

FUJIFILM

X



X-M1



COMPACT  
X  
IMPACT  
DSLR impact in the ultimate compact.



< Actual Size >

More camera in a compact,  
More impact in every photo.

Stylish and compact, yet possessing the power to capture every scene with unprecedented image quality and richness of color reproduction.

It's everything you wished for in one camera, and more.

X-M1. A small camera with big impact.

# X-M1





High image quality taken to extremes by the large sensor.

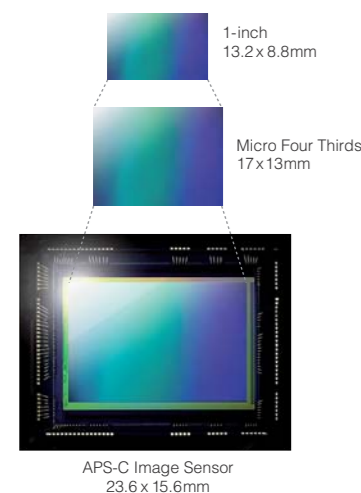
Capture vibrant detail and color with Fujifilm's large world renowned sensor.

### X-Trans CMOS & EXR PROCESSOR II

Only this originally developed APS-C size sensor can capture your images with Fujifilm signature image quality and color. Featuring sensor architecture that eliminates the need for an optical low-pass filter (OLPF), the X-Trans CMOS Sensor can reproduce scenes with resolution and clarity rivaling a larger sensor. Experience the impact of high-sensitivity/low-noise performance in low-light scenes in all your beautiful blur-free photos.



Image Sensor Size Comparison (actual size)



X-TRANS CMOS

Low noise and high sensitivity.



ISO 1600

Advanced SR AUTO. Trust X-M1 to take photos like a pro.

Advanced SR AUTO instantly recognizes 58\* scene types and then automatically optimizes settings. All you do is frame, press the shutter and prepare to be impressed by the impact of pro-class photos.

\*54 patterns without OIS lens attached.

Soft defocused "bokeh" effect.



High image quality even shooting "quick" snaps.





Vibrant greenscapes.



PROVIA

Color just as your eye sees them. True-to-scene color, but somehow more real, more beautiful, and more alive. Fujifilm's 80-year pursuit of the ultimate color reproduction as a photo film manufacturer lets you capture moments with vibrant color fidelity.

Some colors can only be expressed by Fujifilm.

Natural colors with Auto White Balance.



PROVIA

Soft skin tones.



ASTIA

### FILM SIMULATION

Signature color expression by Fujifilm

The vivid colors of Velvia! The gentle skin tonality of ASTIA! Just like choosing the ideal film for a creative direction, you can select and simulate the unique look of Fujifilm's acclaimed films. Film Simulation also lets you replicate MONOCHROME and SEPIA film photography.



【 PROVIA / Standard 】

Natural color quality captures true-to-scene photos.



【 Velvia / Vivid 】

Dramatic and vibrant expression of reds, blues and greens.



【 ASTIA / Soft 】

Capture both natural skin gradations and brilliant color tonality of backgrounds.



【 MONOCHROME 】

Express the moment with the honesty and depth of monochrome.



【 SEPIA 】

Define memorable moments in the nostalgic, warm tones of sepia.



## Advanced Filters.

### Transform photos into original works of art.

Featuring a choice of 8 artistic effects, Advanced Filters make artistic photography as easy as pressing the shutter. Before you shoot, you can preview the effect on the LCD monitor and even fine-tune brightness.



#### 【 Miniature 】

Adds top and bottom blur for a diorama or miniature effect.



【 Partial Color 】 ( Red / Orange / Yellow / Green / Blue / Purple )  
Retain one selected original color and change the rest of the photo to black and white.



#### 【 Dynamic Tone 】

Create a fantasy effect by dynamically-modulated tonal reproduction.



#### 【 High Key 】

Enhance brightness and reduce contrast to lighten tonal reproduction.



#### 【 Low Key 】

Create uniformly dark tones with emphasized highlights.



#### 【 Soft Focus 】

Create a look that is evenly soft throughout the whole image.



#### 【 Pop Color 】

Emphasizes contrast and color saturation.



#### 【 Toy Camera 】

Create shaded borders as if you were taking a photo on a toy camera.

## Smooth operability and the freedom to express a new point of view.

### Simple "One Handed" Operation

All dials and buttons are arranged on the right of the LCD for easy and direct control at your fingertips.

### Tilting Screen.

#### Change the LCD angle and your perspective.

With the freedom to tilt the monitor up or down, you can hold the camera overhead to frame and shoot over a crowd or low down to capture a different perspective from the ground up.



High angle



Low angle



### "Shoot & Share" on the spot with easy wireless image transfer to your smartphone.

With Fujifilm's effortless and wireless transfer of photos to your smartphone or tablet, there is no need to enter an ID, password or make other troublesome settings. In no time, your high-quality photos are ready for sharing on your blog or social network. You can also use the X-M1's built-in Wi-Fi to save your photos on your PC.





Interchangeable lenses.  
Every lens is a window to a new world.

### High-performance lens lineup

Fujifilm's precision optical technology and relentless pursuit of the ultimate in image quality have given birth to an impressive and growing lineup of lenses. Each is designed to be the brightest possible, easy to carry with you everywhere and compact. Every lens opens a window into a world of possibilities.



Black Silver

#### NEW XF27mmF2.8

Clear, high fidelity descriptive performance in a compact, lightweight form make this lens a perfect partner for X-M1. With a focal length of 41mm\*, about the same angle of view of the human eye, this lens is not only a superb snapshot choice, but also performs well in a variety of scenes from portraits and landscapes to architectural shots. Fleeting moments can't escape its high-speed, high-precision AF.



Black Silver

#### NEW XC16-50mmF3.5-5.6 OIS

Zoom range from wide angle to standard/medium telephoto in a compact size make this lens an all-around performer. The ultra wide angle 24mm\* lens is great not only for landscapes, but also for recording those special occasions both indoors and out. In addition to capturing photos free from camera-shake blur, the enhanced optical stabilization lets you shoot stunningly clear movies even while walking.

\* 35mm format equivalent



NEW LEATHER CASE BLC-XM1



NEW HAND GRIP HG-XM1



SHOE MOUNT FLASH EF-X20

### Accessories

- LEATHER CASE BLC-XM1
- HAND GRIP HG-XM1
- SHOE MOUNT FLASH EF-X20
- SHOE MOUNT FLASH EF-20
- SHOE MOUNT FLASH EF-42
- M MOUNT ADAPTER
- REMOTE RELEASE RR-90
- PROTECTOR FILTER PRF-62
- PROTECTOR FILTER PRF-58
- PROTECTOR FILTER PRF-52
- PROTECTOR FILTER PRF-39
- BATTERY NP-W126
- BATTERY CHARGER BC-W126
- BODY CAP BCP-001
- LENS REAR CAP RLCP-001
- LENS CAP FLCP-62
- LENS CAP FLCP-58
- LENS CAP FLCP-52
- LENS CAP FLCP-39
- LENS HOOD CAP LHCP-001
- LENS HOOD CAP LHCP-002

Multiply your enjoyment of  
every shot with X-M1 accessories.

"Perfect fit" design for X-M1 plus ease-of-use functionality.

Featuring a lightweight, compact form and analogue dial operation, the X-series shoe-mount flash is ready when you need more flash volume. Seize even more moments with the confidence of a custom hand grip seamlessly molded to the X-M1 body and the stylish protection of the authentic leather case.

## X-M1 Specifications

Model name	FUJIFILM X-M1	
Number of effective pixels	16.3 million pixels	
Image sensor	23.6mm×15.6mm (APS-C) X-Trans CMOS with primary color filter Total number of pixels: 16.5 million pixels	
Sensor Cleaning system	Ultra Sonic Vibration	
Storage media	SD memory card / SDHC memory card / SDXC (UHS-I) memory card* <sup>1</sup>	
File format	still image	JPEG (Exif Ver 2.3* <sup>2</sup> ) / RAW (RAF format) / RAW+JPEG (Design rule for Camera File system compliant, DPOF-compatible)
	movie	Movie File Format: MOV, Movie Video Compression: H.264, Audio: Linear PCM Stereo
Number of recorded pixels	L : <3:2>4896×3264 <16:9>4896×2760 <1:1>3264×3264 M : <3:2>3456×2304 <16:9>3456×1944 <1:1>2304×2304 S : <3:2>2496×1664 <16:9>2496×1408 <1:1>1664×1664	
Lens mount	FUJIFILM X mount	
Sensitivity	AUTO / Equivalent to ISO200 - 6400 (Standard Output Sensitivity) Extended output sensitivity: equivalent to ISO100 / 12800 / 25600	
Exposure control	TTL 256-zone metering, Multi / Spot / Average	
Exposure mode	Programmed AE / Shutter priority AE / Aperture priority AE / Manual exposure	
Exposure compensation	-2.0EV - +2.0EV, 1/3EV steps	
Image Stabilizer	Supported with OIS type lens	
Face detection	Yes	
Shutter type	Focal Plane Shutter	
Shutter speed	(Advanced SR AUTO mode) 1/4 sec. to 1/4000 sec. (All other modes) 30 sec. to 1/4000 sec. Bulb (max. 60 min.) Synchronized Shutter speed for flash: 1/180 sec. or slower (At S or M mode, 1/160 sec. or slower can be set.)	
Continuous shooting	approx. 5.6fps (JPEG : max. 30 frames, RAW/RAW+JPEG: max. 10 frames) approx. 3.0fps (JPEG : max. 50 frames, RAW/RAW+JPEG: max. 10 frames) * SD Card CLASS <sup>®</sup> or higher	
Auto bracketing	AE Bracketing (±1/3EV / ±2/3EV / ±1EV), Film Simulation Bracketing (3 types of film simulation selectable), Dynamic Range Bracketing (100%·200%·400%), ISO Sensitivity Bracketing (±1/3EV / ±2/3EV / ±1EV)	
Focus	mode	Manual Focus / Area AF / Multi AF / Continuous AF / Tracking AF
	type	TTL contrast AF, AF assist illuminator available
	AF frame selection	Area AF (49 areas with 7x7), Changeable AF frame size
White balance	Auto / Custom / Preset (Fine / Shade / Fluorescent light (Daylight) / Fluorescent light (Warm White) / Fluorescent light (Cool White) / Incandescent light	
Self-timer	10 sec. / 2 sec. Delay	
Flash	Manual pop-up flash (Super Intelligent Flash) Guide number: approx.7 (ISO200·m)	

\*1 Please see the Fujifilm website to check memory card compatibility.

\*2 Exif 2.3 is a digital camera file format that contains a variety of shooting information for optimal printing.

\*3 approximate number of frames that can be taken with a fully-charged battery

\*4 OS compatibility Viewer software : Windows 8 / 7 / Vista / XP RAW File Converter : Windows 8 / 7 / Vista / XP, Mac OS X 10.6-10.8

Flash modes	Red-eye removal OFF: Auto / Forced Flash / Suppressed Flash / Slow Synchro / Rear-curtain Synchro / Commander Red-eye removal ON: Red-eye Reduction Auto / Red-eye Reduction & Forced Flash / Suppressed Flash / Red-eye Reduction & Slow Synchro / Red-eye Reduction & Rear-curtain Synchro / Commander *Red-eye removal is active when Face Detection is set to ON.	
	Yes (dedicated TTL Flash compatible)	
LCD monitor	3.0-in. aspect ratio 3:2 approx. 920K-dot Tilt-type TFT color LCD monitor (Approx. 100% coverage)	
Movie recording	Full HD 1920 x 1080 30p Continuous recording: up to approx.14 min. HD 1280 x 720 30p Continuous recording: up to approx.27 min. * SD Card CLASS <sup>®</sup> or higher	
Mode dial	Advanced SR AUTO / P / S / A / M / C / Portrait / Landscape / Sport / SP / Adv. / AUTO	
Film Simulation mode	PROVIA (STANDARD) / Velvia (VIVID) / ASTIA (SOFT) / MONOCHROME / SEPIA	
Dynamic range setting	AUTO(100-400%) / 100% / 200% / 400%	
Advanced filter	Toy camera / Miniature / Pop color / High-key / Low-key / Dynamic tone / Soft focus / Partial color (Red / Orange / Yellow / Green / Blue / Purple)	
Other photography functions	Face Detection, Auto Red-eye Removal, Setting (Color, Sharpness, D-range, Gradation), Multiple exposure, Depth of Field display, Histogram display, Framing guideline, Frame No. memory, Monitor Sunlight mode, Focus Peak Highlight, Date stamp, Fn button setting	
Wireless transmitter	standard	IEEE 802.11b / g / n (standard wireless protocol)
	access mode	Infrastructure
Playback functions	RAW conversion, Image rotate, Auto image rotate, Red-eye reduction, Photobook assist, Erase selected frames, Image search, Multi-frame playback (with micro thumbnail), Slide show, Mark for upload, Protect, Crop, Resize, Favorites	
Wireless function	Geotagging setup, Image transfer (Individual image / Selected multiple images), View & Obtain Images, PC Autosave	
Other functions	PictBridge, Exif Print, Language selection, Time difference, Quick start mode, Silent mode	
Terminal	Digital interface	USB 2.0 High-Speed
	HD output	HDMI mini connector (Type C)
	Others	Remote release terminal for RR-90 (sold separately)
Power supply	NP-W126 Li-ion battery (included)	
Dimensions	116.9(W) mm x 66.5(H) mm x 39.0(D) mm / 4.6 in.(W) x 2.6 in.(H) x 1.5 in.(D) (Minimum depth: 32.1mm / 1.3 in.)	
Weight	Approx. 330g / 11.6 oz. (including battery and memory card) / Approx. 280 g / 9.9 oz. (excluding accessories, battery and memory card)	
Operating Temperature	0°-40°C / 32°-104°F	
Operating Humidity	10 - 80% (no condensation)	
Battery life for still images* <sup>3</sup>	approx. 350 frames (with XF35mmF1.4 R lens)	
Starting up period	Approx. 0.5 sec., when QUICK START mode set to ON, Approx. 1.0 sec. when QUICK START mode set to OFF. * FUJIFILM research	
Accessories included	Li-ion Battery NP-W126, Battery Charger BC-W126, Shoulder strap, Body cap, CD-ROM (Viewer software, RAW File Converter, etc.* <sup>4</sup> ), Owner's manual	

For more information, please visit our website:

[http://www.fujifilm.com/products/digital\\_cameras/x/fujifilm\\_x\\_m1/](http://www.fujifilm.com/products/digital_cameras/x/fujifilm_x_m1/)

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Specifications are subject to change without notice.

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