



true  
experience





## stasia

www.stasia.net **A Stasia™ screen will make a dramatic impression. Each model has been moulded from a stunning blend of cutting edge design and state-of-the-art technology to create an incredible audio-visual sensation.**

Uniformly stylish, with a super-slim display enhanced by integrated stereo speakers, each model is just as much an art piece as a functional television, designed to fit into any environment with the minimum of effort.

The Stasia collection comprises LCD and Plasma screen technologies with a choice of screen sizes from 34cm to 107cm, widescreen or 4:3 formats, Toshiba's advanced Active Vision LCD and Crystalline™ image

enhancement technologies, and options including integrated digital tuner or DVD video. Selected models also feature new industry-standard digital interface connections, HDMI and DVI.

These choices aside, each model offers a combination of image quality, audio impact, connection versatility and stylish sophistication to create a truly desirable home accessory.

### What is Active Vision LCD?

Although it is important for a television to have a high performance LCD panel, it is absolutely essential to have a high performance picture processing system.

The application of Toshiba's unique Active Vision LCD technology to LCD screens produces a stunning picture by enhancing four essential aspects of a television image:

**Detail** – Active Vision LCD can reproduce 3 times more pixels than a conventional LCD TV

**Colour** – Active Vision LCD can reproduce 4 times more colour tones than a conventional LCD TV

**Movement** – Using Real Speed Progressive technology, Active Vision LCD dramatically reduces jagged edges on lines and detail during fast-moving scenes

**Contrast** – Active Vision LCD automatically adjusts contrast levels to increase picture definition

### Active Vision LCD

# true vision



PLASMA TV

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**42WP46** – 107cm screen  
**Plasma** Widescreen TV

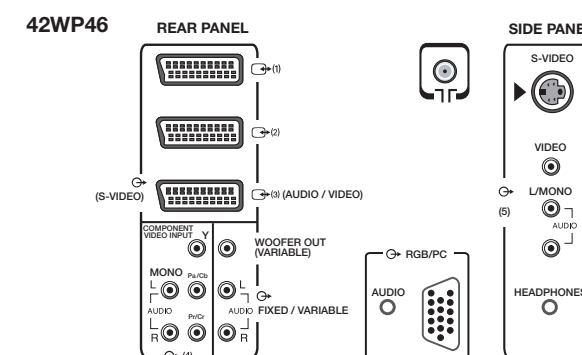
- Resolution: WVGA (852x480 pixels)
- High contrast ratio: 3000:1
- High brightness: 1000cd/m<sup>2</sup>
- Real digital picture processing
- Multi-standard tuner
- BBE® high fidelity sound, Nicam, 20W RMS
- 2 component video inputs



**Plasma Display**

Plasma technology uses thousands of tiny fluorescent lights (phosphors) to create a large image with minimal screen depth. Picture performance is impressive with incredibly sharp, flicker-free images and outstanding bright colours.

A plasma screen with high specifications for Contrast Ratio, Brightness Level and Resolution will offer strong images in any lighting environment.



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82cm



82cm 66cm



58cm 43cm

**32WL48** – 82cm screen  
Stasia **LCD** Widescreen TV

**32WL46** – 82cm screen  
**26WL46** – 66cm screen  
Stasia **LCD** Widescreen TV

**23WL46** – 58cm screen  
**17WL46** – 43cm screen  
Stasia **LCD** Widescreen TV

LCD TV

- Resolution: WXGA (1366x768 pixels)
- Active Vision LCD image processing technology
- Contrast ratio: 600:1
- Brightness: 500cd/m<sup>2</sup>
- Multi-standard tuner
- BBE® sound, Nicam, 20W RMS
- HDMI™ connectivity
- 2 component video input



- Resolution: WXGA (1366x768 pixels)
- Active Vision LCD image processing technology
- Contrast ratio: 800:1
- Brightness: 500cd/m<sup>2</sup>
- Multi-standard tuner
- BBE® sound, Nicam, 20W RMS
- 2 component video input



**WHAT HI-FI?** "A well specified, spectacular performer..." (26WL46)  
★★★★★  
WHAT HI-FI? SOUND AND VISION (September 2004)

- Resolution: WXGA (1280x768 pixels)
- Contrast ratio: 400:1
- Brightness: 450cd/m<sup>2</sup>
- Multi-standard tuner
- Nicam, 6W RMS
- 2 RGB SCART

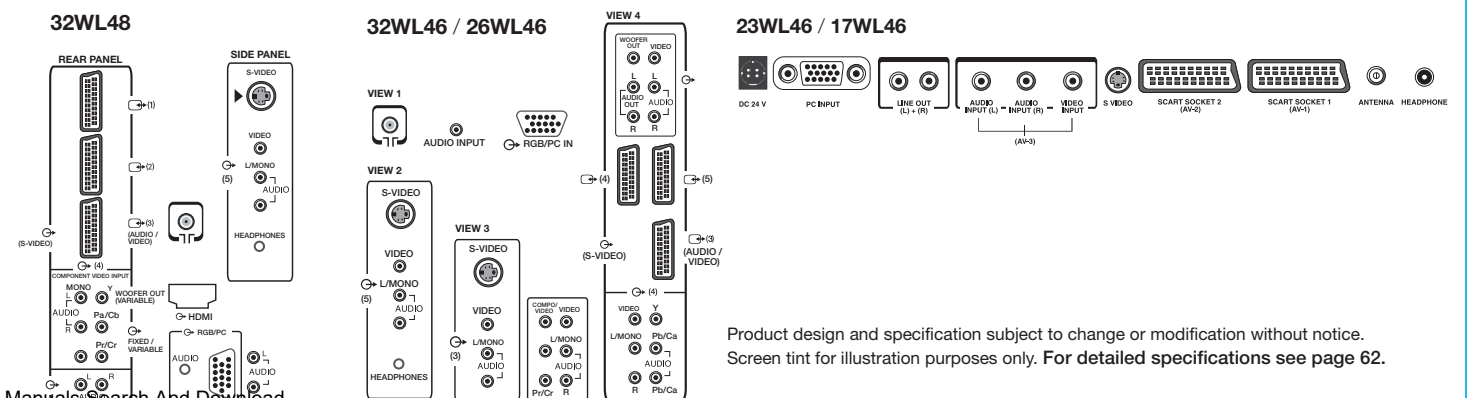


**HOME CINEMA EDITOR'S CHOICE** "Toshiba has produced an LCD TV offering a ratio of performance to price that puts most competitors to shame." (17WL46)  
HOME CINEMA (September 2004)

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**HDMI™** High-definition Multimedia Interface™ is a new industry standard for connecting high definition components. HDMI™ transmits uncompressed digital video and audio content over a single cable, replacing the multiple cables required with analogue AV connections and ensuring exceptional

digital quality. HDMI™ dramatically simplifies home cinema system installation and offers numerous additional benefits including PC compatibility, automatic format adjustment, and automatic configuration of the system to turn on or off the components necessary to view a DVD, listen to a CD or watch cable or satellite TV.



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LCD TV



**30WL46** – 76cm screen  
Stasia **LCD** Widescreen TV

Resolution: WXGA (1280x720 pixels)  
 Contrast ratio: 600:1  
 Brightness: 550cd/m<sup>2</sup>  
 DVI connectivity  
 Picture in Picture  
 Text in Picture  
 Nicam, 20W RMS  
 2 RGB SCART



**27WL46** – 69cm screen  
Stasia **LCD** Widescreen TV

Resolution: WXGA (1280x720 pixels)  
 Contrast ratio: 600:1  
 Brightness: 550cd/m<sup>2</sup>  
 DVI connectivity  
 Picture in Picture  
 Text in Picture  
 Nicam, 20W RMS  
 2 RGB SCART



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Connection Diagram not available at time of going to press.  
 Refer to [www.toshiba.co.uk](http://www.toshiba.co.uk) for latest information.

### Digital Video Interface

DVI is a new form of video interface technology that maximises the quality of flat panel displays. This is the new standard for connections between high-end displays and DVDs or computers.

DVI provides a fast, high-quality transfer of digital video data. With the previous 'plug and display' connection, digital signals had to be converted to analogue for transfer and re-converted prior to display.

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 For detailed specifications see page 62.



**23WLD46** – 58cm screen  
**17WLD46** – 43cm screen  
**Stasia LCD TV / DVD**

**17WLT46** – 43cm screen  
**Stasia LCD Integrated Digital TV**

LCD TV

Nicam TV with integrated DVD video player  
 Resolution: WXGA (1280x768 pixels)  
 Contrast ratio: 400:1  
 Brightness: 450 cd/m<sup>2</sup>  
 Multi-standard tuner  
 Dolby Digital, DTS compatible  
 Nicam, 6W RMS

Integrated digital tuner  
 Resolution: WXGA (1280x768 pixels)  
 Contrast ratio: 400:1  
 Brightness: 450cd/m<sup>2</sup>  
 Picture in Picture  
 Text in Picture  
 Nicam, 6W RMS



Available Spring 2005

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**What is Freeview?**

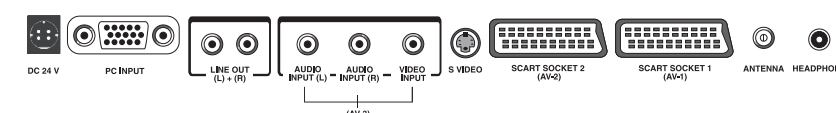


A built-in digital tuner gives you access to Freeview, the terrestrial digital television service (ie you can get it through your existing aerial) offering up to 47 channels completely free, plus a superb digital text service

and a high-tech electronic programme guide. You don't need a satellite dish, you don't need a separate digital decoder box and you don't need to pay a subscription to a broadcaster.

(For up-to-date information check [www.freeview.co.uk](http://www.freeview.co.uk))

**23WLD46 / 17WLD46 / 17WLT46**



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**20VL33** – 51cm screen  
Stasia **LCD** 4:3 TV

Resolution: VGA (640x480 pixels)  
Contrast ratio: 500:1  
Brightness: 450cd/m<sup>2</sup>  
Multi-standard tuner  
Nicam, 6W RMS  
2 SCART



**14VL33** – 35cm screen  
Stasia **LCD** 4:3 TV

Resolution: VGA (640x480 pixels)  
Contrast ratio: 600:1  
Brightness: 450cd/m<sup>2</sup>  
Multi-standard tuner  
Nicam, 4W RMS  
SCART



**20VL44** – 51cm screen  
Stasia **LCD** 4:3 TV

Resolution: SVGA (800x600 pixels)  
Contrast ratio: 500:1  
Brightness: 500cd/m<sup>2</sup>  
Multi-standard tuner  
Nicam, 6W RMS  
2 SCART



**14VL44** – 35cm screen  
Stasia **LCD** 4:3 TV

Resolution: VGA (640x480 pixels)  
Contrast ratio: 600:1  
Brightness: 450cd/m<sup>2</sup>  
Multi-standard tuner  
Nicam, 6W RMS  
SCART



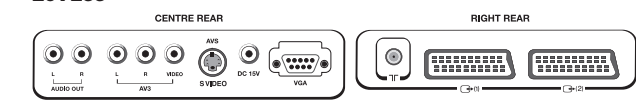
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**LCD Technology**

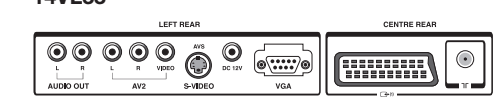
LCD or Liquid Crystal Display technology uses liquid crystal movement to produce a high resolution with superb contrast, brightness and colour depth in a lightweight, flat panel display.

Clarity and size aren't the only advantages – LCD screens also consume around 40 per cent less power than the cathode ray tube (CRT) in most conventional TVs.

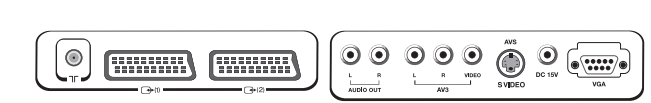
**20VL33**



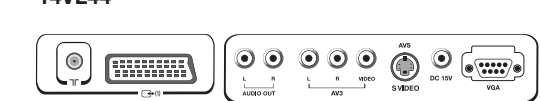
**14VL33**



**20VL44**



**14VL44**



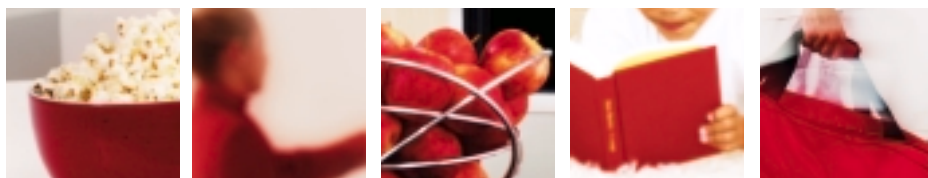
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