



FOR IMMEDIATE RELEASE

HTC Launches GPS PDA phone, integrated with the latest TomTom Navigation Solution

September 7, 2006, Amsterdam – HTC, the world's leading provider of Microsoft® Windows Mobile® devices, and TomTom, a leading navigation solution provider, today announced a new European partnership. HTC's newly launched P3300 personal navigation device will be its first handset to feature the latest TomTom NAVIGATOR 6 software.

The announcement forms the initial phase of the deal which will see TomTom and HTC work closely together on future devices.

Florian Seiche, Vice President of HTC Europe, added: "Being able to offer added value to our customers is extremely important to HTC. Our strong emphasis on innovation combined with TomTom's expertise in navigation technology will create a winning combination for HTC customers."

"The HTC P3300 with TomTom's NAVIGATOR 6 software will contain a wide array of features, software and maps that will offer European customers high performance navigation solutions," said Eric Pit , the Vice President of Product Management at TomTom.

The P3300 is HTC's first navigation-focused PDA Phone with a built-in GPS. This setup is an ideal solution for customers who need their PDA and navigation integrated into one personal device. Two-dimensional and three-dimensional maps are easy to install and view using HTC's RollIR™ (Trackball and Track Wheel) and optimised 2.8-inch sharp colour screen.

The HTC P3300 will be available across Europe from October 2006 with preinstalled NAVIGATOR 6 software, featuring either a city map of choice or a complete set of maps for Western Europe.

Key features of HTC P3300:

- Microsoft® Windows Mobile 5.0 Operating System
- Standalone GPS functionality
- GSM/GPRS/EDGE, 850, 900, 1800, 1900
- Bluetooth 2.0 and Wi-Fi
- Direct Push Email
- FM radio for the latest news and entertainment on the go
- HTC RollIR™ (Trackball and Track Wheel) for easy viewing and navigation



Key features of TomTom NAVIGATOR 6:

- **Contact navigation:** Navigate direct to contacts stored in your address book
- **Arrival time planning:** Plan a route based on your desired arrival time
- **Speeding alert:** Notifies the driver if they're speeding, even if they're not in navigation mode
- **Pre-installed Safety Camera database:** The most up-to-date available list of safety cameras is pre-installed
- **Realistic visual instructions:** Visuals replicate road signs, making them easier to follow
- **Pedestrian navigation view:** 2D map which is fixed in one position to allow better orientation when navigating on foot

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HTC

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About HTC

HTC designs, manufactures, and markets innovative, feature-rich PDA phones and Smartphones. The company produces powerful handsets that continually push the boundaries to provide true mobility and freedom for its users.

Founded in 1997, HTC (High Tech Computer Corp.) has made its name as the company behind many of the most popular operator-branded devices. It has

established unique partnerships with key mobile brands, including the leading five operators in Europe, the top four in the US, and many fast-growing Asian operators. The company has also brought products to market with OEM partners and under its own Otek brand. In June 2006, HTC consolidated to a single brand identity in Europe to resonate with both partner and end-user audiences.



HTC is the leading global provider of Microsoft Windows® Mobile-based devices and one of the fastest growing companies in the mobile device sector. The company is listed on The Taiwan Stock Exchange under ticker 2498. For further corporate information, please visit: www.htc.com

About TomTom

TomTom NV is a leading provider of personal navigation products and services. TomTom's products are developed with an emphasis on innovation, quality, ease of use and value. TomTom's products include all-in-one navigation devices that enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom ONE, and the TomTom RIDER. TomTom also provides navigation software products that integrate with third party devices; the TomTom NAVIGATOR software for PDA Phones and TomTom MOBILE navigation software for Smartphones. TomTom PLUS, is the location-based content and services offering for TomTom's navigation products. TomTom WORK combines industry-leading communication and smart navigation technology with leading-edge tracking and tracing expertise. TomTom's products are sold through a network of leading retailers in 20 countries and online. TomTom was founded in 1991 in Amsterdam and has offices in Europe, North America, and the Asia Pacific.

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