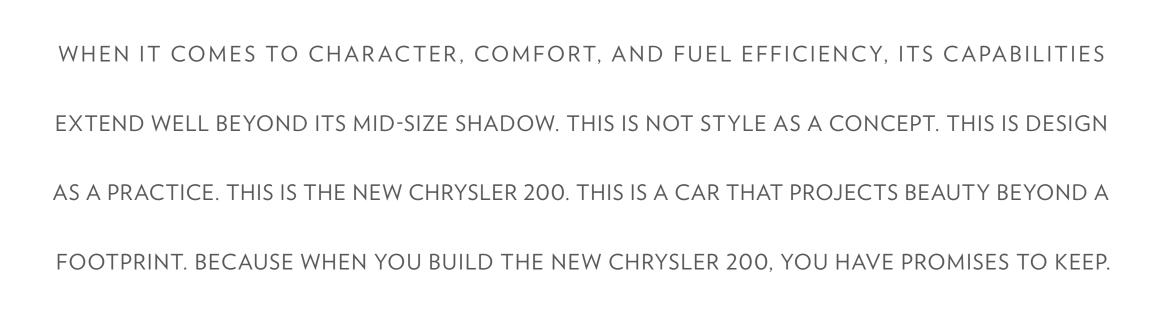


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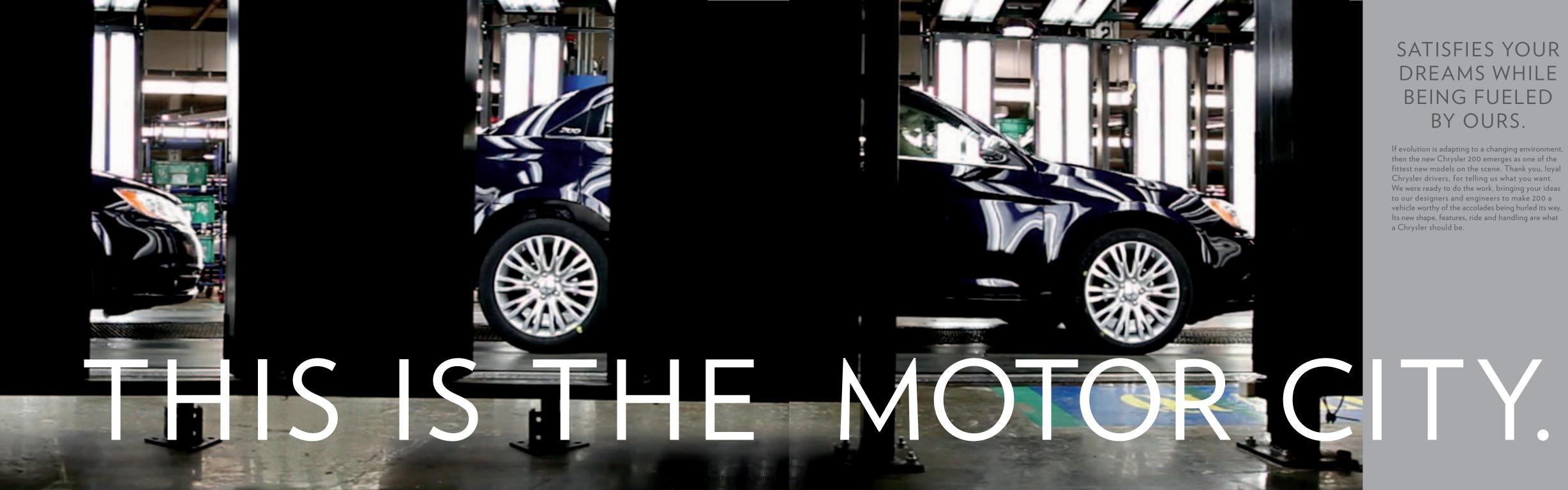
CHRYSLER

YOU DON'T HAVE TO CROSS AN OCEAN FOR WHAT DETROIT CAN DELIVER FROM THESE SHORES.



THE PROOF IS IN THE DETAILS.

The new Chrysler grille and badge, redesigned front and rear fascias, fenders, and new decklid announce 200's bold arrival in style. It takes to the streets sporting new bifunctional halogen projector headlamps, which utilize high/low beam capability for outstanding forward and spread-light performance and are available with new fog lamps. LED light pipes accent styling and illuminate upon vehicle entrance. Standard body-color power heated mirrors and door handles give 200's bodyside a sporting stance and Limited's brightwork captures attention through well-thought-out chrome accents. The theme of sweating the details continues into the windshield and front-door glass, which underwent an acoustic treatment to help prevent road noise from entering the cabin. Abundant standard features and innovative technologies in an exquisitely styled package give the new Chrysler 200 a standout presence.





BEST-IN-CLASS HORSEPOWER.**

Whether barreling with the best-in-class horsepower⁽¹⁾
of the Pentastar® V6 or bounding along with the
2.4L engine with six- or four-speed automatic transmission,
200 puts the power down.





DESIGNED TO SERVE UP THE RAREST RECIPE OF FUEL EFFICIENCY, REMARKABLE POWER, AND REFINEMENT.

The most prevalent testament to the 200 making the grade: borrowing the engine from its Chrysler 300 stablemate. It is the most advanced six-cylinder engine ever produced by Chrysler Group LLC. The all-new 3.6L best-in-class⁽¹⁾ 283-horsepower Flex Fuel Variable Valve Timing (VVT) Pentastar[®] V6 DOHC is paired with a six-speed automatic transmission with first-rate noise, vibration, and harshness control. The only thing better than numbers like 283 hp and 260 lb-ft of torque is the engine's durability-enhancing features that require very low maintenance. Its impressive EPA estimated 19 city/29 highway mpg provides a glimpse of restraint within its appetite for the open road. It only makes sense that it was named one of Ward's 10 Best Engines for 2011. The 2.4-liter engine with an available six-speed automatic transmission with AutoStick features dual VVT and provides a strong balance of fuel efficiency (EPA estimated 20 city/31 hwy mpg) and solid performance with 173 hp.







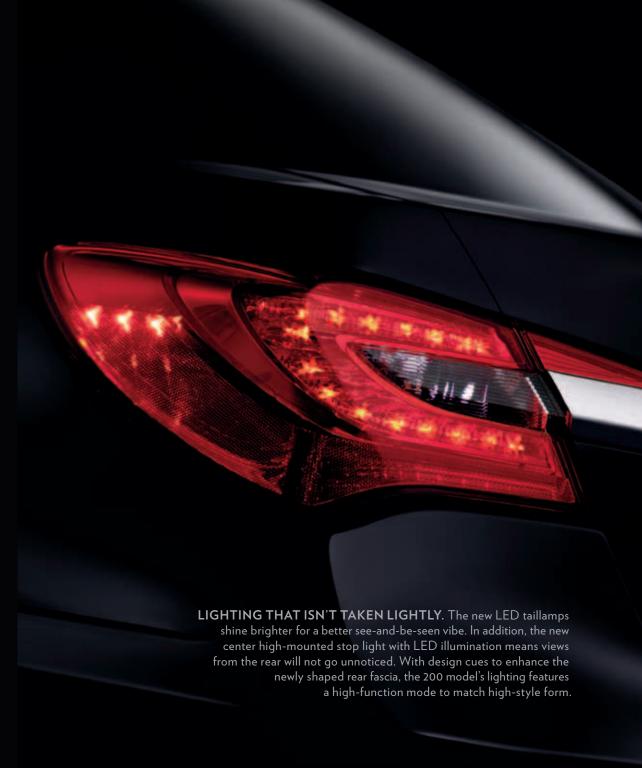
IT'S THAT

RARE BLEND

OF BOTH

SOFT AND

SHARP.







CONTENT AND CONTENTED.

An all-new instrument panel, gauge cluster, and dash enhance the improved fit and finish throughout. Reduced gaps mean tighter tolerances for smooth surface transitions. New ambient lighting highlights the beautiful interior, while the new four-spoke steering wheel with integrated controls allows the driver easy access to radio, cruise, and hands-free phone controls. Illuminated cup holders and a classic-design analog clock supplement the cache of added conveniences.

200 Touring includes a standard leather-wrapped steering wheel, automatic temperature control, sun visors with illuminated vanity mirrors, SIRIUS® Satellite Radio,⁽²⁾ six speakers, Tire Pressure Monitoring Display, Electronic Vehicle Information Center with trip computer and compass, universal garage door opener, and automatic headlamps.

THERE'S NO EXCUSE FOR NOT MAKING A TYPICAL MONDAY A SPECIAL ONE.





SUBSTANCE BEGINS WITH SAFETY AND SECURITY

TECHNOLOGY AND REFINED AERODYNAMICS PAVE THE WAY FOR 200'S RISE.

TOP SAFETY PICK. The evidence of quality is reflected in the abundance of safety and security features that 200 provides, making the four-door sedan a 2011 Top Safety Pick for the Insurance Institute for Highway Safety (IIHS).

Virtually every system has been upgraded for this sedan and the improved ride and handling is no exception. The vehicle height was lowered 12 mm in front and 6 mm in the rear for improved steering response. MacPherson struts sit up front, supported by multilink coils in the back. Stiffened body mounts, a softer ride rate, improved suspension geometry with a raised roll center, and a retuned rear sway bar help pave the way for a smooth, controlled ride. These drivetrain and suspension enhancements also contribute to the reduction of noise, vibration, and harshness (NVH). Drivers will appreciate a fun and sporty driving experience.

ENGINEERED TO SET ASURE COURSE.

maintain vehicle stability, limit oversteering or understeering, and automatically apply brake force mounted air bags. when needed.

ELECTRONIC STABILITY CONTROL/ESC.(3) AIR BAGS.(4) All 200 models feature standard In adverse conditions, ESC and Brake Assist work advanced multistage driver and front-passenger with an all-speed traction control system to help air bags, supplemental side-curtain air bags, and supplemental driver and front-passenger seat-

ACTIVE FRONT HEAD RESTRAINTS. (5)

Head restraints automatically move forward and A warning lamp in the instrument cluster notifies upward in the event of a rear-end collision to decrease the space between the head restraint and the occupant's head, helping to reduce the chance of injury.

TIRE PRESSURE MONITORING SYSTEM.

you of low tire pressure. A Tire Pressure Monitoring Display alerts you of individual tire pressure for all four tires and is part of the available Electronic Vehicle Information Center (EVIC).



ANTILOCK BRAKE SYSTEM/ABS. Standard four-wheel antilock disc brakes afford premium that provide faster system response. ABS senses special encoded key. and prevents wheel lockup, offering improved steering control under extreme braking and/or slippery conditions.

SENTRY KEY® THEFT DETERRENT SYSTEM. A unique security system code matched only to stopping power from state-of-the-art electronics your vehicle allows your 200 to start only with the

SECURITY ALARM. This system monitors the door-ajar and trunk switches as well as the ignition circuit for unauthorized entry. The lights flash and the horn sounds, alerting you if someone else is trying to enter your vehicle.

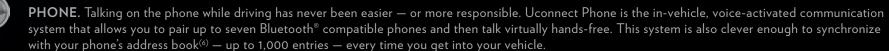
REMOTE KEYLESS/ILLUMINATED ENTRY. For additional convenience and security, this feature unlocks the driver's door on the first press of the key fob and all doors on the second press, illuminating interior lights once the vehicle is unlocked.

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A CONCIERGE OF MODERN MEDIA THAT CONNECTS YOU TO THE PEOPLE, MUSIC, AND DEVICES THAT MATTER MOST.

UCONNECT® IS AN INTUITIVE HUB FOR ALL YOUR MEDIA — CELL PHONE, INTERNET, SATELLITE RADIO, NAVIGATION SYSTEM, AND MP3 PLAYER. THE SOLE PURPOSE OF THESE USER-FRIENDLY SYSTEMS IS TO MAKE YOUR LIFE EASIER, WHEREVER YOUR TRAVELS TAKE YOU.



VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Vocally select FM radio stations, SIRIUS[®] Satellite Radio⁽²⁾ channels, and make and receive calls. Along with pause and rewind capability, this smart system technology can also be adapted to better recognize your voice and can understand commands in English, French, and Spanish.

WEB. Put the power of high-speed Internet in your vehicle with Uconnect Web. Effortlessly connect any WiFi-enabled device to the Internet at 3G broadband speeds, making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar — it's all wireless. Subscription required. Sold separately.

ENTERTAINMENT. Manage all of your media. You'll have multiple ways to access audio, including SIRIUS Satellite Radio⁽²⁾ (your first year of service is included), auxiliary jack, and a USB port with Voice Command and Bluetooth streaming audio.

NAVIGATION. The enhanced GPS and navigation systems provide turn-by-turn voice guidance and visual display. They can also locate nearby restaurants, shopping, hospitals, or points of local interest. Add SIRIUS Traffic^{TM(2)} for real-time traffic updates, including accident alerts, road closings, and traffic flow. Your first year of SIRIUS Traffic⁽²⁾ service is included.

SIRIUS TRAVEL LINK.^{TM(2)} This feature brings a wealth of useful information to your fingertips, including national weather information for current and forecasted weather, fuel prices to check local gas prices, sports scores for in-game and final scores, as well as weekly schedules and movie listings.



STANDARD AND OPTIONAL FEATURES

TRIM LEVELS	LX	TOURING	LIMITED
ENGINE/TRANSMISSION CALIFORNIA EMISSIONS (PZEV Partial Zero Emissions Vehicle)			
2.4L DOHC 16V I-4 WORLD ENGINE — 4-speed automatic	24H	_	_
2.4L DOHC 16V I-4 PZEV WORLD ENGINE — 4-speed automatic	25H		
2.4L DOHC 16V I-4 WORLD ENGINE — 6-speed automatic		29U	29V
2.4L DOHC 16V I-4 PZEV WORLD ENGINE — 6-speed automatic	_	26U	26V
3.6L FLEX FUEL VVT V6 — 6-speed automatic		27U	27V
MECHANICAL			
ALTERNATOR — 140-amp	S	S	S
– 160-amp (included with 3.6L V6 engine and 6-speed automatic transmission)	_	P	Р
BATTERY — 525-amp maintenance-free	S	S	S
BRAKE/PARK INTERLOCK — Included with 4-speed automatic or 6-speed automatic	Р	Р	Р
BRAKES – Four-wheel antilock disc	S	S	S
ENGINE BLOCK HEATER	0	0	0
REMOTE START SYSTEM — Included with Cold Weather Group		P	S
SPEED CONTROL — Electronic with stalk-mounted controls	S	S	S
SPEEDOMETER — 120-mph, with tachometer	S	S	S
STABILIZER BARS — Front and rear	S	S	S
STEERING — Power, rack-and-pinion	S	S	S
SUSPENSION — Touring	S	S	S
EXTERIOR FEATURES			
ANTENNA — Removable short mast	<u> </u>	S	S
DOOR HANDLES — Body-color	S	S	_
— Bright			S
EXHAUST TIPS — Dual, bright (included with 3.6L V6 engine)		P	Р
FOG LAMPS			S
FUEL TANK — 16.9-gallon	S	S	S
GLASS — Tinted	<u></u>	S	S
Acoustic laminated windshield and front door glass	<u></u>	S	S
GRILLE — Dark Argent with bright accents	<u></u>	S	S

TRIM LEVELS	LX	TOURING	LIMITED
EXTERIOR FEATURES (cont.)			
HEADLAMPS — Bifunction halogen projector with headlamps-off time-delay feature	S	S	S
— Automatic headlamps			S
HOOD INSULATION	S	S	S
MIRRORS — Body-color, power, heated	S		_
— Bright, power, heated	_		S
POWER EXPRESS OPEN/CLOSE SUNROOF	_	0	0
TIRES — P225/55R17 BSW AS Touring	S	S	_
— P225/50R18 BSW AS Touring	_		S
— Compact spare	S	S	S
TRUNK LID POWER RELEASE	S	S	S
WHEELS — 17-inch wheel cover	S		
– 17-inch aluminum wheel		S	
– 18-inch polished aluminum wheel	_		S
WINDOWS — Power with driver's one-touch down	S	S	
— Power, with one-touch up/down front windows			S
WINDSHIELD WIPERS — Variable intermittent	S	S	S
INTERIOR FEATURES			
AIR CONDITIONING — Manual	S		_
— Automatic temperature control	_	S	S
AIR FILTRATION SYSTEM	S	S	S
ANALOG CLOCK	S	S	S
ASSIST HANDLES — Rear passenger compartment		S	S
BEZELS — Silver	S	S	S
CARPET — Floor	S	S	S
CONSOLE — Floor with fore/aft sliding armrest with dual storage compartments	S	S	S
DEFROSTER — Rear window	S	S	S
DOOR LOCKS — Power	S	_ S	S
ELECTROLUMINESCENT CLUSTER — Cluster with LED lighting	S	_	
— Cluster with display screen		S	S
FLOOR MATS — Premium front and rear	S	S	S

TRIM LEVELS	LX	TOURING	LIMITED
INTERIOR FEATURES (cont.)			
HEADLINER — Base: Coat hooks, dome lamp, driver and front-passenger sun visors with mirrors	S		
 Premium: Coat hooks, rear-passenger assist handles, sun visors with illuminated mirrors, front/rear aimable LED lamps, and HomeLink® garage door opener 	_	S	S
HOMELINK® UNIVERSAL GARAGE DOOR OPENER	-	S	S
LED LAMPS — Front and rear		S	S
MIRRORS — Rearview, day/night	S	S	
— Rearview, auto-dimming with microphone (included with Uconnect® Phone)		Р	S
— Driver and front-passenger sun visors with mirrors	S		
Driver and front-passenger sun visors with illuminated mirrors	_	S	S
POWER OUTLETS — 12-volt center stack-mounted	S	S	S
— 12-volt center console-mounted	S	S	S
SHIFT KNOB — Leather-wrapped	_	S	S
STEERING COLUMN — Tilt/telescoping, manual	S	S	S
STEERING WHEEL	S	_	_
	_	S	S
STORAGE BIN — Instrument panel	S	S	S
TRAVELER/MINI TRIP COMPUTER		S	S
SEATING — FRONT — Cloth-trimmed, low-back bucket	S	S	_
— Premium leather-trimmed, low-back bucket	_	_	S
— Power, 8-way driver's seat			S
— Heated (included with Cold Weather Group)		P	S
— Manual driver lumbar adjuster	S	S	S
— Manual driver height adjuster	S		
REAR — 60/40 split-folding seatbacks with fold-out armrest, integrated cup holders, and pass-through	S	S	S
UCONNECT® MULTIMEDIA			
— Media Center 130 CD/MP3 radio with auxiliary jack	S	S	
 Media Center 430 CD/DVD/MP3/HDD radio with 6.5-inch touch screen, 30GB hard drive (approximately 6,700 song capacity), Gracenote MusicID® and audio input jack (late availability) 		0	S

TRIM LEVELS	LX	TOURING	LIMITE
ENTERTAINMENT SYSTEMS (cont.)			
— Media Center 730N CD/DVD/MP3/HDD radio with 6.5-inch touch screen, 30GB hard drive (approximately 4,250 song capacity), Gracenote MusicID and auxiliary jack (late availability)			0
— SIRIUS® Satellite Radio ⁽²⁾ system with one-year subscription	_	S	S
SOUND SYSTEMS — Four speakers	S		
— Six speakers			S
— Six Boston Acoustics® speakers			0
SAFETY AND SECURITY			
active head restraints(s) — Front	S	S	S
AIR BAGS ⁽⁴⁾ — Front advanced multistage driver and front-passenger	S	S	S
— Supplemental side-curtain for front and rear outboard occupants	S	S	S
— Supplemental front-seat mounted	S	S	S
BRAKE ASSIST AND ALL-SPEED TRACTION CONTROL	S	S	S
CHILD SEAT ANCHOR SYSTEM (LATCH)	S	S	S
DOOR LOCKS — Rear child protection	S	S	S
ELECTRONIC STABILITY CONTROL ⁽³⁾	S	S	S
INSIDE EMERGENCY TRUNK LID RELEASE	S	S	S
REMOTE KEYLESS/ILLUMINATED ENTRY	S	S	S
SEAT BELTS — Front three-point with shoulder adjustment	S	S	S
Rear, outboard and center three-point	S	S	S
SECURITY ALARM	S	S	S
SENTRY KEY" THEFT DETERRENT SYSTEM	S	S	S
TIRE PRESSURE MONITORING SYSTEM — Included in the traveler/mini trip computer, displays individual tire pressure for all four tires		S	S
TIRE PRESSURE MONITORING WARNING LAMP	S		
UCONNECT PHONE — Includes Voice Command and rearview auto-dimming mirror with microphone		0	S
PACKAGES	_		
COLD WEATHER GROUP — Includes heated front seats and remote start		0	
SMOKER'S GROUP — Removable ashtray, cigar lighter	0	0	0
S = Standard. O = Optional. P = Available within the package noted.			



EXTERIOR COLORS ^

INTERIOR TRIM COLORS V



DIMENSIONS

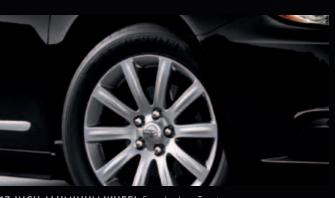


	LX / TOURING		LIMITED		
INTERIOR TRIM COLORS	BLACK CLOTH	LIGHT FROST BEIGE CLOTH	BLACK LEATHER TRIM	LIGHT FROST BEIGE LEATHER TRIM	
EXTERIOR COLORS					
BLACK	X	X	X	X	
BLACKBERRY PEARL	X	X	X	X	
BRIGHT SILVER METALLIC	X	X	X	X	
BRIGHT WHITE	X	X	X	X	
DEEP CHERRY RED CRYSTAL PEARL	X	×	X	X	
SAPPHIRE CRYSTAL METALLIC	X	X	X	X	
TUNGSTEN METALLIC	X	X	X	X	

WHEEL CHOICES



17-INCH WHEEL COVER Standard on LX



17-INCH ALUMINUM WHEEL Standard on Touring



18-INCH POLISHED ALUMINUM WHEEL Standard on Limited



CHRYSLER SERVICE CONTRACTS

Chrysler Group LLC has a vested interest in your satisfaction and owner experience with your new Chrysler vehicle. Chrysler Group Service Contracts offer extended service plans to help ensure that you'll enjoy your vehicle for many years down the road — for just pennies a day. For more information on comprehensive vehicle coverage, see your Chrysler dealer, call (800) 442-2666, or visit chrysler.com/csc.

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Our Web site offers detailed information on all Chrysler products. You can virtually assemble any vehicle you like. Simply choose the model with your favorite color combinations, equipment, and features — and then price it all out.

UCONNECT®

With Uconnect, you're always connected — to people, places, music, movies, and the Internet.

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Are designed specifically for your Chrysler vehicle for exceptional fit, finish and performance. Visit your dealership or mopar.com.

WARRANTIES

Chrysler vehicles are covered by a Chrysler Group LLC 3-Year or 36,000-Mile Basic Limited Warranty. See your dealer for a copy of this limited warranty (excludes normal maintenance and wear items), as well as a 5-Year or 100,000-Mile Powertrain Limited Warranty that is fully transferable and includes towing to an authorized dealer. Ask your dealer for details and a copy of these limited warranties.

AUTOMOBILITY

Chrysler Group LLC's Automobility program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment in order to help provide safe and reliable vehicle modifications to enhance accessibility for all people. For more information, call (800) 255-9877 or visit chryslerautomobility.com.

SIRIUS® SATELLITE RADIO

SIRIUS Satellite Radio delivers over 130 channels, including 100% commercial-free music, sports, news, talk, entertainment, traffic and weather. Factory-installed SIRIUS Satellite Radio includes a one-year subscription. For more information, go to sirius.com.













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(1) Based on Chrysler Group LLC Standard Mid-Size Sedan segment. (2) Required SIRIUS Radio, Traffic, Travel Link, and Backseat TV subscriptions sold separately after trial period. Other fees and taxes will apply. SIRIUS Traffic and Travel Link available in select markets; Backseat TV subscription not available without SIRIUS Radio subscription; and SIRIUS data displays and individual product availability vary by hardware equipment. SIRIUS service available only to those at least 18 years of age in the 48 contiguous U.S.A., DC, and Puerto Rico (with coverage limitations), while Internet radio is also available in AK, HI, and PR. Fees and programming subject to change. Service automatically renews and you will be billed, at then-current rates, unless you call 1-888-539-7474 to cancel. Subscriptions governed by SIRIUS Terms and Conditions available at sirius.com. Service available in Canada: see www.siriuscanada.ca. (3) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (4) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (5) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (6) Phone must support Bluetooth Phone Book Access Profile (PBAP). (7) Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully, Subscription required.



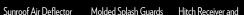
AUTHENTIC CHRYSLER ACCESSORIES



THE FINISHING TOUCH.

Enhance your new 200 with sophisticated style, premium protection, and engaging entertainment, knowing that every accessory meets Mopar's stringent guidelines for fit and finish. Choose from a vast array of selections designed with purpose, specifically for your 200 such as: Katzkin Leather Interiors, Ambient Light Kit, Sport and Cargo Carriers, Electronics, as well as those accessories shown at right. For the full line of accessories, visit mopar.com.







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