turned off and the audio output of the SXRD projection TV is fixed. Use your audio receiver's volume control to adjust the volume (and other settings) through your audio system.	
Speaker	On	Select to turn on the SXRD projection TV speakers.	
	Off	Select to turn off the SXRD projection TV speakers and listen to the TV's sound only through your external audio system speakers.	
		speakers are not connected, Speaker is cally set to Off.	



Using the Screen Menu

To select the Screen menu

Press MENU.

Ontion

- **2** Press \bullet or \bullet <u>to highlight</u> the Screen icon icon and press (₽).
- **3** Use the arrow buttons to scroll through the features.



- 4 Press (P) to select a feature.
- 5 Use the arrow buttons to scroll through the options.
- 6 Press (\mathbf{r}) to select the desired option.
- Press MENU to exit the menu screen.

Selecting Screen Options

The Screen menu includes the following options: Description

	Option	Description	
Wide Mode is unavailable while using Twin View (page 74),	e while using Select a screen	Wide Zoom	Select to enlarge the 4:3 picture, to fill the 16:9 screen, keeping the original image as much as possible.
Freeze (page 79) or Memory Stick	4:3 sources.	Normal	Select to return the 4:3 picture to its original size and aspect ratio.
(page 81).		Normal is sources.	s not available when watching 720p or 1080i
		Full	Select to enlarge the 4:3 picture horizontally only, to fill the wide screen.
		Zoom	Select to enlarge the 4:3 picture horizontally and vertically to an equal aspect ratio that fills the wide screen.
	-	from one Wide trol (see page 7	Mode setting to another, use WIDE on the 2).
	Game Picture	Adjust	Allows you to move the position of the picture left and right in the window. (This feature also allows you to adjust the picture from any connected equipment.) Select while watching the picture to be adjusted. The SXRD projection TV stores the position in memory for each input.

Press \blacklozenge or \blacklozenge to and press (\triangleright) to choose a correction between +10 and -10.

	Option	Description	
If 4:3 Default is set to anything but Off, the Wide Mode setting	4:3 Default Select the default screen mode to use for 4:3 sources.	Wide Zoom	Select to enlarge the 4:3 picture, to fill the 16:9 screen, keeping the original image as much as possible.
changes only for the current channel. When you change channels		Normal	Select to return the 4:3 picture to normal mode.
(or inputs), Wide Mode is automatically		Full	Select to enlarge the 4:3 picture horizontally only, to fill the wide screen.
replaced with the 4:3 Default setting. To retain the current Wide		Zoom	Select to enlarge the 4:3 picture horizontally and vertically to an equal aspect ratio that fills the wide screen.
Mode setting as channels and inputs are changed, set 4:3 Default to Off.		Off	Select to continue using the current screen mode setting when the channel or input is changed.
	Overscan	Normal	Select to display the picture within the normal viewing area of the screen.
		+1 or +2	Select to reduce the size of the picture to show the overscan (i.e. the portion of the picture outside of the normal viewing area).
	Vertical Center	Adjust	Allows you to move the position of the picture up and down in the window. (Available only in

Adjust

Wide Zoom and Zoom modes.) Press \blacklozenge or \blacklozenge and press (a) to choose a correction between +10 and -10.

Zoom modes.)

Allows you to adjust the vertical size of the picture. (Available only in Wide Zoom and

Press \blacklozenge or \blacklozenge and press (a) to choose a correction between +10 and -10.

• • •

Vertical Size

L^{CD}

Using the Channel Menu

To select the Channel menu

- Press MENU.
- Press ◆ or ◆ to highlight the Channel icon and press
 (a).
- **3** Use the arrow buttons to scroll through the features.



- 4 Press (P) to select a feature.
- 5 Use the arrow buttons to scroll through the options.
- **5** Press (\mathbb{P}) to select the desired option.
- Press MENU to exit the menu screen.

Selecting Channel Options

The Channel menu includes the following options:

Option	Description		
Favorite Channels	Lets you set up a list of your favorite channels. For details, see "Using Favorite Channels" on page 77.		
Channel Fix	Off	Turns off Channel Fix.	
Useful when you have a cable box or satellite receiver connected	2-6	"Fix" your SXRD projection TV's channel setting to one channel (2-6) and use the cable box, VCR or satellite receiver to change channels. Select one of these settings if you have connected the device to the VHF/UHF jack.	
	C2–C6	"Fix" your TV's channel setting to C2–C6 (CABLE input) and use the cable box or satellite receiver to change channels.	
	Video 1, 4	Use when connecting a cable box. TV output should be connected through the cable box.	
Digital Channels	Add	Select to add digital channels.	
Auto Program	Start	Automatically sets up the channel list on the TV for all receivable channels for the current input (VHF/UHF or CABLE).	
	complete	gram may take more than 50 minutes to . A progress bar will display the approximate of the Auto Program and Digital Channels/ ences.	

Channels that you set to hide can only be accessed with the 0-9 buttons.

Option	De	escription
Show/Hide Channels	Gu cha	ows you to show or hide channels that appear in the Program ide (see page 70) and when you use the $CH+/-$ buttons to unnel surf. Channels that are set to Hidden do not appear in Program Guide or when you use the $CH+/-$ buttons.
	1	Press \blacklozenge or \blacklozenge to highlight the channel that you want to show or hide.
		To move between the Major and Digital subchannel lists, press \blacklozenge or \blacklozenge .
	2	To change a channel's setting to Shown or Hidden, press (r) .
	3	To show or hide more channels, repeat steps 1 and 2.
are autom channel w channel to	atically rithin a o show e all su	ide or show a major digital channel, all the sub-channels / hidden or shown. To show or hide an individual sub- digital channel, you must individually select that sub- or hide. b-channels of a major digital channel, that major digital natically set to Hidden.
Label Channel		ows you to assign labels (such as station call letters) to annel numbers.
	1	Press \blacklozenge to scroll through the channel numbers. Then press (a) to select the channel number that you want to assign a label.
	2	Press \blacklozenge to scroll through the label characters (A-Z, 0-9, etc.). Then press (a) to select the highlighted character.
		Repeat to add characters to the label.
	3	Press \leftarrow to return to the Channel menu, or press MENU to

exit the menus.

Using the Parent Menu

The Parent menu allows you to set up the SXRD projection TV to block programs according to their content and rating levels.

To select the Parent menu

Press MENU.

- Press ♦ or ♥ to highlight the Parent icon and press
 (a).
- Use the 0-9 buttons on the remote control to enter a fourdigit password.



- 4 If this is the first time you are creating this password, confirm the password by entering it again. (The Parent menu options appear.)
- Press ▲ ★ ◆ ◆ to change settings. Press (a) to select the changed setting.
- **6** Press MENU to exit the menu screen.
- You need your password for any future access into the Parent menu. If you lose your password, see "Lost password" on page 135.

Selecting Parent Options

The Parent menu includes the following options:

Option	Description		
Parental Lock Turn ratings on/off and	Off	Turn Parental Lock off. No programs are blocked from viewing.	
select a rating system	Child	Maximum ratings permitted are: US: TV-Y, TV-G, G Canada: C, G, TV-Y	
	Youth	Maximum ratings permitted are: US: TV-PG, PG Canada: C8+, PG, 8 ans+, TV-PG	
	Y. Adult	Maximum ratings permitted are: US: TV-14, PG-13 Canada: 14+, 13 ans+, TV-14	
	Custom	Select to set ratings manually. US: See page 120 for details. Canada: See page 121 for details.	

If you are not familiar with the Parental Guideline rating system, you should select Child, Youth, or Y.Adult to help simplify the rating selection. To set more restrictive ratings, select Custom.

For descriptions of Child, Youth, and Y.Adult ratings, see page 118.

Option	Description	
Change Password	Select to change your password.	
Select Country	U.S.A.	Select to use USA ratings (see page 120).
	Canada	Select to use Canadian ratings (see page 121).

To deactivate the parental control feature

Set Parental Lock to OFF when in the Parent menu.

To change the password

- In the Parent menu, use the arrow buttons to highlight Change Password, and press () to select it.
- **2** Enter a new four-digit password using the 0-9 buttons.
- Confirm the new password by entering it again.
- Press MENU to exit the menu screen.

Viewing Blocked Programs

You can view a blocked program by entering the password.

- Press ENTER when tuned to a blocked program.
- Enter your password using the 0-9 buttons. Parental control will be canceled temporarily until you turn your SXRD projection TV off.

Selecting Custom Rating Options

To ensure maximum blocking capability, the age-based ratings should be blocked.

US custom rating options

If you selected U.S.A. as the country of residence on page 119, the Custom Rating menu includes the following options. (If you selected Canada, see page 121.)

Option	Descrip	tion
Movie Rating	G	All children and general audiences.
	PG	Parental guidance suggested.
	PG-13	Parental guidance for children under 13.
	R	Restricted viewing, parental guidance is suggested for children under 17.
	NC-17 and X	No one 17 and under.
TV Rating	Age-Bas	ed Options
Block programs	TV-Y	All children.
by their rating,	TV-Y7	Directed to children age 7 and older.
content or both	TV-G	General audience.
	TV-PG	Parental guidance suggested.
	TV-14	Parents strongly cautioned.
	TV-MA	Mature audience only.
	Content-	Based Options
	FV	Fantasy violence.
	D	Suggestive dialog.
	L	Strong language.
	S	Sexual situations.
	V	Violence.
Unrated	Allow	Allows programs and movies that are broadcast
Block programs		without a rating.
or movies that are broadcast without a rating	Block	Blocks all programs and movies that are broadcast without a rating.

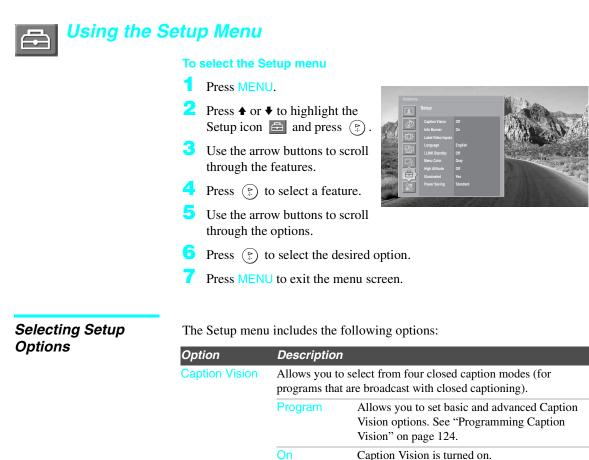
If you select Block, be aware that the following programs may be blocked: news, sports, weather, emergency broadcasts, political programs, public service announcements, and religious programs.

The content ratings will increase depending on the level of the age-based rating. For example, a program with a TV-PG V (Violence) rating may contain moderate violence, while a TV-14 V (Violence) rating may contain more intense violence.

Canadian custom rating options

If you selected Canada as the country of residence on page 119, the Custom Rating menu includes the following options. (If you selected U.S.A., see page 120.)

Option	Description	
English Rating	С	All children.
	C8+	Children 8 years and older.
	G	General programming.
	PG	Parental guidance.
	14+	Viewers 14 and older.
	18+	Adult programming.
French Rating	G	General programming.
	8 ans+	Not recommended for ages under 8.
	13 ans+	Not recommended for ages under 13.
	16 ans+	Not recommended for ages under 16.
	18 ans+	Programming restricted to adults.
U.S.A. Rating	See "TV Ratir	g" on page 120 for details.



Off

DISPLAY button is pressed.

Info Banner

Caption Vision is turned off.

Set to On or Off. When on, displays the program name, time remaining and other information (if the broadcaster offers this service). Displays when the channel is changed or the

	Option	Description	
	Label Video Inputs	connected to the SXF	he audio/video equipment you have RD projection TV so you can identify them O. When in this menu:
		1 Press ♠ or ♥ to (a) (b) (b) to select if	b highlight an input to label, then press it.
		2 Use the arrow	buttons to scroll through the labels.
			elect the equipment you connected to out jacks on the back of your SXRD
			you do not have any equipment particular input.
			S, DVD, Receiver, Satellite, Cable Box, n, DTV, Game, LD, Beta, Skip
			D, Satellite, Cable Box, DTV, HD, Game, R, Skip
			kip, your SXRD projection TV skips the ection when you press TV/VIDEO.
If a CableCARD is inserted, the i.LINK Standby Off setting uses the same amount of power as the i.LINK Standby On setting.	Language	Select to display all c choice: English, Esp	on-screen menus in your language of pañol, Français.
	i.LINK Standby	coni is tu LEE	wes the i.LINK signal to pass through to nected i.LINK devices even when the TV rned off. The front panel i.LINK Standby O shows red. The TV uses more standby er than when this option is set to Off.
		thro TV	s not allow the i.LINK signal to pass ugh to connected i.LINK devices when the is turned off. The TV uses less standby er than when this option is set to On.
	Menu Color		a specific color for the on-screen menus een, Indigo, and Purple.
	High Altitude		to use the SXRD projection TV at an ude of 5,000 feet (1,500 m) or higher.
			ct to use the SXRD projection TV at nal altitude.
	Illuminated	Allows you to illumin TV.	nate the Sony logo on the front panel of the
			ninates the Sony logo while the power is ed on.
			ninates the Sony logo when you switch the er on or off.

(Continued)

ϔ If a CableCARD is inserted, the i.LINK

Option	Description	
Power Saving	Standard	Select to view picture without the benefit of Power Saving.
	Reduced	Select to view picture with reduced power consumption. The picture becomes darker, but also enhances the black level.

Programming Caption Vision

If you selected the Program option under Caption Vision (see page 122), you can change the following settings:

Option	Description					
Basic	Allows you to select basic analog (EIA-608) closed caption options.					
	CC1, CC2,					
	CC3, CC4	effects of a program. (Shou	ld be set to CC1 for most			
	T 14	programs.)	<u> </u>			
	Text1, Text2.	Displays network/station information presented using either half or the whole screen (if available). For				
	/	Text3, Text4 closed captioning, set to CC1.				
Advanced	Allows you to select advanced digital (EIA-708) closed caption options. Select from the available options.					
Digital CC	Allows you to set digital closed captioning to Basic (digital EIA-608) or Advanced (digital EIA-708).					
Advanced Settings						
	Custom	e following settings:				
		Character Size	Small, Standard, Large			
		Character Style	Style 1-7			
		Character Color	Color 1-8			
		Edge Color	Color 1-8			
		Edge Type	None, Raised,			
			Outline, Left			
			Shadow, Right Shadow			
		Background Color	None, Color 1-8			
		Window Color	None, Color 1-8			
		Color options can als Translucent.	so be set to Solid or			

Using the Applications Menu

To select the Applications menu

- Press MENU.
- Press riangle or riangle to highlight the Applications icon imes and press (a).
- **3** Use the arrow buttons to scroll through the features.
- 4 Press (r) to select a feature.
- 5 Use the arrow buttons to scroll through the options.
- **6** Press (\bigcirc) to select the desired option.
- 7 Press MENU to exit the menu screen.

Selecting Applications Options

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You can also use the MEMORY STICK and i.LINK buttons on the remote control or front panel.

Option	Description	Displays
Memory Stick	Start	Displays the Memory Stick Viewer. For details, see page 88.
i.LINK	Start	Displays the i.LINK Device List. For details, see page 102.
Clock/Timers	Select to set the clock and to program your SXRD projection TV to turn on and off at two scheduled viewing times.	
	Sleep	Allows you to select the amount of time (15 minutes, 30 minutes, 45 minutes, 60 minutes, 90 minutes or Off) that you want the SXRD projection TV to remain on before shutting off automatically.
	Timer 1 Timer 2	You can use the Timers to program the SXRD projection TV to turn on and off and tune to a specific channel at two scheduled viewing times.



Option	De	scription	Displays
			nnot be set until you set the Current
	Tim		L'Id Timer de Timer O. T. dd
	1	Press \blacklozenge or \blacklozenge to high timer, press \blacklozenge .	light Timer 1 or Timer 2. To set the
	Æ	To go directly to p	rogramming Timer 1 or 2, press essing →.
	2	Press \blacklozenge or \blacklozenge to high press (\textcircled{P}) .	light one of the following options, then
		Program	Select to set the Timer by day, time, duration, and channel.
		Off	Select to turn off the Timer. (Your previous settings are saved.)
	3	day(s), hour, minute (r) or press \rightarrow to c next setting.	gram in step 2, press \blacklozenge and \clubsuit to set the e, duration, and channel number. Press confirm each setting and move to the to the previous setting.
	4		the menu screen. An LED on the front icating the Timer has been set.
		Current Time	You can set the current time.
	1	Press () to select	Current Time.
	2	and AM/PM). Press	t the current time (day, hour, minute, (a) (a) (or press \rightarrow) to confirm each the next setting. Press \leftarrow to go back the
	3	Press MENU to exit	t the menu screen.
		ver cord is unplugge ck or timer again.	ed, the Clock/Timers settings will be
Diagnostics	uset		rmation about the TV. This can be mation to an authorized technician or
CableCARD		s list of selectable Cal your cable service pro	bleCARD options will vary, depending ovider.

Other Information

Overview

This chapter includes the following topics:

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Specifications	138
Optional Accessories	140
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Other Information

Glossary

analog signal A signaling method that uses continuous changes in the amplitude or frequency of an electronic transmission to convey information.

aspect ratio

Refers to the ratio between the width and height of the screen. This SXRD projection TV has a 16:9 (widescreen) aspect ratio, as opposed to a 4:3 aspect ratio.

4:3 aspect ratio





Pa

CableCARD

component video



composite video



digital television (DTV)

HDMI (High-Definition Multimedia Interface)



National Television System Committee (NTSC) BF



VHF/UHF

digitally encrypted cable channels. You should check with your local cable TV company about CableCARD service. Component video is sent through three cables: two color shade (chrominance) signals

The PCMIA shaped card provided by your cable TV company which descrambles the

and one brightness (luminance) signal. Component video achieves greater color accuracy than composite video or S VIDEO by splitting chrominance into two separate portions.

Composite video is sent through a single cable. Composite video combines the color shade (chrominance) and brightness (luminance) information into one video signal.

A new technology for transmitting and receiving broadcast television signals. DTV provides higher resolution and improved sound quality over analog television.

Provides an uncompressed, all-digital audio/video interface between this TV and any HDMI-equipped audio/video component, such as a set-top box, DVD player, and A/V receiver. HDMI supports enhanced, or high-definition video, plus two-channel digital audio.

A unit of the Federal Communications Commission, Washington, DC, that establishes television standards in the United States, such as NTSC Color, the standard used in this SXRD projection TV.

Radio Frequency. That part of the frequency spectrum that is used to transmit TV and radio signals.

S VIDEO requires a single cable, which carries the brightness (luminance) and color (chrominance) signals of the picture separately. S VIDEO provides better resolution than composite video, which carries the signals together.

VHF (Very High Frequency) is the part of the frequency spectrum from 30 to 300 megahertz. UHF (Ultra High Frequency) is the part of the frequency spectrum from 300 to 3,000 megahertz.

- **480i** Provides 480 lines of resolution. Displays images using interlaced scanning, which first transmits all the odd lines on the SXRD projection TV screen and then the even lines.
- **480p** Provides 480 lines of resolution. Displays images using progressive scanning, which transmits each line from top to bottom.
- **720p** Provides 720 lines of resolution. Displays images using progressive scanning, which transmits each line from top to bottom.
- **1080i** Provides 1080 lines of resolution. Displays images using interlaced scanning, which first transmits all the odd lines on the SXRD projection TV screen and then the even lines. 1080i is one of the formats used by HDTV (High Definition TV).

Contacting Sony

If, after reading these operating instructions, you have additional questions related to the use of your Sony television, please call our QUALIA Call Center at 1-877-782-5423 (US residents only) or Customer Relations Center at 1-877-899-SONY (7669) (Canadian residents only).

Before calling Sony customer support, please write down the model and serial numbers of your TV. You'll find this information on the front cover of this manual.

Troubleshooting

Twin View

Problem P	ossible Remedies
I cannot get Twin View to work 🖵	If you are using a cable box to unscramble all channels (as shown on page 38), you cannot use the Twin View feature. This is because the cable box can unscramble only one channel at a time.
	You can use Twin View to view a signal from a different source that is connected to the SXRD projection TV's A/V jacks (such as a VCR or DVD player) in the second window by pressing TV/VIDEO while in Twin View.
	Sources connected to the CABLE, VIDEO 4, VIDEO 5, VIDEO 6 and VIDEO 7 inputs, as well as digital source display only in the left Twin View window.
There is no Twin View window, or it is just static	Be sure the Twin View window is set to a video input or channel that has a signal airing.
	You might be tuned to a video input with nothing connected to it. Try cycling through the video inputs by pressing TV/VIDEO.
Twin View cannot displayanything but TV channels	Try cycling through the video inputs by pressing TV/VIDEO. Check that the Label Video Inputs option is not set to Skip. (See the Setup menu on page 123.)
Twin View displays the same program in both windows	Both Twin View windows might be set to the same channel. Try changing channels in either window.

Remote Control

Problem	Possible Remedies
Remote control does not operate	 The batteries could be weak. Replace the batteries. Check the orientation of the batteries. Press FUNCTION repeatedly until the TV indicator lights up. You may have inadvertently pressed FUNCTION, which changes the remote control to SAT or CABLE mode. Make sure this unit's power cord is connected securely to the wall outlet. Locate the unit at least 3-4 feet away from fluorescent lights. If the "High Temperature Warning!" message appears, turn off the TV and wait until the TV's projection lamp cools down (approximately 5 minutes). If the remote control still does not work, make sure to dust the ventilation slots on the rear of the TV and the cooling fan to provide adequate ventilation around the TV
Cannot change channels with the remote control	 If you are using the SXRD projection TV to change channels, first press FUNCTION repeatedly until the TV indicator lights up. If you are using another device to change channels, be sure you have not inadvertently switched your SXRD projection TV from the channel 3 or 4 setting Use the Channel Fix option to "Fix" the channel based on the hookup you used (see page 116). If you are using another device to change channels, be sure to press FUNCTION for that device. For example, if you are using your cable box to change channels, be sure to press FUNCTION repeatedly until the SAT/CABLE indicator lights up
Remote control does not operate non-Sony video equipment	 If you replaced the batteries to the remote recently, the code numbers for the vided equipment may need to be reset. There may be more than one code for the equipment that you are attempting to operate. There is a possibility that some non-Sony equipment cannot be operated by your Sony SXRD projection TV remote. You may need to use the equipment's origina remote control.

CableCARD

Problem F	Possible Remedies
Problems using CableCARD or	Check that the CableCARD is inserted properly (see pages 58-59).
CableCARD services	The CableCARD must be activated by your local cable TV provider before you can receive digital cable TV services. See the activation instructions on pages 58-59.
C	Check the Diagnostics and CableCARD menu options (see page 126). (This can be useful in providing information to an authorized technician or repair person.)
	Contact your cable TV provider.

Memory Stick

Problem P	ossible Remedies
Image does not display/Cannot	Some variations of MPEG1 movies may not play back correctly.
see all files	Make sure the image file is a JPEG (.jpg, .jpeg) file or an MPEG1 (.mpg, .mpeg)
	file.
ă	
ŭ	
	DCF directories if Digital Camera Folders is selected (see page 95), or in the
	currently selected folder if Select a Folder is selected (see page 55), of in the
	total, including all JPEG, MPEG1, and MP3 files.
JPEG image displays	JPEGs captured using a digital video camera may appear to display motion in full
undesirable motion or flicker in	screen. This is a result of the way digital video cameras record still images, and is
full screen	not a result of a malfunction with the SXRD projection TV.
Rotation not saved after	The Memory Stick might be locked. Unlock the Memory Stick and try rotating the
Memory Stick is ejected or	image again.
Memory Stick Viewer is closed	The file might not have information (EXIF data) that is usually generated when a
	digital camera records a photo. In this case, it is not possible to save the rotation.
	deleting one or more files and rotating the image again.
Cannot show (or hide) file	Set the File Information option to On or Off (see page 94).
information in full screen or	
Slide Show	
Cannot see menu	
Cannot hear audio while	Check the SXRD projection TV's volume or Speaker (see page 113) settings.
using Memory Stick	To hear JPEG voice memo, select the Digital Camera Folders option and set the
	Filter option to Show All Print Marks.
	Check that the Music option is not set to Off (see page 94).
Not all MP3 files on Memory	The Memory Stick Viewer can display a maximum of 2,000 files total, including
Stick are included when the	all JPEG, MPEG1, and MP3 files.
Music /Complete List option is	Make sure that the file is named with the file extension (.mp3).
selected (page 94)	
MP3 files on the Memory Stick	Only MP3 files that are named with the file extension (.mp3) are displayed in the
are not listed	list.
Music files are playing in wrong 🖵	MP3 files are played in alphabetical order, according to the folder in which they
order	are stored. If you want to change the playlist order, rename your files
	alphabetically in the order in which you want them to play or create a MP3 playlist
	(.m3u file) on a PC.
Cannot see MP3 list to play	
music	Slide Show (see page 94).
MPEG1 movie does not	
play back correctly	Viewer.
	MPEG movies recorded in VX Fine mode with Sony digital cameras cannot be
G	played back with the Memory Stick Viewer.
	played back with the memory block viewer.

Other Information

Problem	Ро	ssible Remedies	
MPEG1 quality is poor when		The quality of the movi	e when enlarged depends on the resolution of the MPEG1
enlarged (page 92)		file. See your camera's	instruction manual for details.
Error message is displayed		No Memory Stick	There is no Memory Stick in the slot.
		Memory Stick is Locked	The lock mechanism on the Memory Stick is engaged.
		Memory Stick Error	The Memory Stick in the slot might be damaged; try a different Memory Stick.
		Format Error	The Memory Stick may have been formatted using a PC or other device that is not compatible with cameras.
Error icon is displayed		?	The file is not a valid MPEG1 or JPEG format, or it is a progressive JPEG (which is not supported).
		?	The thumbnail is not DCF-compatible.
		5	The file is a JPEG or an MPEG1, but the thumbnail is unreadable.
		52	The file is unreadable.

Video

Problem	Possible Remedies
No picture (screen not lit), no sound	 If your SXRD projection TV does not turn on, and a red light keeps flashing, your SXRD projection TV may need service. Call your local Sony Service Center. Make sure the power cord is plugged in. Press POWER on the front of the SXRD projection TV. Press TV/VIDEO to cycle through the connected video sources. Try another channel; it could be station trouble.
Dark, poor or no picture (screen lit), good sound	 Adjust the Picture option in the Video menu (see page 108). Adjust the Brightness option in the Video menu (see page 108). Check the antenna/cable connections.
No color/dark picture/color is not correct	Adjust the Color option in the Video menu (see page 108).
Only snow and noise appear on the screen	 Check the antenna/cable connections. Try another channel; it could be station trouble. Press ANT to change the input mode (see page 62).
Dotted lines or stripes	 Adjust the antenna. Move the SXRD projection TV away from noise sources such as cars, neon signs, or hair dryers.
Double images	Using a highly directional outdoor antenna or a cable may solve the problem.
"Black box" on screen	 You have selected a text option in the Setup menu and no text is available. (See page 122 to reset Setup selections.) To turn off this feature, set the Caption Vision option to Off. If you were trying to select closed captioning, select CC1 instead of Text 1-4.
Black bands appear at the top and bottom of the screen	 Some wide-screen programs are filmed in aspect ratios that are greater than 16:9 (this is especially common with theatrical releases). Your SXRD projection TV will show these programs with black bands at the top and bottom of the screen. For more details, check the documentation that came with your DVD (or contact your program provider).
Certain programs on DVD or other digital sources display a loss of detail, especially during fast-motion or dark scenes	The compression used by certain digital broadcasts and DVDs may cause your SXRD projection TV's screen to display less detail than usual, or cause artifacts (small blocks or dots, pixelations) to appear on your screen. This is due to your SXRD projection TV's large screen and ability to show very fine detail, and is normal for certain digitally recorded programs. Adjust the reality/clarity in the DRC Palette menu (see page 110) to optimize the picture while viewing these sources.
"Iris Unit error" appears while Cinema Black Pro is set to On	The Iris Control may have a problem. Call your local Sony Service Center.

Audio

Problem	Pos	ssible Remedies
Good picture, no sound		Press MUTING so that Muting disappears from the screen (see page 62). Make sure the Speaker option is set to On in the Audio menu (see page 113). Make sure the MTS option is set to Stereo or Mono (see page 113). Make sure the speakers are connected correctly (see page 18). When the HDMI IN input is in use, surround sound, such as AC-3 and DTS, cannot be input. Change the sound setting for the external input device to Linear PCM.
Audio noise		Communication problems may occur if infrared communication equipment (e.g., infrared cordless headphones) is used near the SXRD projection TV. Please use headphones other than infrared cordless headphones. Also, if you use infrared communication equipment other than infrared cordless headphones, move the infrared transceiver away from the SXRD projection TV until the noise is eliminated, or move the transmitter and receiver of the infrared communication equipment closer together.
Cannot gain enough volume when using a cable box		Increase the volume of the cable box using the cable box's remote control. Then press FUNCTION repeatedly until the SXRD projection TV indicator lights up and adjust the SXRD projection TV's volume.
Sound seems weak or insufficient		The SXRD projection TV's audio might be set to Auto SAP or Mono, when it might be better set to Stereo. In the Audio menu (see page 113), set the MTS setting to Stereo. If already set to Stereo, switch to Mono (which may reduce background noise during weak stereo broadcasts).
Cannot raise the volume on external speakers		If the Speaker option is set to Off and the Audio Out option is set to Fixed (in order to output the sound to your audio system), use your audio receiver to adjust the sound (see page 113). Or, to use the SXRD projection TV remote control, set the Audio Out option to Variable. To turn on the SXRD projection TV speakers, set the Speaker option to On (see page 113).
Cannot switch from Off to On in the Speaker option		Make sure the speakers are connected correctly (see page 18).

Channels

Problem	Possible Remedies	
Cannot receive upper channels (UHF) when using an antenna		Press ANT to select the VHF/UHF input (see page 62).
		Use Auto Program in the Channel menu to add receivable channels that are not presently in the SXRD projection TV's memory (see page 116).
TV is fixed to one channel		Use Auto Program in the Channel menu to add receivable channels that are not presently in the SXRD projection TV's memory (see page 116).
		Check your Channel Fix settings (see page 116).
Cannot receive any channels when using cable TV		Use Auto Program in the Channel menu to add receivable channels that are not presently in the SXRD projection TV's memory (see page 116).
		Press ANT to select the CABLE input (see page 62).

Other Information

Problem	Possible Remedies	
Cannot receive or select		Use Auto Program in the Channel menu to add receivable channels that are not
channels		presently in SXRD projection TV memory (see page 116).
Some digital cable channels are		Certain cable companies have limitations on the broadcast of digital cable
not being displayed		channels. Check with your cable company for more information.
		The digital cable channel may be set to Hidden in the Digital Setup menu (see
		page 117).

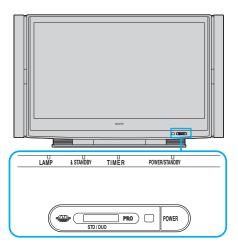
General

Problem	Po	ssible Remedies
How to reset TV to factory settings		Turn on the TV. While holding down the RESET button on the remote control, press the POWER button on the TV. (The TV will turn itself off, then back on again.) Release the RESET button.
How to restore Video settings to factory settings		Press RESET on the remote control while in the Video menu (see page 108).
How to restore Audio settings to factory settings		Press RESET on the remote control while in the Audio menu (see page 112).
Cannot cycle through the other video equipment connected to the SXRD projection TV		Be sure the Label Video Inputs option is not set to Skip (see page 123).
Cannot operate Menu		If a menu option appears in gray, this indicates that the menu option is not available.
Lost password		In the password screen (see page 118), enter the following master password: 4357. The master password clears your previous password; it cannot be used to temporarily unblock channels. The i.LINK STANDBY LED blinks in red when the signal from an i.LINK device is being shown.
TIMER LED on front panel is lit		The LED (see page 26 or 137) blinks when the TV is turned on, then shuts off when the picture is displayed. If the red LED blinks continuously, this may indicate the TV needs service. When lit, indicates that the timer is set (see page 26 or 137). When the timer is set, this LED will remain lit even when the TV is turned off.
POWER/STANDBY LED blinks in red		If the LED blinks three times, the lamp cover may not be attached securely (see page 23).
LAMP LED blinks in red		Replace the lamp (see page 20).
The replacement lamp does not light up		The screw of the lamp cover may be slanted. Take out the screw, insert it straight into the screw hole, and then tighten it completely (see page 20).
Digital cable box does not work		If you are connecting a VCR and digital cable box using a splitter, as described on page 42, you must use a special bi-directional splitter that is designed to work with your digital cable box. Contact your cable provider for details.
Cannot record digital channels to VCR		Only analog channels can be recorded to your VCR.

Other Information

Problem	Possible Remedies
TV cabinet creaks	When the TV is in use, there is a natural rise in temperature, causing the cabinet to expand or contract and may be accompanied by a slight creaking noise. This is not a malfunction.
A slight creaking noise occurs from the bottom part of the TV	Cinema Black Pro applies a mechanical iris system. When Cinema Black Pro is turned On/Off, a natural creaking noise occurs due to the basic structure of the optical unit. The creaking sound is an inherent nature of this system and is not a defect.
The cooling fan is loud	If the SXRD projection TV is used at high altitudes and High Altitude is set to On, the cooling fan runs faster and its sound becomes louder. If the TV is not used at high altitudes, set High Altitude to Off (see page 123).
The signal from a selected i.LINK device is not being displayed	 If you have several i.LINK devices connected and operating at once, the TV may not be able to display the signal from the selected device. Turn the other i.LINK devices off, and reselect the desired i.LINK device. If you are using a digital VCR, turn off any Auto LINC functionality of the VCR. For details, see the digital VCR's user manual.
The TV does not turn on	 The SXRD projection TV cools down its projection lamp when the power is turned off. It takes up to two minutes for the picture to come back after the TV is turned on again. Wait for a while until the picture comes back.

Flashing Indicators on the Front of the TV



The POWER/STANDBY (green or red) and/or LAMP (red) indicators light or flash if there is a problem with or change in the condition of the SXRD projection TV.

The POWER/STANDBY (green) indicator flashes.

□ The lamp for the light source is ready to turn on.

The POWER/STANDBY (red) indicator flashes three times.

The lamp cover is not attached securely. When you secure the lamp cover, the POWER/STANDBY indicator flashes in red and the SXRD projection TV enters the standby mode (see page 26).

The LAMP indicator flashes.

 The lamp for the light source has burned out. Replace it with a new one (see page 20).

If the SXRD projection TV does not function properly after correcting the problems, contact qualified Sony personnel.

Specifications

Digital Audio Optical Output (PCM/Dolby Digital)	1	Optical Rectangular (1)
RF Inputs	2	
i.LINK	3 total (1 on front panel)	4-pin S400 i.LINK terminal
		AUDIO OUT jacks are operable only when the TV's Speaker is set to Off. For details, see page 113.
		(Variable) 500 mVrms (Fixed) Impedance (output): 2 kilohms
AUDIO (VAR/FIX) OUT	1	500 mVrms at the maximum volume setting
CONTROL S (OUT)	1	Mini jack
CONTROL S (IN)	1	Mini jack
		Pr: 0.7 Vp-p, 75 ohms Pr: 0.7 Vp-p, 75 ohms
		negative PB: 0.7 Vp-p, 75 ohms
Component Video Input	2 (Y, P _B , P _R)	Y: 1.0 Vp-p, 75 ohms unbalanced, sync
		Impedance: 47 kilohms
Audio (IN)	6 total (1 on front panel)	500 mVrms (100% modulation)
		C: 0.286 Vp-p (Burst signal), 75 ohms
5 V10e0 (IIN)	5 total (1 on none pallel)	negative
Video (IN) S Video (IN)	3 total (1 on front panel) 3 total (1 on front panel)	1 Vp-p, 75 ohms unbalanced, sync negative Y: 1 Vp-p, 75 ohms unbalanced, sync
	2 total (1 on front nanal)	Not compatible with compressed sound, such as AC-3 and DTS.
		Audio: Two channel linear PCM 32, 44.1 and 48 kHz, 16, 20 and 24 bit
HDMI IN	2 total	Video: 1080i, 720p, 480p, 480i
Inputs/Outputs		
Power Requirements	120V, 60 Hz	
	Cable TV (digital)	1-135
	Terrestrial (digital)	2-69
	Cable TV (analog)	1-125
Channel Coverage	Terrestrial (analog)	2-69
Screen Size (measured diagonally)	70 inches	ANSI/SCIE 07 2000
	QAM on cable	ANSI/SCTE 07 2000
Television System	ATSC (8VSB terrestrial)	ATSC compliant 8VSB
Lamp	UHP lamp, 200W, XL-5000 NTSC	American TV Standard
Antenna	75 ohm external terminal for VHF/UHF	
Projection Lens	High Performance, large diameter hybrid lens F2.4	
	0.78 inch SXRD panel 6,220,800 pixels (2,073,600 x 3)	
SXRD Panel	0 7/8 inch SXRD nanel 6 220	(200) x (20

Other Information

CableCARD Slot	PCMCIA Type I/II
Speaker Output	25 W (L), 25 W (R), 50 W (Woofer)
Dimensions $(W \times H \times D)$	1,907 × 1,195 × 627 mm
Mass	Approx. 124kg
Power Consumption	
In Use	330 W
In Standby	0.5 W
In i.LINK/CableCARD Standby	Less than 30 W
Supplied Accessories	
Remote Control	RM-Y914
AA (R6) Batteries	2 supplied for remote control
Cleaning Cloth	1
AC Power Cord	1
Anti-Static Cleaning Brush	1
Slot Covers	4
Owner's Guide	1
Quick Setup Guide	1
Warranty	1
Product Registration Card	1

Design and specifications are subject to change without notice.

Optional Accessories

- □ HDMI cable
- Component video cable
- S VIDEO cable
- □ A/V cable
- Audio cable
- Optical cable
- Control S cable : RK-G69
- □ TV Stand : SU-SX10
- Lamp : XL-5000
- i.LINK cables: VMC-IL4415 (4-pin to 4-pin, 1.5 meters); VMC-IL4435 (4-pin to 4-pin, 3.5 meters)

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