



STATE WATER HEATERS DURABILITY SHINES IN NEW YORK INSTALLATION



According to Mr. Robert Collins, "Durable products create happy and loyal customers." Mr. Collins of Long Island, New York, was commenting about his experience of 40 years with one State brand water heater.

In 1966, Mr. Collins purchased a Princess Series 50-gallon glass-lined State brand gas water heater from Long Island Lighting Company. Ironically, the water heater outlasted the utility company. In 1998, Long Island Power Authority received federal permission to take over Long Island Lighting Company.

Prior to purchasing the water heater, Collins received hot water from a coil that ran off a thatcher boiler. When he realized his family was growing, he decided to upgrade to a more efficient State gas water heater.

Throughout the 40 years, the water heater never needed repair. Mr. Collins, his wife, and four children took showers every day and never ran out of hot water. "My two daughters spent a lot of time in the shower growing up and never complained of cold water," Collins said.

In 2006, Mr. Collins decided to replace his water heater with one made in the same factory as the original. "I'm proud to support an American-owned company that builds such a fine product." After 40 years of hot water, Mr. Collins stated, "There was nothing wrong with the one I had, but I proactively upgraded to a

new, more efficient water heater. Hopefully it will last just as long!" The original heater is now on display in the State Water Heaters marketing department.

"We've worked hard to build brand loyalty with our long-lasting products," said Jeff Storie, brand manager at State Water Heaters. "When I hear of stories like this, it makes me proud to be part of the State team."

For more than 60 years, State Water Heaters has built dependable, long-lasting water heaters for commercial and residential applications. State remains focused on manufacturing durable products that last longer. For more information, visit www.statewaterheaters.com.



IN BRIEF:

Project:

Collins Family Water Heater

Location:

Long Island, New York

Product:

1964 Princess Series Gas Water Heaters

Contractor:

Long Island Lighting Company

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