

COMPARISON CHART



Sewing Features	INNOV-IS 80	INNOV-IS 40
Maximum sewing speed (stitches per minute)	850	850
Needle threading system	Super easy	Super easy
Display control panel	LCD monochrome display 1.26" x 3.8"	LCD
Customized decorative stitch settings	Change pattern length and width	Change pattern length and width
Combining stitch patterns	Combine multiple decorative stitch patterns	—
Number of built-in stitches (includes buttonhole styles)	80	40
Buttonhole styles	10	5
Built-in alphabets	1	0
Stitch width	Up to 7mm	Up to 7mm
Stitch length	Up to 5mm	Up to 5mm
Stitch selection	10-key touch panel	Dial
Sewing workspace	Wide table optional	Wide table optional
Needle plate measurements	Marked in centimeters and inches	Marked in centimeters and inches
Memory capability	3 memory slots	—
Feed dogs	7	7
Quick reference stitch guides	At-a-glance stitch locator	Stitch selection panel on machine
Work lights	Bright	Bright
Upper thread tension system for perfect stitches on any fabric	Manual	Manual
Quick-Set™ bobbin	•	•
Drop the bobbin in and start sewing	•	•
Needle up/Needle down	•	•
Twin needle	•	•
Needle positions	14	14
Quilting Features		
Presser foot leveling for easy stitching over changing fabric thicknesses	•	•
Drop feed function	•	•
Built-in quilting stitches	•	•

Key: • Feature included
— Feature not included



For more information, call **1.800.4.A.BROTHER** or visit our website at **www.brother.com**.

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Please refer to the operation manual for more information.

TWO OF
THE HOTTEST
NEW MODELS
TO EVER
HIT THE RUNWAY

Introducing the *Project Runway* Limited Edition
Innov-is 40 and Innov-is 80



Innov-is 40



■ 40 Stitch, Computerized Sewing Machine

Innov-is 80



■ 80 Stitch, Computerized Sewing Machine



The Official
SEWING & EMBROIDERY LICENSEE
of *Project Runway*

Sewing for the Designer in You

Whether you're new to fashion sewing or a skilled veteran of the fitting room, you'll love the creative potential the Innov-ís 40 brings to your design table. Dream it, then do it with the Innov-ís 40's wide array of decorative stitches and convenient machine features. Made by Brother, powered by your imagination!



★ Innov-ís 40

Step up to the Innov-ís 80

Make a fashion statement, and let the Innov-ís 80 be your voice! With its diverse selection of decorative stitches, buttonhole styles, alphanumeric characters and custom stitch capability, you're not just sewing... you're creating "personal couture" with enough style and panache to satisfy the most demanding critic: you.



★ Innov-ís 80

Innov-ís 80 also includes these great features:

- **40 additional built-in stitches, including 5 one-step auto-size buttonhole styles**
Even more variety with the additional stitches and buttonhole styles.
- **55 alphanumeric characters**
55 characters help create monogramming or letter sewing easily.
- **Ability to combine stitches for great creativity**
Combine up to 35 stitches into a favorite pattern, repeat patterns and create mirror images of stitches.
- **Protective hard cover**
Protect your sewing investment with the included hard cover.

Features of the Innov-ís 40 and Innov-ís 80

- **40 built-in stitches, including 5 one-step auto-size buttonhole styles**
Wide variety of utility, decorative stitches and buttonhole styles.
- **Variable speed control**
Fast or slow, your machine retains its full power while controlling the sewing speed.
- **Start/stop control**
Sew without the foot control.
- **Super wide stitch selection**
More variety with each stitch, select up to 7mm in stitch width.
- **7-point feed dogs**
Whether you are sewing denim or stretch material, your fabric will feed smoothly.
- **Lightweight and portable**
Convenient for traveling to classes and workshops.



▲ EASY-TO-READ LCD

The LCD window displays your stitch selection and provides information regarding the length and width of stitches.

Innov-ís 40 shown.



▲ FAST AND EASY THREADING WITH QUICK-SET™ BOBBIN WINDING SYSTEM

Simply insert your bobbin, pull the thread through the slot and you are ready to sew. No more "fishing" for bobbin thread.



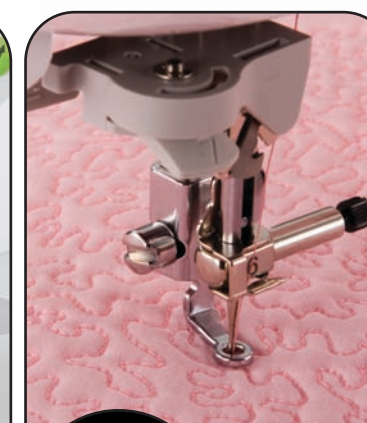
▲ BUILT-IN AUTOMATIC NEEDLE THREADING SYSTEM

Save wear and tear on your eyes. No more searching for the eye of the needle.



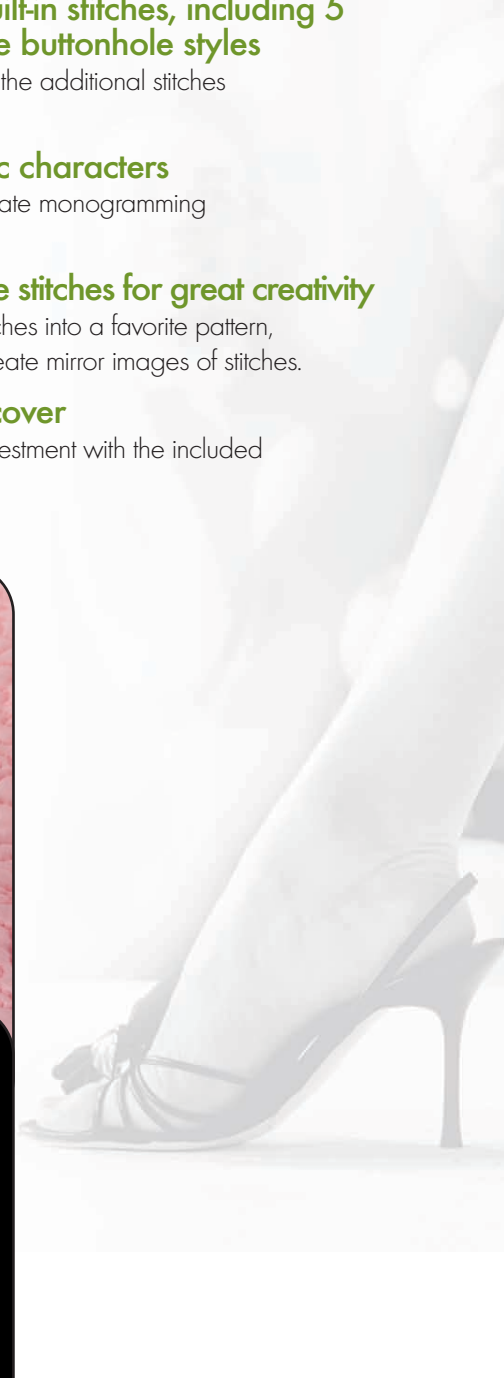
▲ BRIGHT LED-LIT WORK AREA

Less eyestrain so you can better view your projects.



▲ FREE-MOTION STITCHING

Easily lower the feed dogs and create beautiful, free-motion projects.



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