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### Power Protection/Management & Connectivity Solutions for All Kiosk & P.O.S. Components

UPS Systems, WatchDog Software, Surge Suppressors, Multiple Outlet Strips, Cables & Adapters for:

- Servers/Computers
- Monitors
- Communication Equipment
- Cameras/Security Equipment
- Coin/Card/Currency Readers & Acceptors
- Printers
- Speaker Systems





'ower Protection/Management & Connectivity Solutions for All Kiosk & P.O

## Tripp Lite Products Ensure 100% Availability—and Profitability—Through Blackouts and More . . .

Kiosk operators rated blackouts as the #1 threat to kiosk availability in a 2002 *Kiosk Business* study. Tripp Lite UPS Systems eliminate this threat to your profitability by supporting and protecting components through blackouts and all power problems. Backed by an 80-year history of trusted reliability, Tripp Lite offers a convenient, single-source solution for protecting, managing and connecting all kiosk and P.O.S. components. All Tripp Lite products offer premium quality at value pricing, allowing you to upgrade installations without compromising your budget. In addition, with Tripp Lite products protecting and supporting key components throughout your installation, you save money by reducing costly service calls or "truck rolls." & Connectiv n/Managemen nents • Pov Kiosk & P.O Solutions for & Connectiv on/ Manageme nents • Pov Kiosk & P.O

### **NEW! INDUSTRY EXCLUSIVE!**

SmartPro<sup>®</sup> 550 USB WatchDog UPS System (Model: SMART550USBWD)

### The Only Single-Purchase Solution For 100% Availability

• Completely safeguards equipment against two common causes of costly downtime blackouts and computer service lockups

• Saves money—provides two availability products for less than the price of a single solution

#### A Includes a UPS System . . .



#### Eliminates downtime due to blackouts

- Protects against surge damage and line noise distortion
- Saves space with small footprint cabinet
- Provides 550VA capacity to support all components

Model: SMART550USBWD

Reliable battery backup supports critical components through blackouts. Built-in surge suppression and line noise filtering (on both the AC and tel/DSL lines) safeguard all components against damage and audio/video distortion. Automatic Voltage Regulation supports components through low voltage (brownouts) indefinitely. \$50,000 Ultimate Lifetime Insurance protects connected equipment against surge damage, for life! PowerAlert Software, included, provides remote power rebooting, automatic system shutdown thresholds and power quality monitoring. PowerAlert offers web/wireless management and supports every operating system, including major Linux<sup>\*</sup> distributions.

### B . . . & WatchDog Service Monitoring/Rebooting Software

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- Eliminates downtime due to computer service lockups
  - Saves space—utilizes UPS for system reboot, eliminating the need for a separate hardware device!\*
    - Automatically reboot locked-up or poorly performing system service applications. Set CPUand memory-usage thresholds and monitor service performance in

one application. Together with the UPS System, WatchDog Software eliminates the #1 reason for costly service calls—the need to reboot locked systems.\*\* If a locked system service cannot be rebooted, WatchDog Software will automatically direct PowerAlert Software (included with the UPS System) to reboot the computer and connected equipment by powering down and restarting the UPS System.<sup>†</sup>

\* Comparable solutions require the installation of a separate UPS system and rebooting device. The only hardware required for installation in Tripp Lite's solution is the UPS system—saving valuable space and costing hundreds of dollars less. \*\* Server Technology study. † WatchDog Software supports Windows' NT, 2000 and XP systems.

### WatchDog Software Also Sold Separately

Purchase WatchDog Software separately for use with most Tripp Lite UPS Systems to build a complete protection and availability solution, or use WatchDog Software as a stand-alone application. Contact Tripp Lite for details.



Model: WATCHDOGSW

### Complete Line of Low-Profile UPS Systems Also Sold Separately

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Tripp Lite also offers a full line of UPS Systems fully compatible with WatchDog Software (with capacities from 300 to 10,000VA) to protect PCs, workstations and servers inside or outside of kiosk and P.O.S. environments. Open-frame UPS solutions are also available to volume customers. An open, modular UPS architecture (without a case) can be configured to your specific space and runtime requirements. Contact Tripp Lite for details.

### ... FOR ALL COMPONENTS



Tripp Lite Surge Suppressors protect components against damaging surges and disruptive line noise, backed by up to \$250,000 Ultimate Lifetime Insurance and Data Recovery Warranty on select models. Select models also feature tel/modem surge protection. Mount models anywhere inside

# D Cables & Adapters

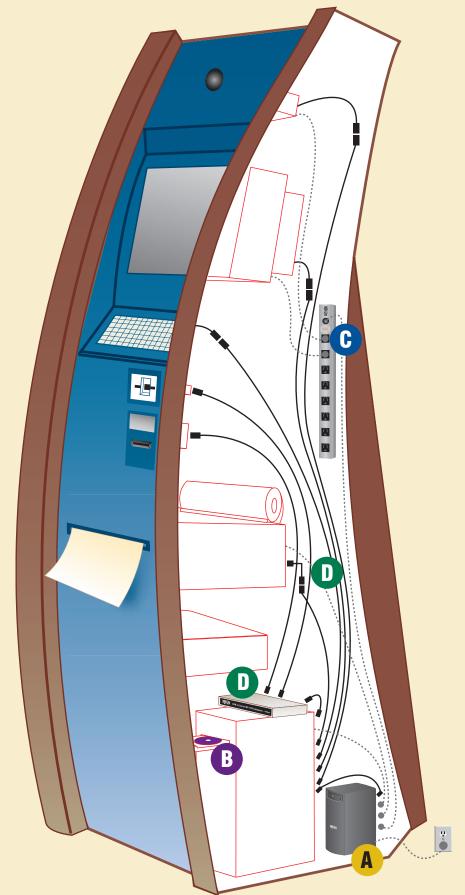
or outside kiosk enclosures or P.O.S. areas.



- 4 Port Serial-to-USB Adapter (U209-004) upgrades older serial components
- Short-length, right-angle cable (U005-10I) minimizes space and maximizes ease-of-use

Tripp Lite offers hundreds of cables and adapters for every component interface (USB, FireWire<sup>®</sup>, PC/Mac, Cat6/5e, Fiber Optic, SCSI and more) which deliver premium quality at competitive pricing, allowing you to upgrade installations without compromising your budget.

### Tripp Lite Products Installed in a Typical Kiosk Application



### Return-on-Investment (ROI)

Power outages and service lockups are common and costly. Tripp Lite UPS Systems with WatchDog Service Monitoring/Rebooting Software pay for themselves by supporting your kiosks through just one power outage or eliminating just one service call.

#### Save with Tripp Lite by Eliminating Revenue Loss Due to Downtime

Save tens of thousands of dollars per year in potential revenue loss by eliminating downtime with a Tripp Lite UPS System.

Example: sales kiosks in a retail environment	Example	Your Data
A. Power outages per year:	24 outages/year	
B. Downtime per power outage:	x 2 hours/outage	
C. Downtime per year:	= 48 hours/year	
D. Revenue loss per hour of downtime:	x \$50/hour	
E. Total yearly revenue loss per kiosk:	= \$2,400/kiosk	
F. Installation size:	x 10 kiosks	
G. Total yearly revenue loss per installation:	= \$24,000/installation	

#### Save with Tripp Lite by Eliminating Service Costs

Save thousands of dollars per year in potential service costs by eliminating the threat of kiosk lockups with a Tripp Lite UPS System and WatchDog Software.\*

#### Example: remote informational kiosks

- A. Service lockups per year:
- B. Cost of service call:
- C. Total yearly service costs per kiosk:
- D. Installation size:
- E. Total yearly service costs per installation:

\* Comparable solutions require the installation of a separate UPS system and rebooting device. The only hardware required for installation in Tripp Lite's solution is the UPS system—saving valuable space and costing hundreds of dollars less.

### Trust the Kiosk Industry Experts Who Trust Tripp Lite!

"Tripp Lite was the only company which offered us a single-purchase solution for



ensuring 100% kiosk availability. Tripp Lite offered us two availability products for the price of one—a UPS system and a remote service monitoring/rebooting application. We cut the cost of components protecting kiosk availability in half, which saved our customers approximately \$130 per kiosk, on average. With service averaging \$150 per call or 'truck roll,' Tripp Lite UPS Systems pay for themselves by eliminating just one service call. There's no question that Tripp Lite provides KIS with the best combination of superior price, performance and customer service."

Don Stark, Vice President of Engineering Kiosk Information Systems, Inc.

Distributed by:

"Tripp Lite's SmartPro 550 USB WatchDog System is the only



Example

5 - 10 lockups/year

x \$150/call

= \$750 - \$1,500/kiosk

x 10 kiosks

= \$7,500 - \$15,000/installation

single-purchase solution available to ensure 100% availability by protecting a kiosk investment from the two most common causes of downtime: power failure and system or service lockup."

Kiosk Magazine, August 2002

"The unofficial theme of the Spring 2002 N+I conference was Return to the Enterprise, with e-business, storage, remote access and



security products dominating. Our editors reviewed dozens of products at the show and selected these five to receive Communications News' Editors' Choice Awards."

Communications News, June 2002

"To keep all these snazzy kiosks up and running and in good shape you 💷

PC may be



Your Data

can turn to the SmartPro 550 USB WatchDog System from Tripp Lite, a single purchase solution ensuring 100% availability, monitoring and operating system restart."

Kiosk Business, January/February 2003



impossible, but you can have a PC that restarts automatically if it freezes up. Tripp Lite's WatchDog system works with several of the company's uninterruptible power supplies. WatchDog monitors your OS and reboots the PC if it stops responding, ensuring that any critical PCs you have will remain up and running while they're unattended."

PC World, March 2003





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